RC77-C-15

Major Retail Centers in Standard Metropolitan Statistical Areas

Indiana

U.S. Department of Commerce
BUREAU OF THE CENSUS

RC77-C-15
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U.S. Department of Commerce
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This report was prepared in the Business Division under the general direction of **Tyler R. Sturdevant**, Chief. **Michael G. Farrell**, Assistant Chief for Census Programs, was responsible for overall planning and management of the Division's census programs; he also coordinated activities with other divisions.

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WHAT IS IN THE TABLES

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers			
					No. 2	No. 3	No. 4	No. 5

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977[1]		
		Central business district[2]	City	Standard metropolitan statistical area

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of–		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area

AIDS TO TABLE USE

DESCRIPTIONS OF MAJOR RETAIL CENTERS

The boundaries of each major retail center are described in appendix E. Descriptions begin with the north boundary and continue clockwise through all the boundaries.

MAPS

The report includes a map of each standard metropolitan statistical area (SMSA) and of each central business district (CBD), showing CBD boundary streets, major roads, and census tracts. It also includes a map showing the location of each CBD, major retail center (MRC), and central city in the SMSA.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars (i.e., 1977 data are expressed in 1977 dollars and 1972 data are expressed in 1972 dollars).

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

CBD	Central Business District.
(D)	Withheld to avoid disclosing data for individual companies.
MRC	Major Retail Center.
(NA)	Not available.
(NC)	Not comparable.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.
(X)	Not applicable.
—	Zero.

INTRODUCTION

HISTORY OF THE ECONOMIC CENSUSES

The economic censuses are comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing began. It was conducted every fifth year until 1920 and every second year from 1921 to 1939. Although some distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. It covered only retail and wholesale trades, but beginning with the second business census in 1933 and in succeeding censuses various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and after a wartime interruption were resumed in 1948. Beginning in 1954, and continuing in the censuses of 1958, 1963, 1967, and 1972, the business censuses have been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7".

USES OF THE ECONOMIC CENSUSES

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. The censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, they are especially useful in analyzing the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

Manufacturers and distributors make widespread use of the economic censuses in establishing measures of their potential markets by areas, kinds of businesses, and kinds of products. Management in various industries and trades get facts from them for use in economic or sales forecasting, analyzing sales performance, laying out sales territories, allocating advertising budgets, and locating plants, warehouses, and stores. Trade organizations use census statistics for insight into changes in the structure of industry. State and local governments use the geographic detail that describes the patterns of economic change in individual communities. Local business organizations and research groups do too.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1977 Economic Censuses covered manufacturing, mining and quarrying, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. The next economic censuses are scheduled to be taken in 1983 covering the year 1982.

CENSUS OF RETAIL TRADE

The 1977 Census of Retail Trade, part of the 1977 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.[1] It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. It excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. It also excluded data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. In the Major Retail Center series of reports only, data for nonstore retailers (SIC 596) were excluded. The basic tabulations in this report do not include data for central administrative offices (CAO's), captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. Data for CAO's and auxiliaries will be found in a subsequent report issued as part of the subject series of the 1977 Enterprise Statistics survey.

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[1] **Standard Industrial Classification Manual: 1972.** For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price $6.75. **1977 Supplement.** Stock No. 003-005-00176-0. Price 90 cents.

For the 1977 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) were used instead. The two sources produced basic information on location, kind of business, volume of sales and payrolls, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1977 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) Central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

Delineation

The delineation of central business districts was determined in consultation with local census statistical areas committees (CSAC's). However, some eligible cities do not have a CBD because they chose not to participate in the CBD delineation program. The CSAC's were also invited to participate for the first time in both the delineation of major retail centers and the listing of stores in the delineated areas, following guidelines provided by the Bureau. Approximately 85 percent of the CSAC's participated. In preparing for the evaluation and implementation of the MRC program, the Bureau suggested that a broad cross section of local data users involved with retail trade data be urged to provide input to the CSAC.

A major advantage was realized by CSAC's which chose to participate in the MRC delineation program. The people most familiar with the local metropolitan area and its concentration of retail activity became involved in delineating the MRC's in their own areas. In areas where CSAC's did not participate, a Bureau employee did the delineation of MRC's and the listing of stores in the delineated areas. Appendix F identifies which areas were delineated by CSAC's and which were delineated by the Bureau.

Central Business District

A "central business district," as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 or more persons. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area statistics. Data for CBD's are published only in reports of the census of retail trade.

In 1972, CBD's were enumerated only for SMSA cities with 100,000 inhabitants or more. The CBD definition for 1977 was changed so that areas defined as downtown business areas (DBA's) in the 1972 censuses became CBD's for the 1977 censuses.

Major Retail Center

A "major retail center" is a concentration of at least 25 retail stores[1] located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.[2] MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of December 31, 1977, except for the last five SMSA's defined (see Geographic Areas Covered). Data for MRC's are published only in the census of retail trade.

In 1972, MRC's were defined by the Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical area but outside the CBD) having at least $5 million in retail sales and at least 10 retail establishments, one of which was classified as a department store (SIC 531).

Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

The scope of the MRC program was modified slightly for the 1977 censuses so that the Bureau could continue to publish MRC data but remain within funding limitations. (These modifications are described in the definitions of CBD's and MRC's above.) The 1977 Census of Retail Trade covered 272 SMSA's containing 386 CBD's and approximately 1,450 MRC's.

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[1] An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1977. Thus data may be shown for a few MRC's which presently have less than 25 stores.

[2] Minimum square footage criterion was waived in a few special cases at request of local CSAC.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind of business classification is not considered a disclosure so this item may be given even though other information is withheld.

Because most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing operations of individual establishments. For this reason, data on payroll and number of employees are limited to totals and sales data are limited to only—

1. Total retail stores.[1] [2]
2. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).
4. All other stores (SIC's 52, 55, and 59 except 591, 594, and 596).

For those MRC's and CBD's which had more than 100 retail stores, separate kind-of-business data are presented for establishment count, sales, payroll, and number of employees.

Data for nonstore retailers are not included in the Major Retail Centers report. For the definitions of the kind-of-business categories for which data are shown, see "Kind-of-Business Classifications" in appendix A.

[1] For all establishments, including those with no payroll.
[2] Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's covered are those defined by the Office of Management and Budget as of December 31, 1977, except for the last five SMSA's defined: Bradenton, Fla.; Grand Forks, N. Dak.-Minn.; Kokomo, Ind.; Lawrence, Kans.; and Panama City, Fla. These SMSA's were defined too late to be included in the 1977 MRC program. In addition to MRC and CBD data, data are shown for each SMSA in the State and for each central city and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local census area committee. Data for SMSA's which cross State lines appear only in the report for the State in which the SMSA is primarily located.

CONTENTS

[Page numbers listed here omit prefix number that appears as part of the number of each page]

The following are common to each SMSA which has a central business district and at least one major retail center. Applicable tables and maps have been omitted in areas where either no central business district or no major retail center existed.

MAPS

TABLES

SMSA's

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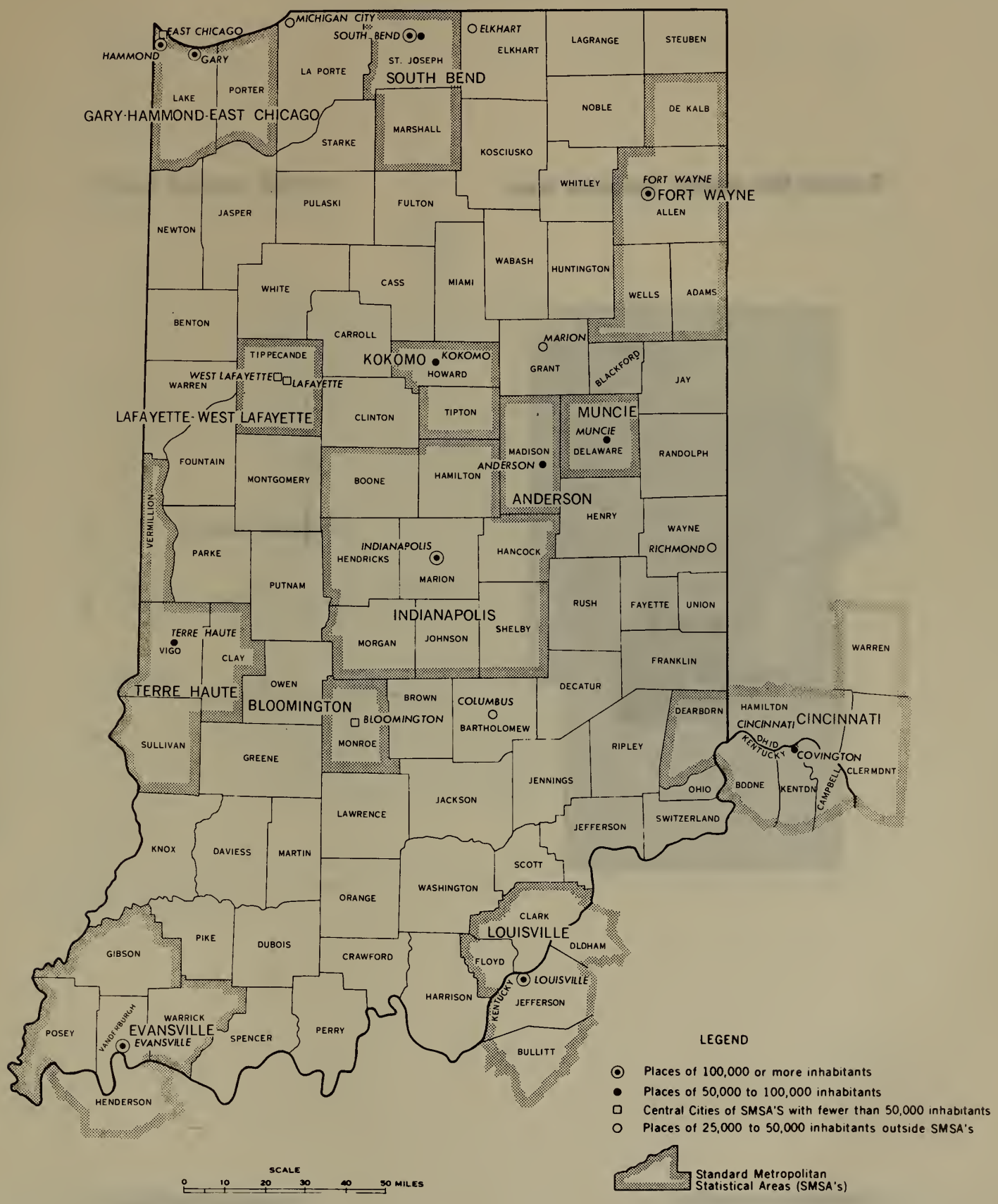
APPENDIXES

INDIANA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LA PORTE
LAKE
PORTER
GARY-HAMMOND-EAST CHICAGO
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WABASH
HUNTINGTON
WELLS
ADAMS
WHITE
CASS
MIAMI
BENTON
CARROLL
MARION
TIPPECANOE
KOKOMO
KOKOMO
HOWARD
GRANT
BLACKFORD
JAY
WEST LAFAYETTE
LAFAYETTE
WARREN
LAFAYETTE-WEST LAFAYETTE
CLINTON
TIPTON
MUNCIE
MUNCIE
DELAWARE
RANDOLPH
FOUNTAIN
MONTGOMERY
BOONE
HAMILTON
MADISON
ANDERSON
ANDERSON
HENRY
VERMILLION
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PUTNAM
RUSH
FAYETTE
UNION
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MORGAN
JOHNSON
CLAY
WARREN
FRANKLIN
OWEN
TERRE HAUTE
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DEARBORN
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CINCINNATI
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JENNINGS
OHIO
BOONE
KENTON
CAMPBELL
JACKSON
LAWRENCE
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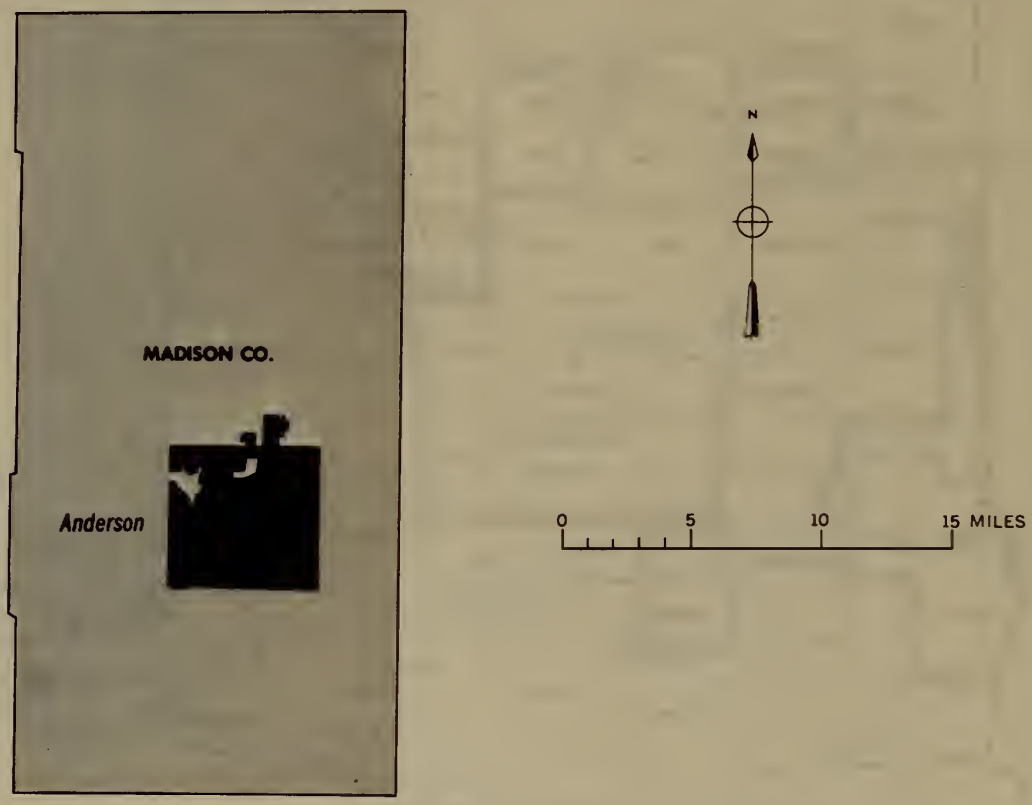
KNOX
DAVIESS
MARTIN
SCOTT
WASHINGTON
ORANGE
CLARK
LOUISVILLE
PIKE
DUBOIS
OLDHAM
GIBSON
CRAWFORD
FLOYD
LOUISVILLE
HARRISON
KENTUCKY
JEFFERSON
WARRICK
POSEY
VANDERBURGH
EVANSVILLE
EVANSVILLE
SPENCER
PERRY
BULLITT
HENDERSON
LEGEND
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central Cities of SMSA'S with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants outside SMSA's
Standard Metropolitan Statistical Areas (SMSA's)
SCALE
0 10 20 30 40 50 MILES

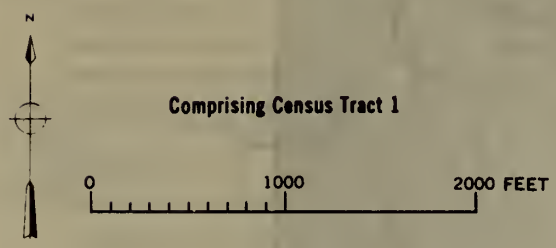
ANDERSON

Standard Metropolitan Statistical Area



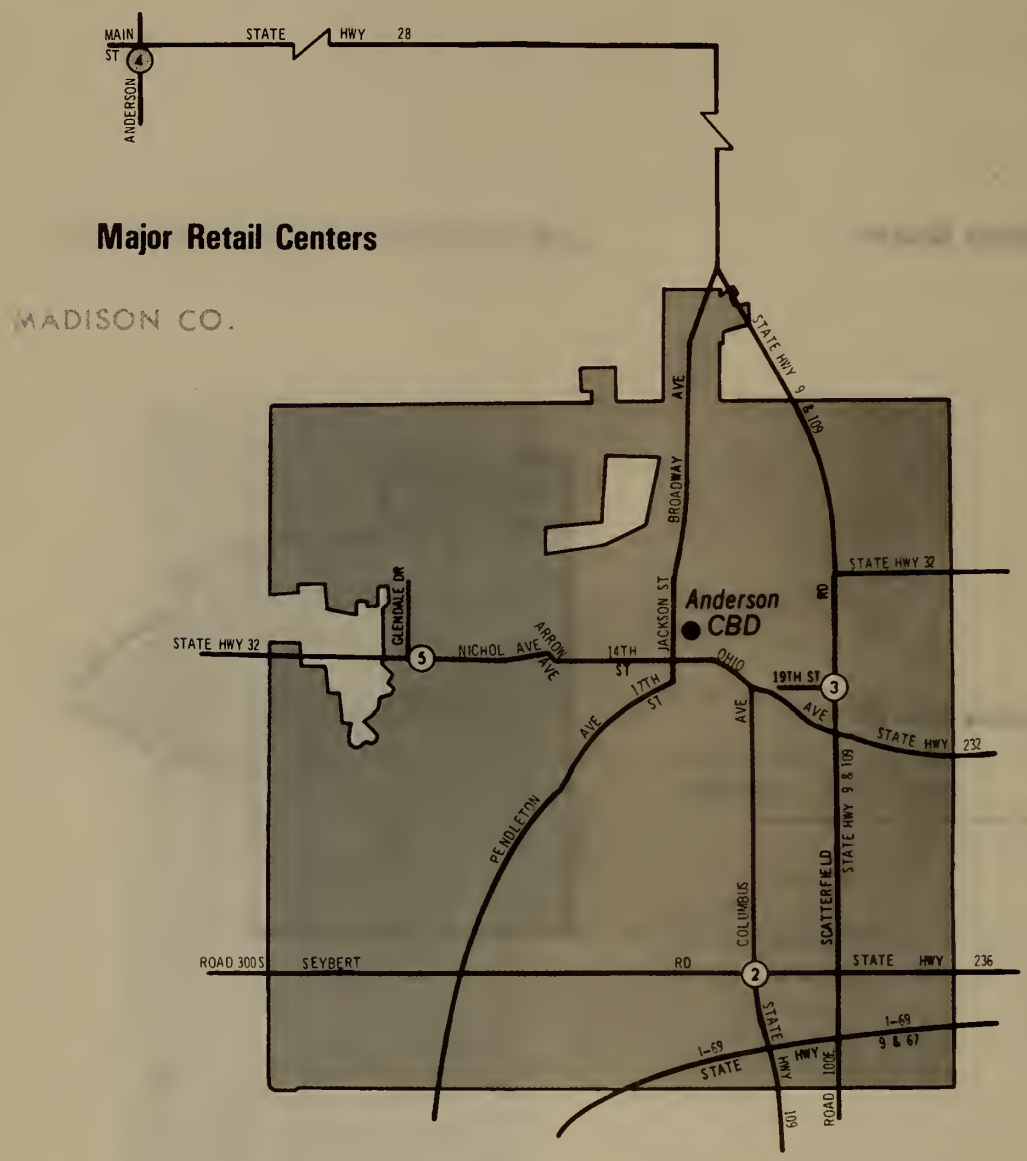
ANDERSON

Central Business District



ANDERSON

Major Retail Centers



No. 1 Unassigned

● Central Business District

(1) (1) Major Retail Centers (boundary descriptions are in appendix E)

Central City

0 1 2 3 MILES

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers			
					No. 2	No. 3	No. 4	No. 5
	Retail stores:[1 2]							
	Number	1 151	637	74	28	55	48	35
	Sales ($1,000)	467 631	268 810	28 371	17 694	45 921	13 246	23 463
	Payroll entire year ($1,000)	52 697	33 350	5 893	2 472	6 459	1 514	2 751
	Paid employees for week including March 12	8 981	5 803	945	531	1 118	277	534
54, 58, 591	**Convenience goods stores:**							
	Number	348	194	21	11	17	11	14
	Sales ($1,000)	(D)	(D)	4 614	4 068	9 361	2 014	10 487
53, 56, 57; 594	**Shopping goods stores (GAF):[3]**							
	Number	327	188	40	11	26	22	12
	Sales ($1,000)	118 705	(D)	21 560	11 637	33 492	5 521	10 598
52, 55, 59, ex. 591, 4, 6	**All other stores:**							
	Number	476	255	13	6	12	15	9
	Sales ($1,000)	(D)	(D)	2 197	1 989	3 068	5 711	2 378
	Number of Establishments							
	Retail stores[1 2]	1 151	637	74	28	55	48	35
52	**Building materials, hardware, garden supply, and mobile home dealers**	72	42	2	-	4	2	1
525	Hardware stores	16	8	-	-	-	-	1
52 ex. 525	Other	56	34	2	-	4	2	-
53	**General merchandise group stores**	31	17	5	1	5	3	2
531	Department stores[4]	11	5	1	1	4	1	1
533	Variety stores	11	6	3	-	1	1	1
539	Miscellaneous general merchandise stores	9	6	1	-	-	1	-
54	**Food stores[5]**	91	45	2	2	4	1	3
541	Grocery stores	60	27	1	1	2	1	2
55 ex. 554	**Automotive dealers**	108	59	4	2	1	2	1
554	**Gasoline service stations**	122	60	2	1	2	4	5
56	**Apparel and accessory stores**	71	40	14	2	14	7	3
561	Men's and boys' clothing and furnishings stores	8	5	4	-	1	1	-
562, 3, 8	Women's clothing and specialty stores and furriers	27	12	3	1	5	3	2
562	Women's ready-to-wear stores	25	11	3	1	4	3	2
565	Family clothing stores	11	9	3	-	2	1	-
566	Shoe stores	19	12	3	1	6	2	1
564, 9	Other apparel and accessory stores	6	2	1	-	-	-	-
57	**Furniture, home furnishings, and equipment stores**	114	69	9	6	1	4	3
5712	Furniture stores	24	12	3	3	-	1	1
5713, 4, 9	Home furnishings stores	32	18	3	1	-	-	-
572, 3	Household appliance, radio, television, and music stores	58	39	3	2	1	3	2
58	**Eating and drinking places**	222	131	18	8	12	9	8
5812	Eating places	165	93	12	6	12	5	7
5813	Drinking places (alcoholic beverages)	57	38	6	2	-	4	1
591	**Drug and proprietary stores**	35	18	1	1	1	1	3
59 ex. 591, 6	**Miscellaneous retail stores[6]**	285	156	17	5	11	15	6
592	Liquor stores	26	15	-	1	2	2	1
594	Miscellaneous shopping goods stores	111	62	12	2	6	8	4
5992	Florists	21	12	-	1	-	-	1

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Anderson					
	Retail stores[2]	637	268 810	33 350	7 970	5 803
52	**Building materials, hardware, garden supply, and mobile home dealers**	42	16 098	1 909	419	210
525	Hardware stores	8	(D)	(D)	(D)	(D)
52 ex. 525	Other	34	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	17	(D)	6 445	1 436	986
531	Department stores[3]	5	43 007	6 165	1 372	922
533	Variety stores	6	1 414	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	(D)
54	**Food stores[4]**	45	48 869	4 403	1 151	828
541	Grocery stores	27	47 414	4 210	1 104	776
55 ex. 554	**Automotive dealers**	59	54 665	3 398	808	337
554	**Gasoline service stations**	60	(D)	1 437	389	286
56	**Apparel and accessory stores**	40	13 758	2 397	563	396
561	Men's and boys' clothing and furnishings stores	5	1 497	197	53	37
562, 3, 8	Women's clothing and specialty stores and furriers	12	(D)	473	129	77
562	Women's ready-to-wear stores	11	(D)	(D)	(D)	(D)
565	Family clothing stores	9	(D)	(D)	(D)	(D)
566	Shoe stores	12	(D)	422	98	61
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	69	15 660	2 339	573	286
5712	Furniture stores	12	4 510	701	195	88
5713, 4, 9	Home furnishings stores	18	(D)	588	130	71
572, 3	Household appliance, radio, television, and music stores	39	(D)	1 050	248	127
58	**Eating and drinking places**	131	29 610	7 616	1 825	1 963
5812	Eating places	93	(D)	6 869	1 606	1 770
5813	Drinking places (alcoholic beverages)	38	(D)	747	219	193
591	**Drug and proprietary stores**	18	(D)	1 450	361	190
59 ex. 591, 6	**Miscellaneous retail stores[5]**	156	14 438	1 956	445	321
592	Liquor stores	15	(D)	278	66	52
594	Miscellaneous shopping goods stores	62	6 214	891	193	145
5992	Florists	12	(D)	234	52	34

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Anderson, Ind., SMSA					
	Retail stores[2]	**1 151**	**467 631**	**52 697**	**12 434**	**8 981**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**72**	**23 924**	**2 679**	**577**	**314**
525	Hardware stores	16	2 903	423	89	51
52 ex. 525	Other	56	21 021	2 256	488	263
53	**General merchandise group stores**	**31**	**71 157**	**9 797**	**2 172**	**1 562**
531	Department stores[3]	11	67 126	9 248	2 042	1 436
533	Variety stores	11	2 405	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	9	1 626	(D)	(D)	(D)
54	**Food stores[4]**	**91**	**97 040**	**8 909**	**2 144**	**1 446**
541	Grocery stores	60	94 872	8 609	2 068	1 360
55 ex. 554	**Automotive dealers**	**108**	**120 325**	**7 537**	**1 838**	**738**
554	**Gasoline service stations**	**122**	**35 314**	**2 399**	**835**	**489**
56	**Apparel and accessory stores**	**71**	**19 186**	**2 999**	**702**	**513**
561	Men's and boys' clothing and furnishings stores	8	1 892	231	66	42
562, 3, 8	Women's clothing and specialty stores and furriers	27	6 381	801	198	142
562	Women's ready-to-wear stores	25	(D)	(D)	(D)	(D)
565	Family clothing stores	11	(D)	1 345	291	225
566	Shoe stores	19	3 258	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**114**	**20 498**	**3 012**	**723**	**381**
5712	Furniture stores	24	6 390	953	255	123
5713, 4, 9	Home furnishings stores	32	3 644	696	150	83
572, 3	Household appliance, radio, television, and music stores	58	10 464	1 363	318	175
58	**Eating and drinking places**	**222**	**40 578**	**10 149**	**2 401**	**2 770**
5812	Eating places	165	34 516	9 191	2 137	2 538
5813	Drinking places (alcoholic beverages)	57	6 062	958	264	232
591	**Drug and proprietary stores**	**35**	**(D)**	**2 489**	**602**	**316**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**285**	**(D)**	**2 727**	**640**	**452**
592	Liquor stores	26	5 312	416	100	91
594	Miscellaneous shopping goods stores	111	7 864	1 056	244	186
5992	Florists	21	1 758	324	73	52

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Anderson SMSA in 1972

Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

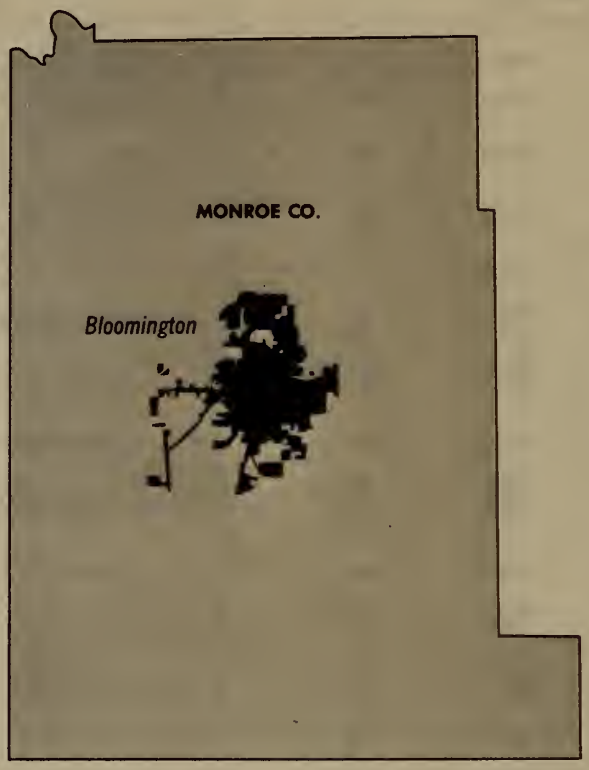
Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Anderson SMSA in 1977

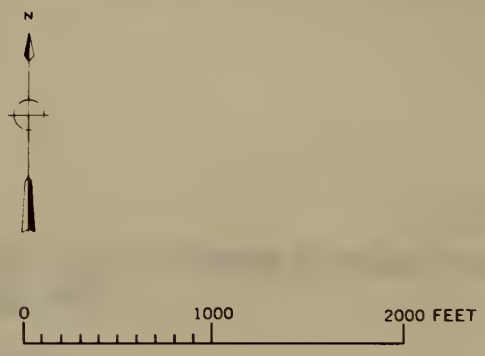
Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Anderson SMSA in 1977

BLOOMINGTON

Standard Metropolitan Statistical Area

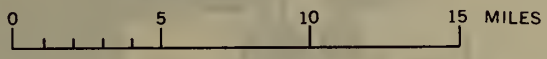


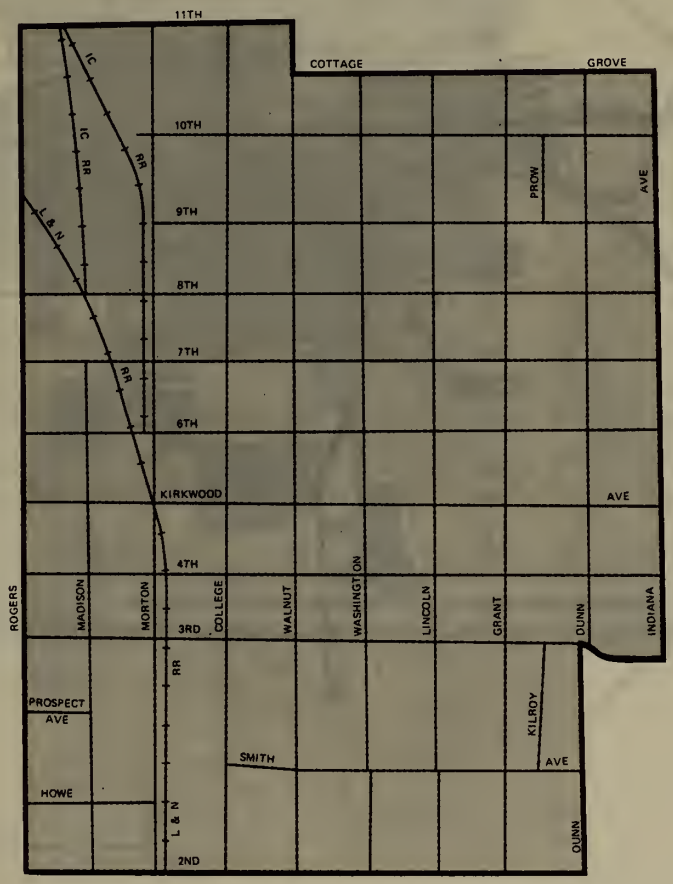


BLOOMINGTON

Central Business District

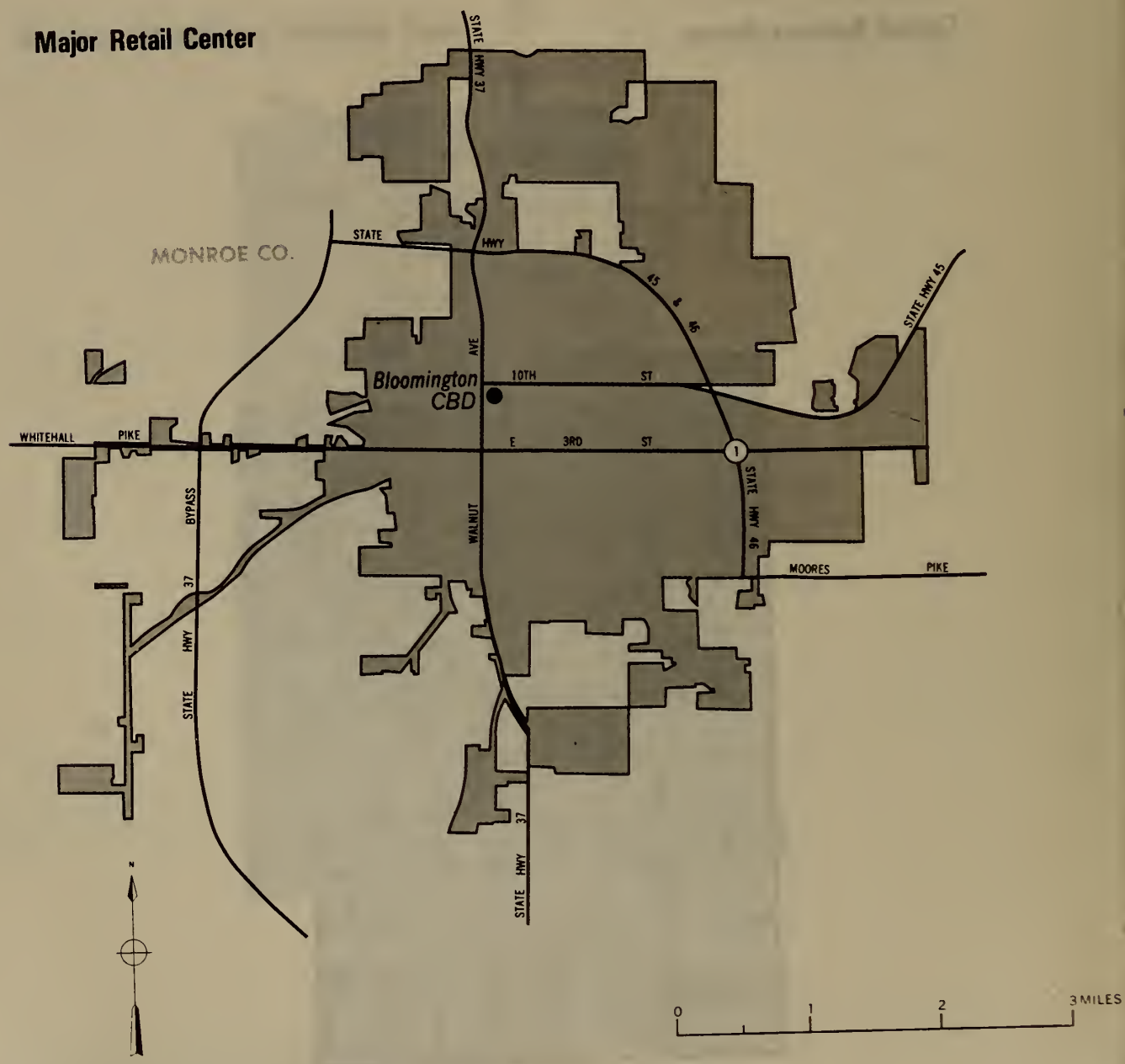
Comprising Census Tract 1





BLOOMINGTON

Major Retail Center



● Central Business District

(1) Major Retail Center (boundary description is in appendix E)

Central City

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	Retail stores:[1] [2]				
	Number	687	609	188	88
	Sales ($1,000)	(D)	(D)	63 845	98 892
	Payroll entire year ($1,000)	35 133	32 836	9 220	11 590
	Paid employees for week including March 12	6 025	5 559	1 621	1 875
54, 58, 591	**Convenience goods stores:**				
	Number	203	173	55	28
	Sales ($1,000)	(D)	91 046	18 877	29 101
53, 56, 57; 594	**Shopping goods stores (GAF):[3]**				
	Number	231	215	82	43
	Sales ($1,000)	(D)	83 492	17 876	52 154
52, 55, 59, ex. 591, 4, 6	**All other stores:**				
	Number	253	221	51	17
	Sales ($1,000)	(D)	(D)	27 092	15 637
	Number of Establishments				
	Retail stores[1] [2]	687	609	188	88
52	**Building materials, hardware, garden supply, and mobile home dealers**	35	29	8	-
525	Hardware stores	8	7	4	-
52 ex. 525	Other	27	22	4	-
53	**General merchandise group stores**	11	9	3	5
531	Department stores[4]	4	4	-	4
533	Variety stores	4	3	3	-
539	Miscellaneous general merchandise stores	3	2	-	1
54	**Food stores[5]**	58	46	16	5
541	Grocery stores	35	24	7	4
55 ex. 554	**Automotive dealers**	56	51	12	4
554	**Gasoline service stations**	74	62	8	6
56	**Apparel and accessory stores**	65	62	25	21
561	Men's and boys' clothing and furnishings stores	9	9	4	2
562, 3, 8	Women's clothing and specialty stores and furriers	25	22	5	10
562	Women's ready-to-wear stores	19	16	4	9
565	Family clothing stores	11	11	7	2
566	Shoe stores	13	13	5	5
564, 9	Other apparel and accessory stores	7	7	4	2
57	**Furniture, home furnishings, and equipment stores**	69	64	21	9
5712	Furniture stores	21	19	7	3
5713, 4, 9	Home furnishings stores	17	15	3	2
572, 3	Household appliance, radio, television, and music stores	31	30	11	4
58	**Eating and drinking places**	128	113	36	20
5812	Eating places	112	98	26	20
5813	Drinking places (alcoholic beverages)	16	15	10	-
591	**Drug and proprietary stores**	17	14	3	3
59 ex. 591, 6	**Miscellaneous retail stores[6]**	174	159	56	15
592	Liquor stores	13	11	6	1
594	Miscellaneous shopping goods stores	86	80	33	8
5992	Florists	7	7	3	-

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For maening of abbrevietions and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC coda	Kind of businass	Establishmants[1] (number)	Sales[1] ($1,000)	Payroll antire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Bloomington CBD					
	Retail storas[2]	**188**	**63 845**	**9 220**	**2 261**	**1 621**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**8**	**6 296**	**1 031**	**273**	**84**
525	Hardware stores	4	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	**Ganaral marchandiae group stores**	3	(D)	(D)	(D)	(D)
531	Departmant storas[3]	-	-	-	-	-
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous generel merchandise stores	-	-	-	-	-
54	**Food atoras[4]**	16	9 337	750	215	116
541	Grocery stores	7	8 776	620	185	88
55 ax. 554	**Automotive dasiara**	12	15 700	1 804	414	175
554	**Gasolina sarvica stations**	8	2 249	142	42	34
56	**Apparel and accassory storas**	25	7 774	1 060	288	198
561	Men's and boys' clothing and furnishings stores	4	(D)	(D)	(D)	(D)
562, 3, 8	Woman's clothing end specialty stores end furriers	5	2 362	333	88	64
562	Women's ready-to-wear stores	4	(D)	(D)	(D)	(D)
565	Family clothing stores	7	3 238	406	95	76
566	Shoe stores	5	933	137	42	24
564, 9	Other apparel end accessory stores	4	(D)	(D)	(D)	(D)
57	**Furniture, homa furnishings, and equipment stores**	21	5 076	905	214	106
5712	Furnitura stores	7	1 206	232	56	27
5713, 4, 9	Home furnishings storas	3	604	126	26	20
572, 3	Housahold appliance, radio, telavision, and music stores	11	3 266	547	132	59
58	**Esting and drinking placas**	36	7 225	2 172	501	652
5812	Eeting places	26	5 097	1 667	388	508
5813	Drinking pieces (alcoholic beverages)	10	2 128	505	113	144
591	**Drug and proprietary storas**	3	2 315	283	74	43
59 ax. 591, 6	**Miscellsneous ratail stores[5]**	56	6 986	980	220	195
592	Liquor stores	6	1 562	145	34	20
594	Miscellaneous shopping goods stores	33	4 139	649	139	129
5992	Florists	3	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic marchandising machine operators, and direct selling establishments).
[3]Includes sales from cetalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Bloomington					
	Retail stores[2]	**609**	**(D)**	**32 636**	**7 605**	**5 559**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**29**	**(D)**	**(D)**	**(D)**	**(D)**
525	Hardware stores	7	(D)	(D)	(D)	(D)
52 ex. 525	Other	22	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	**9**	**40 174**	**4 931**	**1 078**	**762**
531	Department stores[3]	4	33 339	4 543	999	695
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	**Food stores[4]**	**46**	**(D)**	**5 229**	**1 186**	**836**
541	Grocery stores	24	(D)	4 808	1 071	538
55 ex. 554	**Automotive dealers**	**51**	**52 456**	**(D)**	**(D)**	**(D)**
554	**Gasoline service stations**	**82**	**21 928**	**1 546**	**386**	**272**
56	**Apparel and accessory stores**	**82**	**19 339**	**2 210**	**564**	**444**
561	Men's and boys' clothing and furnishings stores	9	(D)	289	84	53
562, 3, 8	Women's clothing and specialty stores and furriers	22	(D)	768	200	176
562	Women's ready-to-wear stores	16	(D)	(D)	(D)	(D)
565	Family clothing stores	11	6 245	709	166	144
566	Shoe stores	13	2 787	392	96	54
564, 9	Other apparel and accessory stores	7	(D)	52	18	17
57	**Furniture, home furnishings, and equipment stores**	**64**	**14 775**	**(D)**	**(D)**	**(D)**
5712	Furniture stores	19	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	15	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	30	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	**113**	**(D)**	**8 721**	**1 551**	**1 919**
5812	Eating places	98	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	15	(D)	(D)	(D)	(D)
591	**Drug and proprietary stores**	**14**	**(D)**	**1 418**	**355**	**222**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**159**	**(D)**	**2 292**	**560**	**464**
592	Liquor stores	11	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	80	9 204	(D)	(D)	(D)
5992	Florists	7	(D)	223	56	46

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Bloomington, Ind., SMSA					
	Retail stores[2]	**687**	**(D)**	**35 133**	**8 156**	**6 025**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**35**	**17 478**	**2 172**	**503**	**204**
525	Hardware stores	8	(D)	465	110	52
52 ex. 525	Other	27	(D)	1 707	393	152
53	**General merchandise group stores**	**11**	**(D)**	**4 931**	**1 076**	**762**
531	Department stores[3]	4	33 339	4 543	999	695
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	**Food stores[4]**	**58**	**63 177**	**5 991**	**1 358**	**782**
541	Grocery stores	35	61 459	5 552	1 260	682
55 ex. 554	**Automotive dealers**	**56**	**53 261**	**4 564**	**1 032**	**431**
554	**Gasoline service stations**	**74**	**25 640**	**1 728**	**430**	**295**
56	**Apparel and accessory stores**	**65**	**19 438**	**2 225**	**567**	**448**
561	Men's and boys' clothing and furnishings stores	9	(D)	289	84	53
562, 3, 8	Women's clothing and specialty stores and furriers	25	(D)	783	203	180
562	Women's ready-to-wear stores	19	(D)	(D)	(D)	(D)
565	Family clothing stores	11	6 245	709	166	144
566	Shoe stores	13	2 787	392	96	54
564, 9	Other apparel and accessory stores	7	(D)	52	18	17
57	**Furniture, home furnishings, and equipment stores**	**69**	**15 010**	**2 088**	**485**	**246**
5712	Furniture stores	21	4 100	594	140	61
5713, 4, 9	Home furnishings stores	17	3 082	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	31	7 828	(D)	(D)	(D)
58	**Eating and drinking places**	**128**	**28 748**	**7 295**	**1 684**	**2 105**
5812	Eating places	112	(D)	6 645	1 538	1 913
5813	Drinking places (alcoholic beverages)	16	(D)	650	146	192
591	**Drug and proprietary stores**	**17**	**(D)**	**1 634**	**406**	**257**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**174**	**(D)**	**2 505**	**615**	**495**
592	Liquor stores	13	(D)	456	109	67
594	Miscellaneous shopping goods stores	86	9 599	1 271	297	287
5992	Florists	7	(D)	223	56	46

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Bloomington SMSA in 1972

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977[1]		
		Central business district[2]	City	Standard metropolitan statistical area
	Bloomington			
	Retail stores[3]	(NA)	(D)	(NA)
52	**Building materials, hardware, garden supply, and mobile home dealers**	(NA)	(D)	(NA)
525	Hardware stores	(NA)	46.9	(NA)
52 ex. 525	Other	(NA)	(D)	(NA)
53	**General merchandise group stores**	(NA)	(D)	(NA)
531	Department stores[4]	(NA)	28.8	(NA)
533	Variety stores	(NA)	(D)	(NA)
539	Miscellaneous general merchandise stores	(NA)	(D)	(NA)
54	**Food stores[5]**	(NA)	(D)	(NA)
541	Grocery stores	(NA)	(D)	(NA)
55 ex. 554	**Automotive dealers**	(NA)	69.7	(NA)
554	**Gasoline service stations**	(NA)	79.4	(NA)
56	**Apparel and accessory stores**	(NA)	(D)	(NA)
561	Men's and boys' clothing and furnishings stores	(NA)	-22.7	(NA)
562, 3, 8	Women's clothing and specialty stores and furriers	(NA)	(D)	(NA)
562	Women's ready-to-wear stores	(NA)	(D)	(NA)
565	Family clothing stores	(NA)	(D)	(NA)
566	Shoe stores	(NA)	68.7	(NA)
564, 9	Other apparel and accessory stores	(NA)	(D)	(NA)
57	**Furniture, home furnishings, and equipment stores**	(NA)	95.6	(NA)
5712	Furniture stores	(NA)	(D)	(NA)
5713, 4, 9	Home furnishings stores	(NA)	(D)	(NA)
572, 3	Household appliance, radio, television, and music stores	(NA)	130.6	(NA)
58	**Eating and drinking places**	(NA)	(D)	(NA)
5812	Eating places	(NA)	(D)	(NA)
5813	Drinking places (alcoholic beverages)	(NA)	(D)	(NA)
591	**Drug and proprietary stores**	(NA)	(D)	(NA)
59 ex. 591, 6	**Miscellaneous retail stores[6]**	(NA)	(D)	(NA)
592	Liquor stores	(NA)	(D)	(NA)
594	Miscellaneous shopping goods stores	(NA)	(D)	(NA)
5992	Florists	(NA)	-32.2	(NA)

[1]Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.
[2]This CBD did not qualify as a central business district in 1972.
[3]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Bloomington					
	Retail stores[1]	(D)	(D)	100.0	100.0	100.0
52	**Building materials, hardware, garden supply, and mobile home dealers**	(D)	36.0	9.9	5.2	(D)
525	Hardware stores	94.3	88.9	(D)	1.2	1.1
52 ex. 525	Other	30.3	23.5	(D)	4.0	4.7
53	**General merchandise group stores**	(D)	2.2	(D)	(D)	13.5
531	Department stores[2]	–	–	–	(D)	(D)
533	Variety stores	100.0	96.8	(D)	0.3	0.3
539	Miscellaneous general merchandise stores	(D)	(D)	–	2.2	2.0
54	**Food stores[3]**	(D)	14.8	14.6	19.5	(D)
541	Grocery stores	(D)	14.3	13.7	18.9	(D)
55 ex. 554	**Automotive dealers**	29.9	29.5	24.6	(D)	(D)
554	**Gasoline service stations**	10.3	8.8	3.5	(D)	(D)
56	**Apparel and accessory stores**	40.2	40.0	12.2	(D)	(D)
561	Men's and boys' clothing and furnishings stores	41.5	41.5	(D)	0.8	0.8
562, 3, 8	Women's clothing and specialty stores and furriers	(D)	(D)	3.7	2.7	2.5
562	Women's ready-to-wear stores	37.6	37.0	(D)	2.3	2.1
565	Family clothing stores	51.8	51.8	5.1	(D)	(D)
566	Shoe stores	33.5	33.5	1.5	(D)	(D)
564, 9	Other apparel and accessory stores	55.1	55.1	(D)	0.2	0.2
57	**Furniture, home furnishings, and equipment stores**	34.4	33.8	8.0	(D)	(D)
5712	Furniture stores	(D)	29.4	1.9	1.5	(D)
5713, 4, 9	Home furnishings stores	(D)	19.6	0.9	1.1	(D)
572, 3	Household appliance, radio, television, and music stores	(D)	41.7	5.1	2.8	(D)
58	**Eating and drinking places**	(D)	25.1	11.3	9.6	(D)
5812	Eating places	(D)	(D)	8.0	6.5	8.7
5813	Drinking places (alcoholic beverages)	(D)	(D)	3.3	1.0	1.0
591	**Drug and proprietary stores**	(D)	(D)	3.6	4.2	4.3
59 ex. 591, 6	**Miscellaneous retail stores[4]**	(D)	(D)	10.9	7.4	7.5
592	Liquor stores	(D)	(D)	2.4	1.6	1.7
594	Miscellaneous shopping goods stores	45.0	43.1	6.5	(D)	(D)
5992	Florists	49.1	49.1	(D)	0.3	0.3

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]Includes sales from catalog order desks.
[3]Includes data not covered by SIC 541.
[4]Includes data not covered by SIC's 592, 594, and 5992.

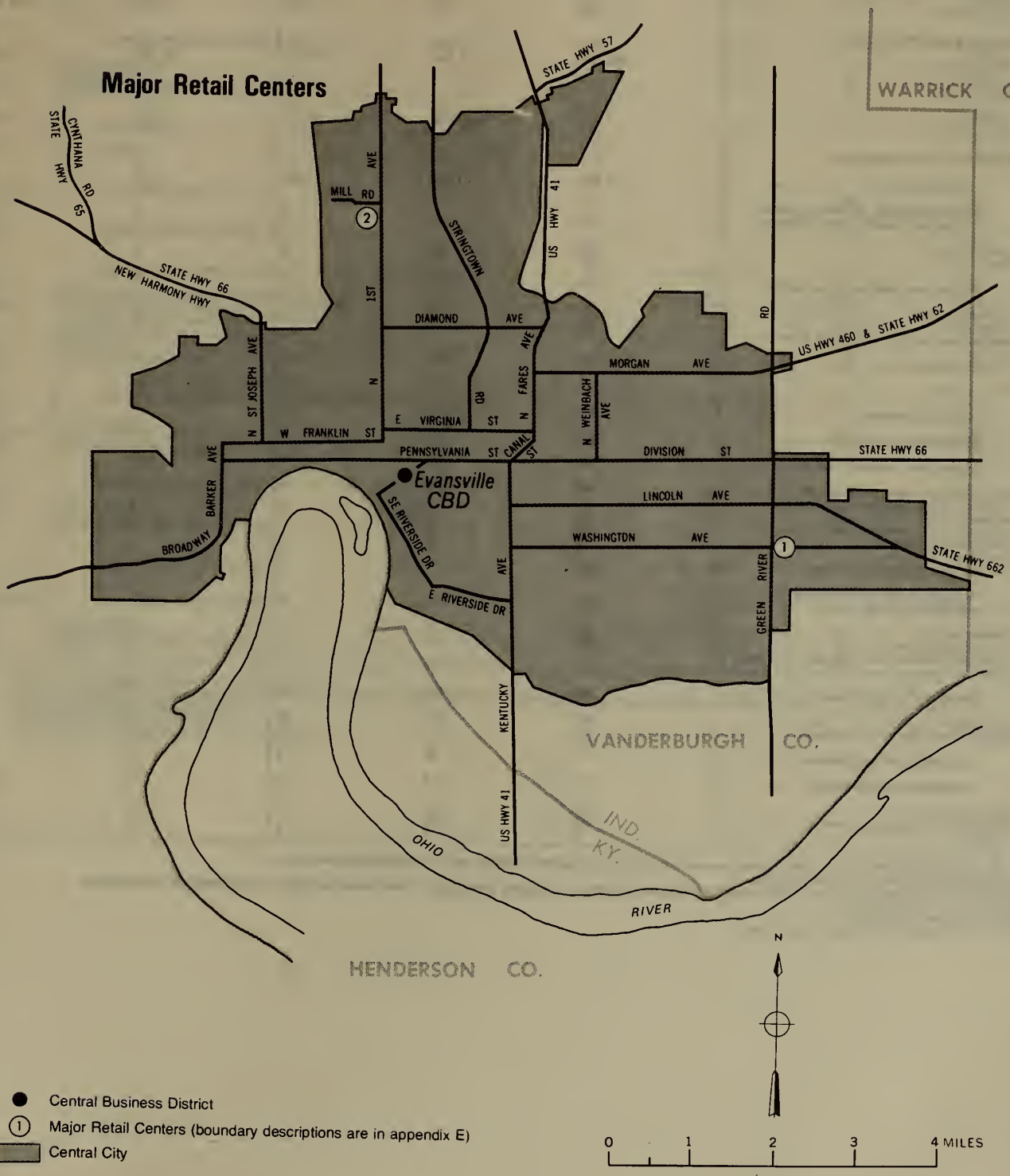
EVANSVILLE

Standard Metropolitan Statistical Area

EVANSVILLE

Central Business District

EVANSVILLE



● Central Business District

(1) Major Retail Centers (boundary descriptions are in appendix E)

Central City

U.S. DEPARTMENT OF COMMERCE

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Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers	
					No. 1	No. 2
	Retail stores:[1 2]					
	Number	2 565	1 309	140	87	54
	Sales ($1,000)	1 039 339	(D)	67 452	110 687	41 540
	Payroll entire year ($1,000)	121 174	80 242	11 210	16 015	5 089
	Paid employees for week including March 12	19 926	12 838	1 521	2 263	952
54, 58, 591	**Convenience goods stores:**					
	Number	872	469	52	17	21
	Sales ($1,000)	(D)	(D)	15 624	9 519	14 755
53, 56, 57; 594	**Shopping goods stores (GAF):[3]**					
	Number	676	352	53	53	20
	Sales ($1,000)	288 170	215 536	20 947	94 501	21 029
52, 55, 59, ex. 591, 4, 6	**All other stores:**					
	Number	1 017	488	35	17	13
	Sales ($1,000)	(D)	222 468	30 881	6 667	5 756
	Number of Establishments					
	Retail stores[1 2]	2 565	1 309	140	87	54
52	**Building materials, hardware, garden supply, and mobile home dealers**	141	55	3	4	2
525	Hardware stores	38	18	1	-	1
52 ex. 525	Other	103	37	2	4	1
53	**General merchandise group stores**	67	21	3	7	2
531	Department stores[4]	16	11	1	4	2
533	Variety stores	23	6	1	2	-
539	Miscellaneous general merchandise stores	28	4	1	1	-
54	**Food stores[5]**	241	108	10	6	6
541	Grocery stores	181	68	5	1	3
55 ex. 554	**Automotive dealers**	241	129	6	5	2
554	**Gasoline service stations**	274	123	2	3	5
56	**Apparel and accessory stores**	157	81	24	20	9
561	Men's and boys' clothing and furnishings stores	26	16	5	4	1
562, 3, 8	Women's clothing and specialty stores and furriers	62	33	9	9	4
562	Women's ready-to-wear stores	52	26	7	7	4
565	Family clothing stores	19	5	-	2	1
566	Shoe stores	28	17	7	4	2
564, 9	Other apparel and accessory stores	22	10	3	1	1
57	**Furniture, home furnishings, and equipment stores**	204	114	9	13	-
5712	Furniture stores	65	31	1	2	-
5713, 4, 9	Home furnishings stores	48	34	1	2	-
572, 3	Household appliance, radio, television, and music stores	91	49	7	9	-
58	**Eating and drinking places**	560	321	40	8	13
5812	Eating places	397	214	22	7	12
5813	Drinking places (alcoholic beverages)	163	107	18	1	1
591	**Drug and proprietary stores**	71	40	2	3	2
59 ex. 591, 6	**Miscellaneous retail stores[6]**	609	317	41	18	13
592	Liquor stores	60	35	2	2	1
594	Miscellaneous shopping goods stores	248	136	17	13	9
5992	Florists	35	13	2	1	1

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Evansville CBD					
	Retail stores[2]	140	67 452	11 210	2 584	1 521
52	**Building materials, hardware, garden supply, and mobile home dealers**	3	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	3	(D)	(D)	(D)	(D)
531	Department stores[3]	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	**Food stores[4]**	10	(D)	(D)	(D)	(D)
541	Grocery stores	5	(D)	(D)	(D)	(D)
55 ex. 554	**Automotive dealers**	6	(D)	(D)	(D)	(D)
554	**Gasoline service stations**	2	(D)	(D)	(D)	(D)
56	**Apparel and accessory stores**	24	11 783	3 208	711	434
561	Men's and boys' clothing and furnishings stores	5	2 675	742	174	107
562, 3, 8	Women's clothing and specialty stores and furriers	9	5 639	1 401	319	195
562	Women's ready-to-wear stores	7	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	9	1 952	439	111	64
5712	Furniture stores	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	7	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	40	7 834	2 273	535	474
5812	Eating places	22	4 561	1 442	328	309
5813	Drinking places (alcoholic beverages)	18	3 273	831	207	165
591	**Drug and proprietary stores**	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[5]**	41	6 402	1 439	297	154
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	17	(D)	(D)	(D)	(D)
5992	Florists	2	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Evansville					
	Retail stores[2]	1 309	(D)	80 242	18 443	12 838
52	**Building materials, hardware, garden supply, and mobile home dealers**	55	(D)	3 936	861	418
525	Hardware stores	18	14 399	2 197	507	214
52 ex. 525	Other	37	(D)	1 739	354	204
53	**General merchandise group stores**	21	(D)	(D)	(D)	(D)
531	Department stores[3]	11	(D)	(D)	(D)	(D)
533	Variety stores	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)
54	**Food stores[4]**	108	116 036	9 033	2 321	1 497
541	Grocery stores	68	(D)	8 147	2 106	1 321
55 ex. 554	**Automotive dealers**	129	131 390	11 244	2 467	924
554	**Gasoline service stations**	123	44 204	3 218	768	623
56	**Apparel and accessory stores**	81	(D)	7 985	1 928	1 173
561	Men's and boys' clothing and furnishings stores	16	11 303	2 318	676	268
562, 3, 8	Women's clothing and specialty stores and furriers	33	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	26	(D)	(D)	(D)	(D)
565	Family clothing stores	5	(D)	(D)	(D)	(D)
566	Shoe stores	17	8 576	1 335	265	194
564, 9	Other apparel and accessory stores	10	(D)	974	207	168
57	**Furniture, home furnishings, and equipment stores**	114	39 538	(D)	(D)	(D)
5712	Furniture stores	31	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	34	(D)	478	106	59
572, 3	Household appliance, radio, television, and music stores	49	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	321	63 879	15 596	3 693	4 002
5812	Eating places	214	(D)	13 263	3 121	3 426
5813	Drinking places (alcoholic beverages)	107	(D)	2 333	572	576
591	**Drug and proprietary stores**	40	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[5]**	317	(D)	5 516	1 233	813
592	Liquor stores	35	7 055	506	115	116
594	Miscellaneous shopping goods stores	136	22 737	(D)	(D)	(D)
5992	Florists	13	(D)	549	129	73

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Evansville, Ind.-Ky., SMSA					
	Retail stores[2]	**2 565**	**1 039 339**	**121 174**	**28 051**	**19 926**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**141**	**68 281**	**8 159**	**1 766**	**910**
525	Hardware stores	38	19 317	2 802	645	283
52 ex. 525	Other	103	48 964	5 357	1 121	627
53	**General merchandise group stores**	**67**	**143 440**	**18 619**	**4 140**	**2 840**
531	Department stores[3]	16	125 183	16 344	3 636	2 438
533	Variety stores	23	(D)	851	184	170
539	Miscellaneous general merchandise stores	28	(D)	1 424	320	232
54	**Food stores[4]**	**241**	**198 486**	**15 875**	**4 149**	**2 817**
541	Grocery stores	181	193 464	14 840	3 905	2 597
55 ex. 554	**Automotive dealers**	**241**	**229 698**	**19 085**	**4 259**	**1 702**
554	**Gasoline service stations**	**274**	**89 884**	**6 182**	**1 534**	**1 205**
56	**Apparel and accessory stores**	**157**	**63 758**	**9 846**	**2 380**	**1 513**
561	Men's and boys' clothing and furnishings stores	26	12 420	2 486	731	294
562, 3, 8	Women's clothing and specialty stores and furriers	62	25 206	3 557	807	610
562	Women's ready-to-wear stores	52	(D)	(D)	(D)	(D)
565	Family clothing stores	19	8 852	1 010	247	176
566	Shoe stores	28	(D)	1 718	365	243
564, 9	Other apparel and accessory stores	22	(D)	1 075	230	190
57	**Furniture, home furnishings, and equipment stores**	**204**	**52 520**	**7 123**	**1 567**	**834**
5712	Furniture stores	65	24 507	3 498	756	375
5713, 4, 9	Home furnishings stores	48	6 545	806	157	91
572, 3	Household appliance, radio, television, and music stores	91	21 468	2 819	654	368
58	**Eating and drinking places**	**560**	**92 644**	**22 579**	**5 212**	**5 945**
5812	Eating places	397	77 746	19 904	4 538	5 264
5813	Drinking places (alcoholic beverages)	163	14 898	2 675	674	681
591	**Drug and proprietary stores**	**71**	**(D)**	**5 430**	**1 148**	**905**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**609**	**(D)**	**8 276**	**1 896**	**1 255**
592	Liquor stores	60	11 971	895	206	178
594	Miscellaneous shopping goods stores	248	28 452	3 778	833	589
5992	Florists	35	3 883	868	207	133

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1972 ($1,000)	Paid employees for week including March 12 (number)
	Evansville					
	Retail stores[2]	165	83 422	12 902	3 090	2 369
52	**Building materials, hardware, garden supply, and mobile home dealers**	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	4	13 400	2 370	532	451
531	Department stores[3]	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	**Food stores**	7	(D)	(D)	(D)	(D)
55 ex. 554	**Automotive dealers**	10	32 067	2 998	711	357
554	**Gasoline service stations**	4	225	21	7	6
56	**Apparel and accessory stores**	36	13 851	3 021	738	614
561	Men's and boys' clothing and furnishings stores	5	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	14	6 366	1 297	287	282
562	Women's ready-to-wear stores	11	6 186	1 273	282	277
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	12	3 779	899	249	170
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	16	4 722	792	225	133
5712	Furniture stores	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	4	118	33	18	20
572, 3	Household appliance, radio, television, and music stores	9	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	45	4 521	1 300	304	395
5812	Eating places	35	3 415	979	227	290
5813	Drinking places (alcoholic beverages)	10	1 106	321	77	105
591	**Drug and proprietary stores**	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[4]**	36	6 165	1 201	258	205
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	22	4 447	773	154	144
5992	Florists	-	-	-	-	-

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977[1]		
		Central business district	City	Standard metropolitan statistical area
	Evansville			
	Retail stores[2]	**-19.1**	**(D)**	**72.4**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**-5.6**	**108.5**	**121.8**
525	Hardware stores	(D)	(D)	125.5
52 ex. 525	Other	-15.6	92.3	120.1
53	**General merchandise group stores**	**(D)**	**39.0**	**41.3**
531	Department stores[3]	-80.1	(D)	53.7
533	Variety stores	-10.1	-53.2	(D)
539	Miscellaneous general merchandise stores	(D)	-82.5	(D)
54	**Food stores[4]**	**21.7**	**40.9**	**54.6**
541	Grocery stores	(NA)	(D)	53.9
55 ex. 554	**Automotive dealers**	**(D)**	**85.5**	**94.1**
554	**Gasoline service stations**	**(D)**	**67.9**	**85.6**
56	**Apparel and accessory stores**	**-14.9**	**(D)**	**72.2**
561	Men's and boys' clothing and furnishings stores	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	-11.4	(D)	80.4
562	Women's ready-to-wear stores	(D)	(D)	(D)
565	Family clothing stores	(D)	-40.3	26.2
566	Shoe stores	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	(D)	157.0	167.8
57	**Furniture, home furnishings, and equipment stores**	**-58.7**	**115.2**	**86.6**
5712	Furniture stores	-86.5	(D)	78.9
5713, 4, 9	Home furnishings stores	(D)	(NC)	105.1
572, 3	Household appliance, radio, television, and music stores	12.6	102.8	90.8
58	**Eating and drinking places**	**73.3**	**87.0**	**89.3**
5812	Eating places	33.6	101.9	107.0
5813	Drinking places (alcoholic beverages)	(NC)	40.6	31.0
591	**Drug and proprietary stores**	**-25.9**	**28.1**	**54.7**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**3.8**	**(D)**	**113.0**
592	Liquor stores	-39.0	(D)	48.0
594	Miscellaneous shopping goods stores	(D)	101.8	103.3
5992	Florists	(D)	(D)	56.1

[1]Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

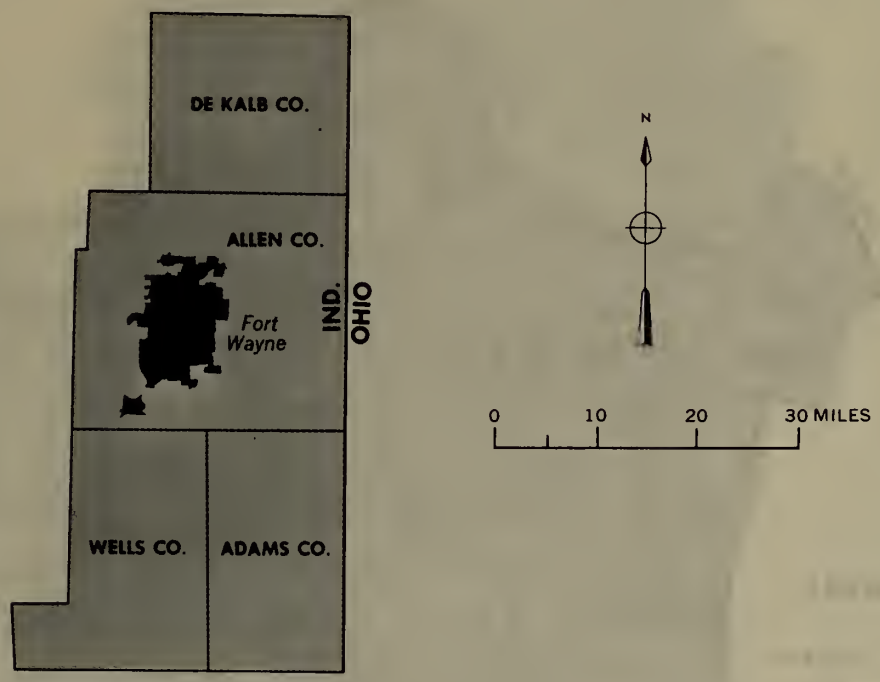
[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Evansville					
	Retail stores[1]	(D)	8.5	100.0	100.0	100.0
52	**Building materials, hardware, garden supply, and mobile home dealers**	2.8	(D)	(D)	4.8	6.6
525	Hardware stores	(D)	(D)	(D)	(D)	1.9
52 ex. 525	Other	4.9	(D)	(D)	2.3	4.7
53	**General merchandise group stores**	3.1	(D)	(D)	16.5	13.8
531	Department stores[2]	(D)	(D)	(D)	16.2	12.0
533	Variety stores	(D)	(D)	(D)	0.2	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	0.1	(D)
54	**Food stores**[3]	(D)	(D)	(D)	(D)	19.1
541	Grocery stores	4.5	(D)	(D)	17.5	18.6
55 ex. 554	**Automotive dealers**	(D)	(D)	(D)	(D)	22.1
554	**Gasoline service stations**	(D)	(D)	(D)	(D)	8.6
56	**Apparel and accessory stores**	(D)	18.5	17.5	7.4	6.1
561	Men's and boys' clothing and furnishings stores	23.7	21.5	4.0	(D)	1.2
562, 3, 8	Women's clothing and specialty stores and furriers	(D)	22.4	8.4	3.1	2.4
562	Women's ready-to-wear stores	27.6	22.2	(D)	3.1	(D)
565	Family clothing stores	(D)	-	-	0.4	0.9
566	Shoe stores	(D)	17.9	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	30.7	24.3	(D)	0.7	(D)
57	**Furniture, home furnishings, and equipment stores**	4.9	3.7	2.9	(D)	5.1
5712	Furniture stores	(D)	(D)	(D)	2.8	2.4
5713, 4, 9	Home furnishings stores	(D)	(D)	(D)	0.7	0.6
572, 3	Household appliance, radio, television, and music stores	8.7	(D)	(D)	2.7	2.1
58	**Eating and drinking places**	12.3	8.5	11.6	(D)	8.9
5812	Eating places	(D)	5.9	6.8	8.1	7.5
5813	Drinking places (alcoholic beverages)	(D)	22.0	4.9	1.8	1.4
591	**Drug and proprietary stores**	9.7	6.5	(D)	3.6	(D)
59 ex. 591, 6	**Miscellaneous retail stores**[4]	(D)	(D)	9.5	6.3	(D)
592	Liquor stores	(D)	(D)	(D)	(D)	1.2
594	Miscellaneous shopping goods stores	(D)	(D)	(D)	(D)	2.7
5992	Florists	11.1	(D)	(D)	0.3	0.4

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]Includes sales from catalog order desks.
[3]Includes data not covered by SIC 541.
[4]Includes data not covered by SIC's 592, 594, and 5992.

FORT WAYNE

Standard Metropolitan Statistical Area



FORT WAYNE

Central Business District

Comprising Census Tracts 12 and 13

FORT WAYNE

● Central Business District

(1) (1) Major Retail Centers (boundary descriptions are in appendix E)

Central City

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers				
					No. 1	No. 2	No. 3	No. 4	No. 5
	Retail stores:[1 2]								
	Number	2 839	1 542	187	178	38	27	26	72
	Sales ($1,000)	1 358 887	864 237	69 123	224 320	22 553	21 537	27 995	64 921
	Payroll entire year ($1,000)	163 936	111 499	11 354	25 846	2 863	3 058	5 949	9 151
	Paid employees for week including March 12	26 896	18 088	1 945	4 198	488	456	756	1 751
54, 58, 591	**Convenience goods stores:**								
	Number	848	491	58	39	9	7	9	14
	Sales ($1,000)	429 345	(D)	13 537	28 886	14 644	1 553	(D)	7 032
53, 56, 57; 594	**Shopping goods stores (GAF):[3]**								
	Number	881	513	63	101	25	12	15	50
	Sales ($1,000)	383 996	(D)	31 382	124 010	7 283	13 163	21 277	52 692
52, 55, 59, ex. 591, 4, 6	**All other stores:**								
	Number	1 110	538	48	38	4	8	2	8
	Sales ($1,000)	545 346	(D)	24 204	71 424	626	6 821	(D)	5 197
	Number of Establishments								
	Retail stores[1 2]	**2 839**	**1 542**	**167**	**178**	**38**	**27**	**26**	**72**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**148**	**58**	**-**	5	**1**	**2**	**-**	1
525	Hardware stores	36	14	-	1	-	-	-	-
52 ex. 525	Other	112	44	-	4	1	2	-	1
53	**General merchandise group stores**	**82**	**45**	3	**10**	**2**	**2**	**1**	**7**
531	Department stores[4]	26	18	1	8	1	2	1	5
533	Variety stores	29	14	1	1	1	-	-	1
539	Miscellaneous general merchandise stores	27	13	1	3	-	-	-	1
54	**Food stores[5]**	**198**	**96**	**7**	**8**	**2**	**1**	**1**	**2**
541	Grocery stores	130	62	4	2	2	1	1	1
55 ex. 554	**Automotive dealers**	**274**	**136**	13	15	**-**	**2**	**-**	**2**
554	**Gasoline service stations**	**300**	151	8	**8**	**1**	**3**	**2**	3
56	**Apparel and accessory stores**	**248**	**153**	**22**	**49**	**10**	**-**	**5**	**23**
561	Men's and boys' clothing and furnishings stores	41	28	4	12	2	-	2	3
562, 3, 8	Women's clothing and specialty stores and furriers	99	62	10	16	4	-	1	11
562	Women's ready-to-wear stores	80	48	5	14	4	-	1	8
565	Family clothing stores	14	6	1	2	-	-	-	1
566	Shoe stores	68	45	5	16	3	-	1	7
564, 9	Other apparel and accessory stores	24	12	2	3	1	-	1	1
57	**Furniture, home furnishings, and equipment stores**	**287**	**185**	**17**	**17**	**7**	**5**	**2**	**8**
5712	Furniture stores	81	40	6	3	1	1	-	-
5713, 4, 9	Home furnishings stores	81	49	3	3	1	1	-	-
572, 3	Household appliance, radio, television, and music stores	125	76	8	11	5	3	2	8
58	**Eating and drinking places**	**560**	**339**	**47**	**29**	**5**	**5**	**7**	**10**
5812	Eating places	430	244	31	27	5	4	6	10
5813	Drinking places (alcoholic beverages)	130	95	16	2	-	1	1	-
591	**Drug and proprietary stores**	**90**	**56**	**4**	**2**	**2**	**1**	**1**	**2**
59 ex. 591, 6	**Miscellaneous retail stores[6]**	**854**	**343**	**48**	35	**8**	**6**	**7**	14
592	Liquor stores	60	34	3	2	-	-	-	-
594	Miscellaneous shopping goods stores	266	150	21	25	6	5	7	12
5992	Florists	48	19	2	2	1	-	-	-

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Fort Wayne CBD					
	Retail stores[2]	167	69 123	11 354	2 812	1 945
52	**Building materials, hardware, garden supply, and mobile home dealers**	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	**General merchandise group stores**	3	(D)	(D)	(D)	(D)
531	Department stores[3]	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	**Food stores[4]**	7	(D)	(D)	(D)	(D)
541	Grocery stores	4	(D)	(D)	(D)	(D)
55 ex. 554	**Automotive dealers**	13	15 940	1 668	464	167
554	**Gasoline service stations**	6	1 633	105	36	31
56	**Apparel and accessory stores**	22	7 920	1 454	362	217
561	Men's and boys' clothing and furnishings stores	4	1 758	316	82	39
562, 3, 8	Women's clothing and specialty stores and furriers	10	4 827	947	236	146
562	Women's ready-to-wear stores	5	4 197	857	210	128
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	5	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	17	5 757	1 152	313	120
5712	Furniture stores	6	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	8	2 452	487	119	41
58	**Eating and drinking places**	47	8 650	1 922	498	508
5812	Eating places	31	6 972	1 652	422	441
5813	Drinking places (alcoholic beverages)	16	1 678	270	76	67
591	**Drug and proprietary stores**	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[5]**	48	12 088	2 417	556	289
592	Liquor stores	3	1 993	245	42	27
594	Miscellaneous shopping goods stores	21	(D)	(D)	(D)	(D)
5992	Florists	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	MRC No. 1					
	Retail stores[2]	178	224 320	25 846	6 089	4 198
52	**Building materials, hardware, garden supply, and mobile home dealers**	5	1 991	299	42	20
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	10	84 062	10 017	2 393	1 888
531	Department stores[3]	6	76 699	9 490	2 267	1 785
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	**Food stores[4]**	8	13 687	1 321	293	195
541	Grocery stores	2	(D)	(D)	(D)	(D)
55 ex. 554	**Automotive dealers**	15	65 152	5 450	1 271	423
554	**Gasoline service stations**	8	2 374	151	34	25
56	**Apparel and accessory stores**	49	23 767	2 834	674	486
561	Men's and boys' clothing and furnishings stores	12	6 179	922	237	126
562, 3, 8	Women's clothing and specialty stores and furriers	16	10 706	1 040	238	215
562	Women's ready-to-wear stores	14	(D)	(D)	(D)	(D)
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	16	4 960	600	136	98
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	17	7 188	1 101	284	160
5712	Furniture stores	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	11	2 922	447	103	73
58	**Eating and drinking places**	29	(D)	(D)	(D)	(D)
5812	Eating places	27	11 141	2 737	601	654
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
591	**Drug and proprietary stores**	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[5]**	35	10 900	1 407	373	251
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	25	8 993	1 190	327	220
5992	Florists	2	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Fort Wayne					
	Retail stores[2]	**1 542**	**864 237**	**111 499**	**26 043**	**18 088**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**58**	**21 904**	**3 015**	**635**	**320**
525	Hardware stores	14	(D)	(D)	(D)	(D)
52 ex. 525	Other	44	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	**45**	**(D)**	**24 832**	**5 862**	**4 485**
531	Department stores[3]	18	153 961	22 585	5 258	4 074
533	Variety stores	14	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	13	(D)	(D)	(D)	(D)
54	**Food stores[4]**	**96**	**133 466**	**11 993**	**2 768**	**1 725**
541	Grocery stores	62	126 114	10 757	2 484	1 462
55 ex. 554	**Automotive dealers**	**136**	**202 360**	**18 843**	**4 213**	**1 459**
554	**Gasoline service stations**	**151**	**57 983**	**5 026**	**1 210**	**929**
56	**Apparel and accessory stores**	**153**	**47 944**	**6 924**	**1 639**	**1 165**
561	Men's and boys' clothing and furnishings stores	28	(D)	1 989	484	278
562, 3, 8	Women's clothing and specialty stores and furriers	62	(D)	2 965	725	586
562	Women's ready-to-wear stores	48	(D)	2 780	675	540
565	Family clothing stores	6	(D)	(D)	(D)	(D)
566	Shoe stores	45	(D)	1 385	292	190
564, 9	Other apparel and accessory stores	12	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**165**	**46 576**	**6 659**	**1 677**	**784**
5712	Furniture stores	40	15 317	2 241	625	257
5713, 4, 9	Home furnishings stores	49	11 124	1 646	382	178
572, 3	Household appliance, radio, television, and music stores	76	20 135	2 772	670	349
58	**Eating and drinking places**	**339**	**92 777**	**21 858**	**5 137**	**5 334**
5812	Eating places	244	(D)	19 484	4 515	4 815
5813	Drinking places (alcoholic beverages)	95	(D)	2 374	622	519
591	**Drug and proprietary stores**	**56**	**(D)**	**4 224**	**974**	**699**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**343**	**(D)**	**8 125**	**1 928**	**1 186**
592	Liquor stores	34	(D)	985	216	155
594	Miscellaneous shopping goods stores	150	27 752	3 803	926	668
5992	Florists	19	1 347	279	60	57

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Fort Wayne, Ind., SMSA					
	Retail stores[2]	**2 839**	**1 358 687**	**163 936**	**37 895**	**26 896**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**148**	**58 459**	**7 091**	**1 451**	**768**
525	Hardware stores	36	7 275	1 171	253	175
52 ex. 525	Other	112	51 184	5 920	1 198	593
53	**General merchandise group stores**	**82**	**216 417**	**30 020**	**6 890**	**5 351**
531	Department stores[3]	26	191 640	27 036	6 100	4 724
533	Variety stores	29	12 970	1 957	519	421
539	Miscellaneous general merchandise stores	27	11 807	1 027	271	206
54	**Food stores[4]**	**198**	**252 415**	**22 666**	**5 116**	**3 394**
541	Grocery stores	130	240 533	20 875	4 710	2 971
55 ex. 554	**Automotive dealers**	**274**	**324 107**	**28 441**	**6 518**	**2 318**
554	**Gasoline service stations**	**300**	**112 379**	**8 705**	**2 102**	**1 561**
56	**Apparel and accessory stores**	**246**	**83 556**	**8 892**	**2 107**	**1 574**
561	Men's and boys' clothing and furnishings stores	41	(D)	2 423	587	346
562, 3, 8	Women's clothing and specialty stores and furriers	99	29 376	3 843	939	778
562	Women's ready-to-wear stores	80	(D)	3 658	889	732
565	Family clothing stores	14	(D)	763	174	144
566	Shoe stores	68	11 302	1 616	347	244
564, 9	Other apparel and accessory stores	24	2 345	247	60	62
57	**Furniture, home furnishings, and equipment stores**	**287**	**68 807**	**9 649**	**2 362**	**1 170**
5712	Furniture stores	81	25 936	3 763	945	426
5713, 4, 9	Home furnishings stores	81	15 856	2 356	571	291
572, 3	Household appliance, radio, television, and music stores	125	27 015	3 530	846	453
58	**Eating and drinking places**	**560**	**134 542**	**31 965**	**7 448**	**8 118**
5812	Eating places	430	118 170	28 982	6 684	7 471
5813	Drinking places (alcoholic beverages)	130	16 372	2 983	764	647
591	**Drug and proprietary stores**	**90**	**42 388**	**6 131**	**1 406**	**1 010**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**654**	**85 617**	**10 376**	**2 495**	**1 632**
592	Liquor stores	60	17 995	1 442	329	216
594	Miscellaneous shopping goods stores	266	35 216	4 621	1 135	870
5992	Florists	48	3 869	791	190	169

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see msps in 1972 report]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1972 ($1,000)	Paid employees for week including March 12 (number)
	Fort Wayne					
	Retail stores[2]	**221**	**94 886**	**14 005**	**3 318**	**2 876**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**2**	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	-	-	-	-
53	**General merchandise group stores**	**4**	**13 112**	**2 704**	**645**	**783**
531	Department stores[3]	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	**Food stores**	**9**	**3 854**	**441**	**100**	**91**
55 ex. 554	**Automotive dealers**	**17**	**40 397**	**3 828**	**895**	**416**
554	**Gasoline service stations**	**13**	(D)	(D)	(D)	(D)
56	**Apparel and accessory stores**	**33**	**7 498**	**1 910**	**443**	**419**
561	Men's and boys' clothing and furnishings stores	8	3 073	730	181	174
562, 3, 8	Women's clothing and specialty stores and furriers	11	2 413	810	166	183
562	Women's ready-to-wear stores	4	1 790	734	149	162
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	10	1 681	345	91	56
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**21**	**9 865**	**1 855**	**385**	**202**
5712	Furniture stores	7	4 142	683	184	86
5713, 4, 9	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	10	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	**53**	**6 267**	**1 512**	**362**	**525**
5812	Eating places	39	5 185	1 294	303	433
5813	Drinking places (alcoholic beverages)	14	1 082	218	59	92
591	**Drug and proprietary stores**	**7**	**1 722**	**254**	**62**	**58**
59 ex. 591, 6	**Miscellaneous retail stores[4]**	**62**	**9 487**	**1 454**	**359**	**310**
592	Liquor stores	6	1 571	121	25	28
594	Miscellaneous shopping goods stores	25	5 164	742	202	172
5992	Florists	7	696	157	37	47

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977[1]		
		Central business district	City	Standard metropolitan statistical area
	Fort Wayne			
	Retail stores[2]	**-27.2**	**40.7**	**58.0**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**(D)**	**-4.0**	**37.6**
525	Hardware stores	(D)	(D)	62.1
52 ex. 525	Other	-	(D)	34.7
53	**General merchandise group stores**	**(D)**	**(D)**	**47.4**
531	Department stores[3]	-6.1	25.3	51.2
533	Variety stores	-15.0	15.8	(D)
539	Miscellaneous general merchandise stores	73.0	(D)	(D)
54	**Food stores[4]**	**(D)**	**29.1**	**48.7**
541	Grocery stores	(NA)	32.1	54.1
55 ex. 554	**Automotive dealers**	**-60.5**	**51.9**	**72.5**
554	**Gasoline service stations**	**(D)**	**72.3**	**79.7**
56	**Apparel and accessory stores**	**5.6**	**41.4**	**42.3**
561	Men's and boys' clothing and furnishings stores	-42.8	3.4	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	100.0	(D)	99.7
562	Women's ready-to-wear stores	134.5	142.2	(D)
565	Family clothing stores	-3.5	(D)	(D)
566	Shoe stores	(D)	46.7	(D)
564, 9	Other apparel and accessory stores	(D)	51.5	(D)
57	**Furniture, home furnishings, and equipment stores**	**-41.6**	**15.9**	**31.9**
5712	Furniture stores	(D)	48.2	49.7
5713, 4, 9	Home furnishings stores	-54.1	69.0	88.1
572, 3	Household appliance, radio, television, and music stores	(D)	-13.5	2.3
58	**Eating and drinking places**	**38.0**	**59.3**	**73.9**
5812	Eating places	34.5	(D)	90.7
5813	Drinking places (alcoholic beverages)	55.1	(D)	6.2
591	**Drug and proprietary stores**	**(D)**	**(D)**	**39.4**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**27.4**	**(D)**	**87.6**
592	Liquor stores	26.9	(D)	97.7
594	Miscellaneous shopping goods stores	(D)	72.9	79.1
5992	Florists	(D)	-9.4	73.6

[1]Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Fort Wayne					
	Retail stores[1]	**8.0**	**5.1**	**100.0**	**100.0**	**100.0**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**-**	**-**	**-**	**2.5**	**4.3**
525	Hardware stores	(D)	-	-	(D)	0.5
52 ex. 525	Other	(D)	-	-	(D)	3.8
53	**General merchandise group stores**	**7.1**	**(D)**	**(D)**	**(D)**	**15.9**
531	Department stores[2]	(D)	(D)	(D)	17.8	14.1
533	Variety stores	(D)	(D)	(D)	(D)	1.0
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	(D)	0.9
54	**Food stores**[3]	**(D)**	**(D)**	**(D)**	**15.4**	**18.8**
541	Grocery stores	(D)	(D)	(D)	14.6	17.7
55 ex. 554	**Automotive dealers**	**7.9**	**4.9**	**23.1**	**23.4**	**23.9**
554	**Gasoline service stations**	**2.8**	**1.5**	**2.4**	**8.7**	**8.3**
56	**Apparel and accessory stores**	**16.5**	**12.5**	**11.5**	**5.5**	**4.7**
561	Men's and boys' clothing and furnishings stores	(D)	(D)	2.5	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	(D)	16.4	7.0	(D)	2.2
562	Women's ready-to-wear stores	(D)	(D)	6.1	(D)	(D)
565	Family clothing stores	(D)	(D)	(D)	(D)	(D)
566	Shoe stores	7.9	(D)	(D)	(D)	0.8
564, 9	Other apparel and accessory stores	25.2	(D)	(D)	(D)	0.2
57	**Furniture, home furnishings, and equipment stores**	**12.4**	**8.4**	**8.3**	**5.4**	**5.1**
5712	Furniture stores	(D)	(D)	(D)	1.8	1.9
5713, 4, 9	Home furnishings stores	(D)	(D)	(D)	1.3	1.2
572, 3	Household appliance, radio, television, and music stores	12.2	9.1	3.5	2.3	2.0
58	**Eating and drinking places**	**9.3**	**6.4**	**12.5**	**10.7**	**9.9**
5812	Eating places	(D)	5.9	10.1	(D)	8.7
5813	Drinking places (alcoholic beverages)	(D)	10.2	2.4	(D)	1.2
591	**Drug and proprietary stores**	**3.5**	**(D)**	**(D)**	**(D)**	**3.1**
59 ex. 591, 6	**Miscellaneous retail stores**[4]	**(D)**	**14.1**	**17.5**	**(D)**	**8.3**
592	Liquor stores	(D)	11.1	2.9	(D)	1.3
594	Miscellaneous shopping goods stores	(D)	(D)	(D)	3.2	2.6
5992	Florists	(D)	(D)	(D)	0.2	0.3

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]Includes sales from catalog order desks.
[3]Includes data not covered by SIC 541.
[4]Includes data not covered by SIC's 592, 594, and 5992.

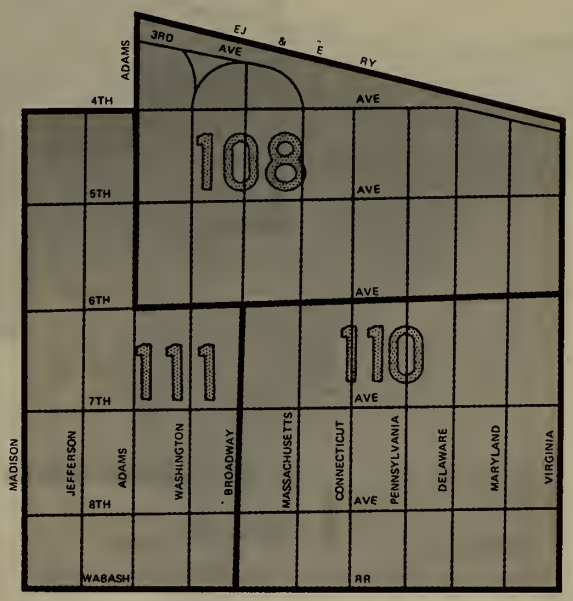
GARY-HAMMOND-EAST CHICAGO

Standard Metropolitan Statistical Area

GARY-HAMMOND-EAST CHICAGO

Gary

Central Business District



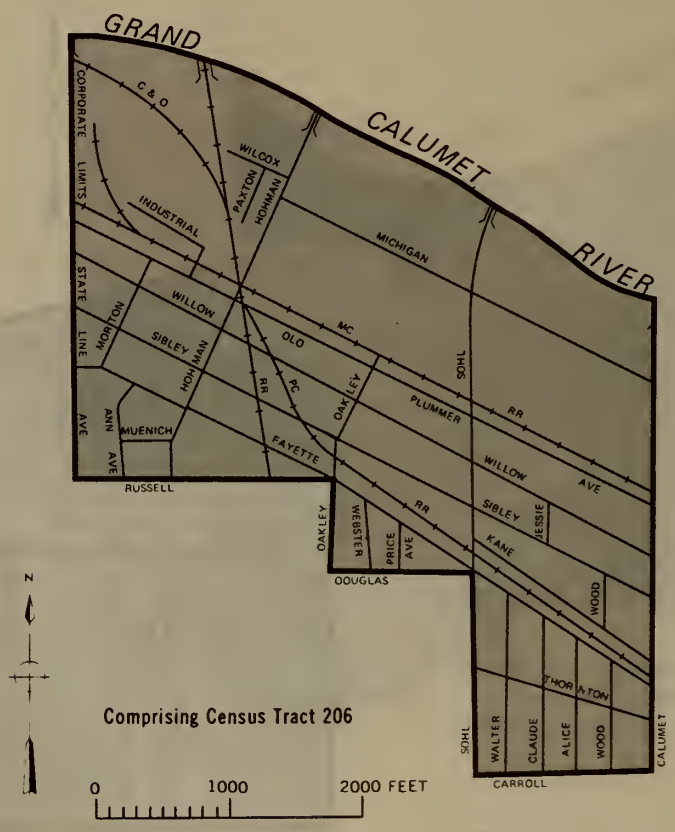
Comprising Census Tracts 108, 110 and 111

0 1000 2000 FEET

GARY-HAMMOND-EAST CHICAGO

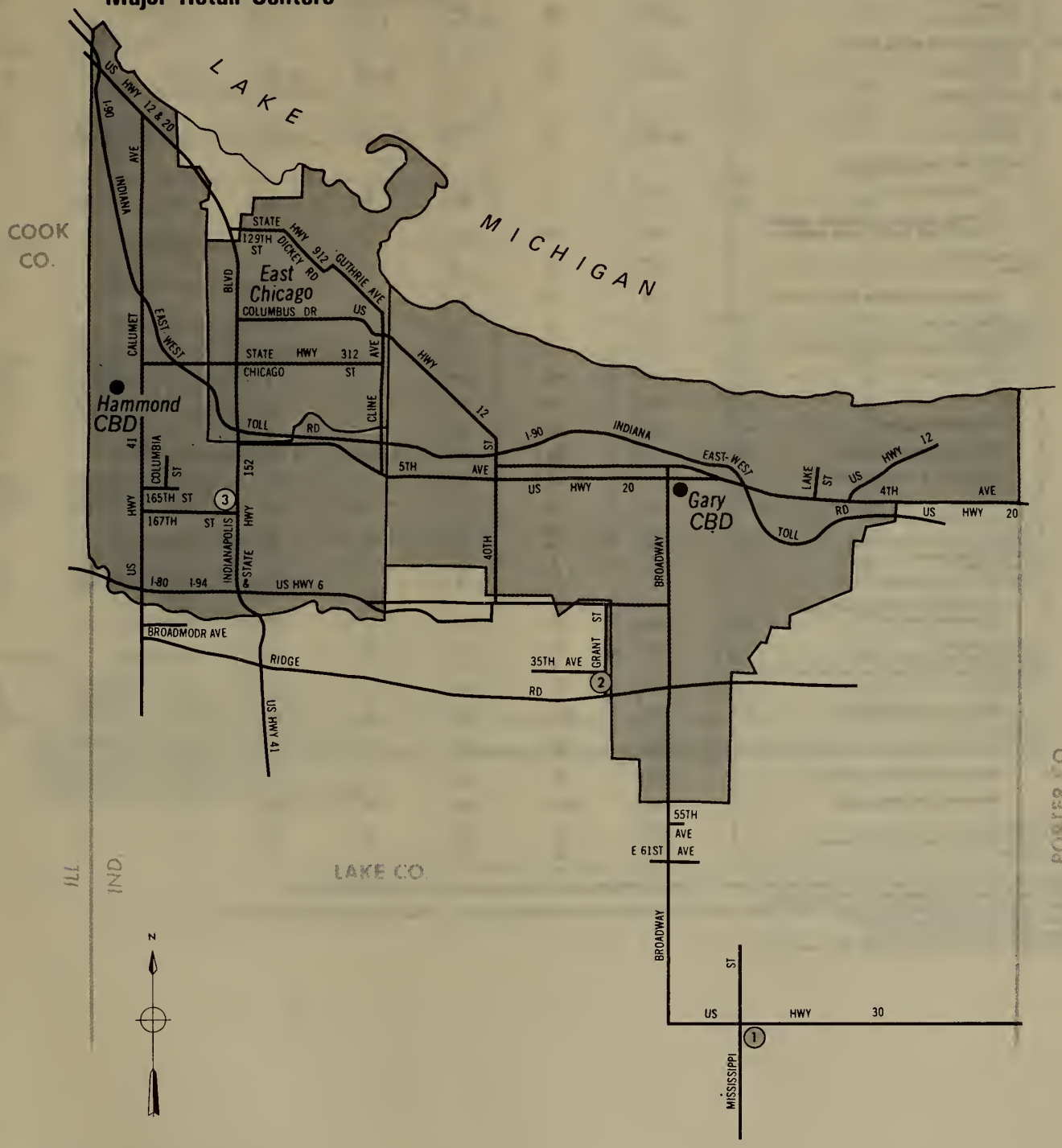
Hammond

Central Business District



GARY-HAMMOND-EAST CHICAGO

Major Retail Centers



● Central Business Districts

(1) (1) Major Retail Centers (boundary descriptions are in appendix E)

Central Cities

0 1 2 3 MILES

U.S. DEPARTMENT OF COMMERCE

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Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail centers		
			Gary	Hammond	Gary	Hammond	No. 1	No. 2	No. 3
	Retail stores:[1 2]								
	Number	4 147	773	685	86	99	114	32	33
	Sales ($1,000)	2 124 497	335 128	369 978	34 840	56 306	117 434	33 860	24 823
	Payroll entire year ($1,000)	254 910	41 695	(D)	5 144	9 620	15 172	5 122	3 897
	Paid employees for week including March 12	39 524	6 293	(D)	795	1 442	2 538	699	727
54, 58, 591	**Convenience goods stores:**								
	Number	1 583	328	276	28	29	17	4	5
	Sales ($1,000)	757 630	(D)	135 229	5 335	10 433	6 266	2 014	4 377
53, 56, 57; 594	**Shopping goods stores (GAF):**[3]								
	Number	1 056	154	161	46	40	94	25	23
	Sales ($1,000)	522 246	(D)	(D)	20 827	36 035	110 795	30 121	20 118
52, 55, 59, ex. 591, 4, 6	**All other stores:**								
	Number	1 508	291	248	12	30	3	3	5
	Sales ($1,000)	844 621	(D)	(D)	8 678	9 838	373	1 725	328
	Number of Establishments								
	Retail stores[1 2]	**4 147**	**773**	**685**	**88**	**99**	**114**	**32**	**33**
52	**Building materials, hardware, garden supply, and mobile home dealers**	188	30	27	-	4	-	-	-
525	Hardware stores	66	15	9	-	-	-	-	-
52 ex. 525	Other	120	15	18	-	4	-	-	-
53	**General merchandise group stores**	84	13	10	4	5	3	3	1
531	Department stores[4]	30	5	6	1	3	3	2	1
533	Variety stores	27	3	1	1	1	-	1	-
539	Miscellaneous general merchandise stores	27	5	3	2	1	-	-	-
54	**Food stores**[5]	433	97	69	4	6	6	1	3
541	Grocery stores	286	65	50	2	4	1	-	2
55 ex. 554	**Automotive dealers**	337	54	55	4	7	-	3	-
554	**Gasoline service stations**	475	98	80	-	2	-	-	1
56	**Apparel and accessory stores**	313	47	47	22	15	57	11	13
561	Men's and boys' clothing and furnishings stores	67	13	8	6	2	11	2	2
562, 3, 8	Women's clothing and specialty stores and furriers	116	16	17	9	8	22	5	6
562	Women's ready-to-wear stores	101	9	16	7	8	20	4	6
565	Family clothing stores	31	6	4	1	1	6	-	-
566	Shoe stores	68	11	12	6	3	17	3	3
564, 9	Other apparel and accessory stores	31	1	6	-	1	1	1	2
57	**Furniture, home furnishings, and equipment stores**	288	60	47	14	12	10	6	2
5712	Furniture stores	86	24	17	10	6	1	2	-
5713, 4, 9	Home furnishings stores	61	9	10	-	1	1	-	1
572, 3	Household appliance, radio, television, and music stores	141	27	20	4	5	8	4	1
58	**Eating and drinking places**	1 001	205	185	20	22	10	2	1
5812	Eating places	695	130	131	8	18	10	2	1
5813	Drinking places (alcoholic beverages)	306	75	54	12	4	-	-	-
591	**Drug and proprietary stores**	149	26	22	4	1	1	1	1
59 ex. 591, 6	**Miscellaneous retail stores**[6]	881	143	143	14	25	27	5	11
592	Liquor stores	135	54	20	2	5	-	-	-
594	Miscellaneous shopping goods stores	371	34	57	6	8	24	5	7
5992	Florists	75	12	10	-	-	1	-	1

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers with 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	MRC No. 1					
	Retail stores[2]	**114**	**117 434**	**15 172**	**3 412**	**2 538**
52	**Building materials, hardware, garden supply, and mobile home dealers**	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	**General merchandise group stores**	3	67 879	9 079	2 001	1 379
531	Department stores[3]	3	67 879	9 079	2 001	1 379
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	**Food stores[4]**	6	(D)	(D)	(D)	(D)
541	Grocery stores	1	(D)	(D)	(D)	(D)
55 ex. 554	**Automotive dealers**	-	-	-	-	-
554	**Gasoline service stations**	-	-	-	-	-
56	**Apparel and accessory stores**	57	30 204	3 424	771	617
561	Men's and boys' clothing and furnishings stores	11	4 987	574	133	91
562, 3, 8	Women's clothing and specialty stores and furriers	22	14 400	1 564	358	300
562	Women's ready-to-wear stores	20	(D)	(D)	(D)	(D)
565	Family clothing stores	6	(D)	(D)	(D)	(D)
566	Shoe stores	17	6 338	841	193	133
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	10	3 385	396	89	53
5712	Furniture stores	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	10	3 212	569	137	185
5812	Eating places	10	3 212	569	137	185
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
591	**Drug and proprietary stores**	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[5]**	27	9 700	1 241	307	188
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	24	9 327	1 176	292	177
5992	Florists	1	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Gary					
	Retail stores[2]	773	335 128	41 895	10 063	8 293
52	**Building materials, hardware, garden supply, and mobile home dealers**	30	(D)	1 457	349	153
525	Hardware stores	15	(D)	490	109	68
52 ex. 525	Other	15	(D)	967	240	85
53	**General merchandise group stores**	13	(D)	4 494	995	749
531	Department stores[3]	5	33 485	4 037	895	672
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	(D)
54	**Food stores[4]**	97	72 667	8 834	2 172	1 074
541	Grocery stores	65	67 763	7 850	1 979	916
55 ex. 554	**Automotive dealers**	54	81 490	8 498	2 091	640
554	**Gasoline service stations**	98	35 917	2 543	666	590
56	**Apparel and accessory stores**	47	11 118	1 757	441	340
561	Men's and boys' clothing and furnishings stores	13	2 597	382	94	63
562, 3, 8	Women's clothing and specialty stores and furriers	16	3 342	(D)	(D)	(D)
562	Women's ready-to-wear stores	9	(D)	463	108	96
565	Family clothing stores	6	(D)	489	139	109
566	Shoe stores	11	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	-	-	-
57	**Furniture, home furnishings, and equipment stores**	60	18 407	2 521	536	260
5712	Furniture stores	24	9 361	1 515	309	128
5713, 4, 9	Home furnishings stores	9	1 251	205	43	18
572, 3	Household appliance, radio, television, and music stores	27	5 795	801	184	114
58	**Eating and drinking places**	205	32 742	8 858	1 580	1 801
5812	Eating places	130	25 175	5 622	1 276	1 510
5813	Drinking places (alcoholic beverages)	75	7 567	1 236	304	291
591	**Drug and proprietary stores**	26	(D)	1 824	449	279
59 ex. 591, 8	**Miscellaneous retail stores[5]**	143	26 297	3 109	784	407
592	Liquor stores	54	8 226	561	143	127
594	Miscellaneous shopping goods stores	34	3 401	533	124	77
5992	Florists	12	1 068	113	28	24

See footnotes at end of table.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Hammond					
	Retail stores[2]	685	369 978	(D)	(D)	(D)
52	**Building materials, hardware, garden supply, and mobile home dealers**	27	11 274	1 488	312	149
525	Hardware stores	9	1 971	(D)	(D)	(D)
52 ex. 525	Other	18	9 303	(D)	(D)	(D)
53	**General merchandise group stores**	10	(D)	8 884	1 557	1 253
531	Department stores[3]	6	49 369	6 619	1 499	1 218
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	**Food stores[4]**	69	86 250	9 028	2 072	1 106
541	Grocery stores	50	84 299	8 673	1 984	1 035
55 ex. 554	**Automotive dealers**	55	60 712	6 247	1 514	451
554	**Gasoline service stations**	80	35 173	2 299	550	491
56	**Apparel and accessory stores**	47	21 288	4 324	997	660
561	Men's and boys' clothing and furnishings stores	8	(D)	555	131	60
562, 3, 8	Women's clothing and specialty stores and furriers	17	(D)	2 583	592	402
562	Women's ready-to-wear stores	16	8 987	2 583	592	402
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	12	2 916	486	112	71
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	47	21 974	3 290	812	373
5712	Furniture stores	17	(D)	1 241	285	145
5713, 4, 9	Home furnishings stores	10	(D)	515	137	68
572, 3	Household appliance, radio, television, and music stores	20	(D)	1 534	390	160
58	**Eating and drinking places**	185	37 521	8 564	2 003	2 145
5812	Eating places	131	33 922	8 226	1 910	2 072
5813	Drinking places (alcoholic beverages)	54	3 599	338	93	73
591	**Drug and proprietary stores**	22	11 458	1 394	333	290
59 ex. 591, 6	**Miscellaneous retail stores[5]**	143	(D)	(D)	(D)	(D)
592	Liquor stores	20	5 338	245	66	46
594	Miscellaneous shopping goods stores	57	8 949	1 502	321	217
5992	Florists	10	(D)	303	75	56

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Gary-Hammond-East Chicago, Ind., SMSA					
	Retail stores[2]	**4 147**	**2 124 497**	**254 910**	**59 432**	**39 524**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**186**	**97 824**	**12 387**	**2 559**	**1 196**
525	Hardware stores	66	16 989	2 613	565	365
52 ex. 525	Other	120	80 835	9 774	1 994	831
53	**General merchandise group stores**	**84**	**277 749**	**36 169**	**8 122**	**5 971**
531	Department stores[3]	30	249 137	32 682	7 277	5 274
533	Variety stores	27	11 376	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	27	17 236	(D)	(D)	(D)
54	**Food stores[4]**	**433**	**491 788**	**53 053**	**12 670**	**6 676**
541	Grocery stores	286	457 898	47 610	11 404	5 833
55 ex. 554	**Automotive dealers**	**337**	**458 273**	**43 766**	**10 219**	**3 228**
554	**Gasoline service stations**	**475**	**208 120**	**13 496**	**3 312**	**2 827**
56	**Apparel and accessory stores**	**313**	**97 750**	**14 601**	**3 512**	**2 542**
561	Men's and boys' clothing and furnishings stores	67	(D)	2 842	700	383
562, 3, 8	Women's clothing and specialty stores and furriers	116	36 907	6 167	1 400	1 083
562	Women's ready-to-wear stores	101	35 866	6 044	1 364	1 045
565	Family clothing stores	31	22 341	2 642	703	609
566	Shoe stores	68	16 455	2 430	583	378
564, 9	Other apparel and accessory stores	31	(D)	520	126	89
57	**Furniture, home furnishings, and equipment stores**	**288**	**99 268**	**14 283**	**3 280**	**1 477**
5712	Furniture stores	86	44 623	7 000	1 510	664
5713, 4, 9	Home furnishings stores	61	20 656	2 591	617	260
572, 3	Household appliance, radio, television, and music stores	141	33 989	4 692	1 153	553
58	**Eating and drinking places**	**1 001**	**186 651**	**43 194**	**10 055**	**11 740**
5812	Eating places	695	161 609	39 664	9 152	10 920
5813	Drinking places (alcoholic beverages)	306	25 042	3 530	903	820
591	**Drug and proprietary stores**	**149**	**79 191**	**10 158**	**2 391**	**1 691**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**881**	**127 883**	**13 803**	**3 312**	**2 176**
592	Liquor stores	135	26 396	1 501	385	336
594	Miscellaneous shopping goods stores	371	47 479	6 402	1 472	1 022
5992	Florists	75	7 526	1 044	252	228

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1972 ($1,000)	Paid employees for week including March 12 (number)
	Gary					
	Retail stores[2]	146	61 521	10 901	2 622	2 123
52	**Building materials, hardware, garden supply, and mobile home dealers**	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	**General merchandise group stores**	9	29 633	6 105	1 416	1 073
531	Department stores[3]	3	27 708	5 763	1 339	989
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)
54	**Food stores**	11	2 605	302	73	46
55 ex. 554	**Automotive dealers**	5	5 598	673	134	82
554	**Gasoline service stations**	6	662	51	11	7
56	**Apparel and accessory stores**	38	8 778	1 498	374	327
561	Men's and boys' clothing and furnishings stores	6	1 264	211	48	37
562, 3, 8	Women's clothing and specialty stores and furriers	13	3 549	619	150	144
562	Women's ready-to-wear stores	7	2 726	497	121	108
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	14	2 721	480	133	103
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	20	5 274	862	237	137
5712	Furniture stores	11	3 015	460	128	81
5713, 4, 9	Home furnishings stores	3	250	15	4	3
572, 3	Household appliance, radio, television, and music stores	6	2 009	387	105	53
58	**Eating and drinking places**	39	3 176	582	166	262
5812	Eating places	20	1 889	383	114	191
5813	Drinking places (alcoholic beverages)	19	1 287	199	52	71
591	**Drug and proprietary stores**	5	3 010	363	96	74
59 ex. 591, 6	**Miscellaneous retail stores[4]**	13	2 785	465	115	115
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	5	2 011	313	68	67
5992	Florists	-	-	-	-	-

See footnotes at end of table.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972—Con.

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1972 ($1,000)	Paid employees for week including March 12 (number)
	Hammond					
	Retail stores[2]	**125**	**49 955**	**8 068**	**2 001**	**1 731**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**4**	**1 441**	**231**	**43**	**29**
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	**6**	**21 839**	**3 538**	**850**	**754**
531	Department stores[3]	3	20 583	3 442	829	723
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	**Food stores**	**5**	**(D)**	**(D)**	**(D)**	**(D)**
55 ex. 554	**Automotive dealers**	**5**	**2 403**	**337**	**99**	**48**
554	**Gasoline service stations**	**4**	**(D)**	**(D)**	**(D)**	**(D)**
56	**Apparel and accessory stores**	**22**	**8 387**	**1 480**	**412**	**393**
561	Men's and boys' clothing and furnishings stores	5	1 959	325	85	57
562, 3, 8	Women's clothing and specialty stores and furriers	11	5 676	1 050	306	311
562	Women's ready-to-wear stores	8	5 439	1 024	301	303
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	**Furniture, home furnishings, and equipment stores**	**21**	**4 771**	**770**	**187**	**121**
5712	Furniture stores	8	2 289	407	92	54
5713, 4, 9	Home furnishings stores	5	625	161	38	30
572, 3	Household appliance, radio, television, and music stores	8	1 857	202	57	37
58	**Eating and drinking places**	**29**	**2 311**	**381**	**96**	**145**
5812	Eating places	22	1 872	350	90	137
5813	Drinking places (alcoholic beverages)	7	439	31	6	8
591	**Drug and proprietary stores**	**5**	**2 163**	**313**	**83**	**69**
59 ex. 591, 6	**Miscellaneous retail stores[4]**	**24**	**3 279**	**626**	**138**	**107**
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	14	2 589	506	107	82
5992	Florists	1	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

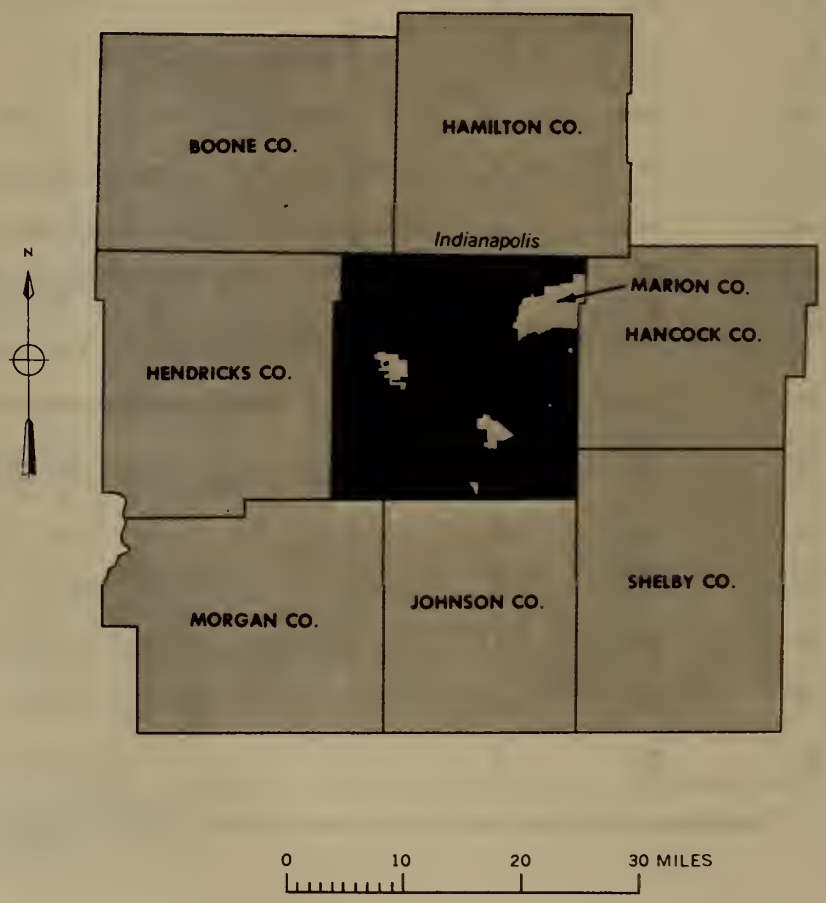
Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Gary-Hammond-East Chicago SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Gary-Hammond-East Chicago SMSA in 1977

INDIANAPOLIS

Standard Metropolitan Statistical Area



INDIANAPOLIS

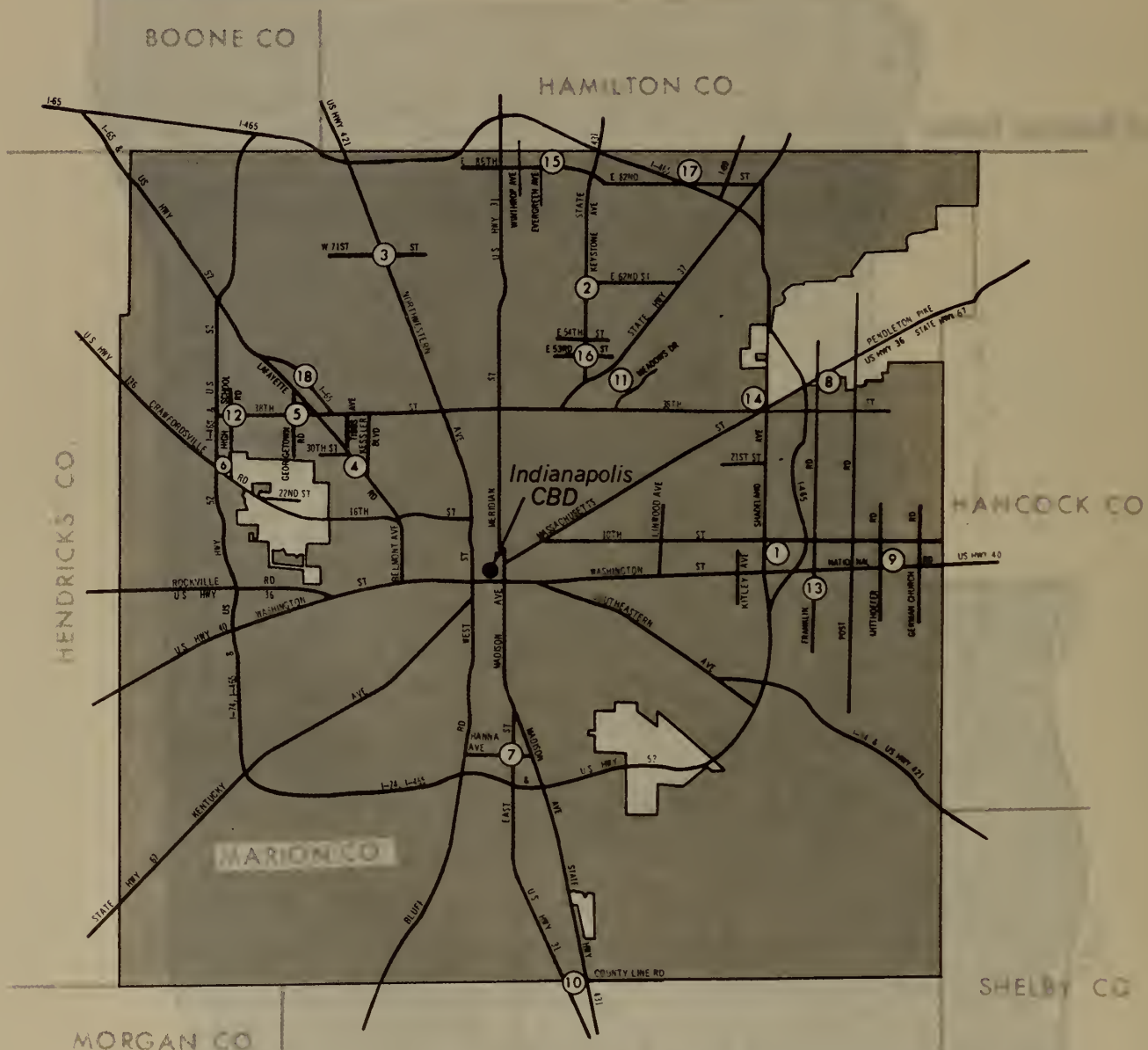
Central Business District

Comprising Census Tracts 3541, 3542, 3562 and 3563

0 1000 2000 3000 FEET

INDIANAPOLIS

Major Retail Centers



● Central Business District

(1) Major Retail Centers (boundary descriptions are in appendix E)

Central City

0 1 2 3 4 5 MILES

U.S. DEPARTMENT OF COMMERCE

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Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers			
					No. 1	No. 2	No. 3	No. 4
	Retail stores:[1 2]							
	Number	8 265	5 215	361	32	112	49	52
	Sales ($1,000)	4 143 419	(D)	181 135	12 203	92 476	32 710	29 736
	Payroll entire year ($1,000)	485 592	363 161	31 086	1 736	11 643	4 109	4 180
	Paid employees for week including March 12	75 739	55 903	5 236	397	2 390	725	677
54, 56, 591	**Convenience goods stores:**							
	Number	2 663	1 782	154	6	24	20	16
	Sales ($1,000)	1 327 398	924 246	33 407	2 448	14 760	20 065	7 641
53, 56, 57; 594	**Shopping goods stores (GAF):[3]**							
	Number	2 346	1 497	109	20	85	16	17
	Sales ($1,000)	1 065 494	(D)	97 820	6 450	71 965	6 513	16 840
52, 55, 59, ex. 591, 4, 6	**All other stores:**							
	Number	3 256	1 936	98	6	23	11	19
	Sales ($1,000)	1 750 527	(D)	49 906	1 307	5 751	4 132	5 055
	Number of Establishments							
	Retail stores[1 2]	8 265	5 215	361	32	112	49	52
52	**Building materials, hardware, garden supply, and mobile home dealers**	421	210	7	-	1	3	1
525	Hardware stores	130	62	2	-	1	1	-
52 ex. 525	Other	291	146	5	-	-	2	1
53	**General merchandise group stores**	219	134	6	2	5	2	4
531	Department stores[4]	66	51	4	1	2	1	3
533	Variety stores	91	50	2	1	1	1	-
539	Miscellaneous general merchandise stores	62	33	-	-	2	-	1
54	**Food stores[5]**	819	526	24	2	9	8	3
541	Grocery stores	539	339	7	1	2	4	2
55 ex. 554	**Automotive dealers**	813	373	16	2	5	1	6
554	**Gasoline service stations**	927	585	18	1	2	3	3
56	**Apparel and accessory stores**	594	410	42	8	32	8	2
561	Men's and boys' clothing and furnishings stores	95	68	10	2	6	2	-
562, 3, 8	Women's clothing and specialty stores and furriers	212	140	7	2	13	3	-
562	Women's ready-to-wear stores	170	109	6	2	10	3	-
565	Family clothing stores	62	36	4	-	3	-	-
566	Shoe stores	171	129	18	3	8	2	2
564, 9	Other apparel and accessory stores	54	37	3	1	2	1	-
57	**Furniture, home furnishings, and equipment stores**	732	460	20	3	10	3	6
5712	Furniture stores	197	118	5	-	-	1	2
5713, 4, 9	Home furnishings stores	192	124	7	-	3	-	-
572, 3	Household appliance, radio, television, and music stores	343	216	6	3	7	2	4
58	**Eating and drinking places**	1 592	1 090	120	4	13	9	11
5812	Eating places	1 286	859	90	4	13	9	9
5813	Drinking places (alcoholic beverages)	304	231	30	-	-	-	2
591	**Drug and proprietary stores**	252	166	10	-	2	3	2
59 ex. 591, 6	**Miscellaneous retail stores[6]**	2 096	1 281	98	10	33	9	12
592	Liquor stores	224	161	10	-	3	1	3
594	Miscellaneous shopping goods stores	801	493	41	7	16	5	5
5992	Florists	177	98	4	-	2	1	-

See footnotes at end of table.

Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.						
		No. 5	No. 6	No. 7	No. 8	No. 9	No. 10	No. 11
	Retail stores:[1 2]							
	Number	77	33	115	46	126	92	38
	Sales ($1,000)	158 301	24 441	150 433	49 988	98 318	120 515	15 191
	Payroll entire year ($1,000)	13 986	2 990	15 774	4 726	12 419	14 466	2 221
	Paid employees for week including March 12	1 366	475	2 271	646	2 153	2 457	376
54, 58, 591	**Convenience goods stores:**							
	Number	24	8	31	16	21	26	16
	Sales ($1,000)	13 837	8 939	27 322	8 213	14 094	34 020	9 810
53, 56, 57; 594	**Shopping goods atorea (GAF):**[3]							
	Number	28	16	38	9	93	46	9
	Sales ($1,000)	18 878	12 697	45 749	7 739	82 705	68 288	1 822
52, 55, 59, ex. 591, 4, 6	**All other atores:**							
	Number	25	9	46	21	12	20	13
	Sales ($1,000)	125 586	2 805	77 362	34 036	1 519	18 207	3 559
	Number of Establishments							
	Retail storea[1 2]	77	33	115	46	126	92	38
52	**Building materiala, hardware, garden aupply, and mobile home dealers**	5	1	7	3	2	3	-
525	Hardware stores	1	-	3	1	-	-	-
52 ex. 525	Other	4	1	4	2	2	3	-
53	**General merchandiae group atorea**	2	3	7	1	4	6	1
531	Department stores[4]	-	2	5	1	4	6	-
533	Variety stores	-	1	1	-	-	-	1
539	Miscellaneous general merchandise stores	2	-	1	-	-	-	-
54	**Food atores**[5]	5	4	6	3	9	9	3
541	Grocery stores	2	1	4	1	2	5	2
55 ex. 554	**Automotive dealers**	9	2	16	6	-	5	6
554	**Gasoline service atations**	5	4	13	8	-	3	4
56	**Apparel and accessory stores**	8	9	13	3	52	16	3
561	Men's and boys' clothing and furnishings stores	2	3	3	-	11	2	-
562, 3, 8	Women's clothing and specialty stores and furriers	3	3	4	1	15	6	1
562	Women's ready-to-wear stores	2	3	4	1	12	6	1
565	Family clothing stores	-	-	-	-	5	1	-
566	Shoe stores	3	3	6	2	18	5	1
564, 9	Other apparel and accessory stores	-	-	-	-	3	2	1
57	**Furniture, home furnishings, and equipment atores**	14	3	9	3	10	14	2
5712	Furniture stores	3	-	3	1	-	2	-
5713, 4, 9	Home furnishings stores	2	-	1	1	2	5	1
572, 3	Household appliance, radio, television, and music stores	9	3	5	1	8	7	1
58	**Eating and drinking places**	19	3	22	12	10	14	11
5812	Eating places	17	2	20	10	10	14	10
5813	Drinking places (alcoholic beverages)	2	1	2	2	-	-	1
591	**Drug and proprietary stores**	-	1	3	1	2	3	2
59 ex. 591, 6	**Miscellaneous retail storea**[6]	10	3	19	6	37	19	6
592	Liquor stores	3	-	2	2	-	1	1
594	Miscellaneous shopping goods stores	4	1	9	2	27	10	3
5992	Florists	-	1	1	1	1	2	-

See footnotes at end of table.

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.						
		No. 12	No. 13	No. 14	No. 15	No. 16	No. 17	No. 18
	Retail stores:[1 2]							
	Number	37	40	58	66	86	141	88
	Sales ($1,000)	28 828	42 560	57 188	48 108	127 490	102 682	120 026
	Payroll entire year ($1,000)	3 866	4 550	7 723	7 066	12 006	14 653	15 010
	Paid employees for week including March 12	781	806	1 306	1 052	1 551	2 440	2 544
54, 58, 591	**Convenience goods stores:**							
	Number	20	12	34	19	19	30	11
	Sales ($1,000)	12 217	13 012	17 676	21 606	14 384	13 770	11 058
53, 56, 57; 594	**Shopping goods stores (GAF):[3]**							
	Number	7	17	7	32	30	94	69
	Sales ($1,000)	13 122	25 355	17 322	17 512	14 757	85 917	107 799
52, 55, 59, ex. 591, 4, 6	**All other stores:**							
	Number	10	11	17	15	37	17	8
	Sales ($1,000)	3 489	4 193	22 190	8 990	98 349	2 995	1 169
	Number of Establishments							
	Retail stores[1 2]	37	40	58	66	86	141	88
52	**Building materials, hardware, garden supply, and mobile home dealers**	-	1	3	4	4	3	-
525	Hardware stores	-	-	1	1	-	-	-
52 ex. 525	Other	-	1	2	3	4	3	-
53	**General merchandise group stores**	2	3	2	2	3	4	6
531	Department stores[4]	2	2	2	1	1	4	5
533	Variety stores	-	-	-	-	-	-	1
539	Miscellaneous general merchandise stores	-	1	-	1	2	-	-
54	**Food stores[5]**	4	2	6	6	4	8	5
541	Grocery stores	4	1	3	3	2	1	1
55 ex. 554	**Automotive dealers**	-	2	4	1	19	2	2
554	**Gasoline service stations**	6	5	8	6	6	-	-
56	**Apparel and accessory stores**	1	1	-	9	5	52	41
561	Men's and boys' clothing and furnishings stores	-	-	-	2	-	13	9
562, 3, 8	Women's clothing and specialty stores and furriers	-	-	-	4	3	18	13
562	Women's ready-to-wear stores	-	-	-	4	2	15	11
565	Family clothing stores	-	-	-	-	-	6	1
566	Shoe stores	1	1	-	3	2	13	14
564, 9	Other apparel and accessory stores	-	-	-	-	-	2	4
57	**Furniture, home furnishings, and equipment stores**	1	9	4	9	17	15	6
5712	Furniture stores	-	4	-	1	2	1	-
5713, 4, 9	Home furnishings stores	-	-	2	2	3	1	-
572, 3	Household appliance, radio, television, and music stores	1	5	2	6	12	13	6
58	**Eating and drinking places**	14	9	27	10	14	21	5
5812	Eating places	13	9	25	10	13	20	5
5813	Drinking places (alcoholic beverages)	1	-	2	-	1	1	-
591	**Drug and proprietary stores**	2	1	1	3	1	1	1
59 ex. 591, 6	**Miscellaneous retail stores[6]**	7	7	3	16	13	35	22
592	Liquor stores	2	-	1	1	2	1	-
594	Miscellaneous shopping goods stores	3	4	1	12	5	23	16
5992	Florists	1	-	-	-	2	3	2

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Indianapolis CBD					
	Retail stores[2]	**361**	**181 135**	**31 086**	**7 322**	**5 238**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**7**	**856**	**120**	**30**	**14**
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	5	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	**6**	**58 835**	**10 703**	**2 501**	**2 087**
531	Department stores[3]	4	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	**Food stores[4]**	**24**	**2 802**	**357**	**92**	**72**
541	Grocery stores	7	1 241	148	38	31
55 ex. 554	**Automotive dealers**	**16**	**33 930**	**3 092**	**733**	**258**
554	**Gasoline service stations**	**18**	**7 201**	**491**	**107**	**74**
56	**Apparel and accessory stores**	**42**	**15 738**	**2 362**	**570**	**415**
561	Men's and boys' clothing and furnishings stores	10	3 230	575	111	70
562, 3, 8	Women's clothing and specialty stores and furriers	7	4 410	706	191	125
562	Women's ready-to-wear stores	6	(D)	(D)	(D)	(D)
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	18	3 356	621	158	78
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**20**	**7 861**	**1 320**	**369**	**164**
5712	Furniture stores	5	4 458	781	243	85
5713, 4, 9	Home furnishings stores	7	1 766	281	68	37
572, 3	Household appliance, radio, television, and music stores	8	1 637	258	58	42
58	**Eating and drinking places**	**120**	**28 858**	**7 840**	**1 762**	**1 638**
5812	Eating places	90	25 923	7 342	1 639	1 527
5813	Drinking places (alcoholic beverages)	30	2 935	498	123	111
591	**Drug and proprietary stores**	**10**	**1 747**	**241**	**60**	**33**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**98**	**23 307**	**4 560**	**1 098**	**483**
592	Liquor stores	10	1 719	133	33	23
594	Miscellaneous shopping goods stores	41	15 386	3 172	765	305
5992	Florists	4	597	138	37	26

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	MRC No. 2					
	Retail stores[2]	112	92 476	11 643	2 590	2 390
52	**Building materials, hardware, garden supply, and mobile home dealers**	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	**General merchandise group stores**	5	49 944	5 120	1 115	1 241
531	Department stores[3]	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	**Food stores[4]**	9	7 308	797	165	95
541	Grocery stores	2	(D)	(D)	(D)	(D)
55 ex. 554	**Automotive dealers**	5	1 297	156	32	17
554	**Gasoline service stations**	2	(D)	(D)	(D)	(D)
56	**Apparel and accessory stores**	32	15 461	2 270	531	342
561	Men's and boys' clothing and furnishings stores	6	2 951	440	102	64
562, 3, 8	Women's clothing and specialty stores and furriers	13	7 351	951	250	173
562	Women's ready-to-wear stores	10	6 936	879	232	155
565	Family clothing stores	3	3 168	557	114	65
566	Shoe stores	8	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	10	2 381	364	96	58
5712	Furniture stores	-	-	-	-	-
5713, 4, 9	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	7	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	13	(D)	(D)	(D)	(D)
5812	Eating places	13	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
591	**Drug and proprietary stores**	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[5]**	33	6 676	999	232	194
592	Liquor stores	3	520	25	4	5
594	Miscellaneous shopping goods stores	18	4 179	616	142	111
5992	Florists	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	MRC No. 7					
	Retail stores[2]	**115**	**150 433**	**15 774**	**3 493**	**2 271**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**7**	**2 220**	**303**	**69**	**37**
525	Hardware stores	3	858	152	34	18
52 ex. 525	Other	4	1 362	151	35	19
53	**General merchandise group stores**	**7**	**37 866**	**3 975**	**860**	**677**
531	Department stores[3]	5	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	**Food stores[4]**	**6**	**13 122**	**1 467**	**336**	**149**
541	Grocery stores	4	(D)	(D)	(D)	(D)
55 ex. 554	**Automotive dealers**	**16**	**67 670**	**5 213**	**1 162**	**353**
554	**Gasoline service stations**	**13**	**4 817**	**335**	**88**	**71**
56	**Apparel and accessory stores**	**13**	**3 430**	**369**	**84**	**73**
561	Men's and boys' clothing and furnishings stores	3	946	75	23	15
562, 3, 8	Women's clothing and specialty stores and furriers	4	1 497	141	35	40
562	Women's ready-to-wear stores	4	1 497	141	35	40
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	6	987	153	26	18
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	**Furniture, home furnishings, and equipment stores**	**9**	**1 527**	**183**	**40**	**26**
5712	Furniture stores	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	5	1 198	142	34	22
58	**Eating and drinking places**	**22**	**(D)**	**(D)**	**(D)**	**(D)**
5812	Eating places	20	9 786	2 549	586	683
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
591	**Drug and proprietary stores**	**3**	**(D)**	**(D)**	**(D)**	**(D)**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**19**	**5 581**	**843**	**169**	**142**
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	9	2 926	374	93	71
5992	Florists	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	MRC No. 9					
	Retail stores[2]	**126**	**98 318**	**12 419**	**2 744**	**2 153**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**2**	**(D)**	**(D)**	**(D)**	**(D)**
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	**4**	**54 515**	**8 722**	**1 417**	**1 122**
531	Department stores[3]	4	54 515	6 722	1 417	1 122
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	**Food stores[4]**	**9**	**(D)**	**(D)**	**(D)**	**(D)**
541	Grocery stores	2	(D)	(D)	(D)	(D)
55 ex. 554	**Automotive dealers**	**-**	**-**	**-**	**-**	**-**
554	**Gasoline service stations**	**-**	**-**	**-**	**-**	**-**
56	**Apparel and accessory stores**	**52**	**19 658**	**2 323**	**542**	**448**
561	Men's and boys' clothing and furnishings stores	11	5 225	686	157	110
562, 3, 8	Women's clothing and specialty stores and furriers	15	6 841	670	161	168
562	Women's ready-to-wear stores	12	6 523	618	149	153
565	Family clothing stores	5	2 098	224	48	44
566	Shoe stores	18	5 030	664	157	113
564, 9	Other apparel and accessory stores	3	464	79	19	13
57	**Furniture, home furnishings, and equipment stores**	**10**	**2 855**	**339**	**86**	**47**
5712	Furniture stores	-	-	-	-	-
5713, 4, 9	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	**10**	**2 265**	**593**	**136**	**158**
5812	Eating places	10	2 265	593	136	158
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
591	**Drug and proprietary stores**	**2**	**(D)**	**(D)**	**(D)**	**(D)**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**37**	**(D)**	**(D)**	**(D)**	**(D)**
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	27	5 677	841	203	162
5992	Florists	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.

[For meaning of abbreviations and symbols, see Introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	MRC No. 17					
	Retail stores[2]	**141**	**102 682**	**14 853**	**3 296**	**2 440**
52	**Building materials, hardware, garden supply, and mobile home dealers**	3	820	92	19	11
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	3	620	92	19	11
53	**General merchandise group stores**	4	57 500	7 830	1 701	1 172
531	Department stores[3]	4	57 500	7 830	1 701	1 172
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	**Food stores[4]**	8	(D)	(D)	(D)	(D)
541	Grocery stores	1	(D)	(D)	(D)	(D)
55 ex. 554	**Automotive dealers**	2	(D)	(D)	(D)	(D)
554	**Gasoline service stations**	-	-	-	-	-
56	**Apparel and accessory stores**	52	18 995	2 362	562	463
561	Men's and boys' clothing and furnishings stores	13	4 879	699	171	119
562, 3, 8	Women's clothing and specialty stores and furriers	18	7 562	813	192	202
562	Women's ready-to-wear stores	15	7 222	757	177	187
565	Family clothing stores	6	(D)	(D)	(D)	(D)
566	Shoe stores	13	3 195	464	110	72
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	15	5 359	739	182	97
5712	Furniture stores	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	13	4 128	582	132	66
58	**Eating and drinking places**	21	7 004	1 872	440	451
5812	Eating places	20	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
591	**Drug and proprietary stores**	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[5]**	35	(D)	(D)	(D)	(D)
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	23	4 063	570	137	105
5992	Florists	3	313	73	16	14

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Indianapolis					
	Retail stores[2]	5 215	(D)	383 181	84 903	55 903
52	**Building materials, hardware, garden supply, and mobile home dealers**	210	129 724	14 900	3 307	1 818
525	Hardware stores	62	32 632	(D)	(D)	(D)
52 ex. 525	Other	148	97 092	(D)	(D)	(D)
53	**General merchandise group stores**	134	(D)	71 815	15 990	12 738
531	Department stores[3]	51	491 865	68 112	15 096	11 985
533	Variety stores	50	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	33	(D)	(D)	(D)	(D)
54	**Food stores[4]**	526	553 403	55 038	12 728	8 547
541	Grocery stores	339	(D)	51 279	11 652	5 780
55 ex. 554	**Automotive dealers**	373	707 111	60 700	14 608	4 480
554	**Gasoline service stations**	565	238 850	17 700	4 502	3 029
56	**Apparel and accessory stores**	410	120 263	18 087	3 897	2 956
561	Men's and boys' clothing and furnishings stores	68	25 098	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	140	(D)	5 598	1 427	1 233
562	Women's ready-to-wear stores	109	(D)	5 319	1 359	1 162
565	Family clothing stores	36	(D)	(D)	(D)	(D)
566	Shoe stores	129	27 967	4 146	997	621
564, 9	Other apparel and accessory stores	37	(D)	617	141	98
57	**Furniture, home furnishings, and equipment stores**	460	142 417	19 249	4 570	2 275
5712	Furniture stores	118	56 367	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	124	23 046	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	218	63 004	(D)	(D)	(D)
58	**Eating and drinking places**	1 090	272 922	69 373	18 280	18 534
5812	Eating places	859	247 517	65 051	15 193	15 529
5813	Drinking places (alcoholic beverages)	231	25 405	4 322	1 087	1 005
591	**Drug and proprietary stores**	166	97 921	12 848	2 774	1 776
59 ex. 591, 6	**Miscellaneous retail stores[5]**	1 281	(D)	25 493	8 249	3 952
592	Liquor stores	161	(D)	4 197	983	708
594	Miscellaneous shopping goods stores	493	72 689	10 731	2 556	1 721
5992	Florists	98	9 741	2 219	526	419

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Indianapolis, Ind., SMSA					
	Retail stores[2]	**8 265**	**4 143 419**	**485 592**	**113 035**	**75 739**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**421**	**201 578**	**22 924**	**4 987**	**2 557**
525	Hardware stores	130	49 929	6 388	1 523	1 075
52 ex. 525	Other	291	151 647	18 536	3 464	1 482
53	**General merchandise group stores**	**219**	**638 005**	**85 361**	**18 876**	**15 156**
531	Department stores[3]	66	574 101	78 634	17 282	13 785
533	Variety stores	91	30 732	4 516	1 082	932
539	Miscellaneous general merchandise stores	82	33 172	2 211	512	439
54	**Food stores[4]**	**819**	**820 503**	**80 266**	**18 568**	**9 816**
541	Grocery stores	539	786 223	75 082	17 339	8 694
55 ex. 554	**Automotive dealers**	813	**968 409**	**81 253**	**19 463**	6 351
554	**Gasoline service stations**	**927**	**391 599**	**28 609**	**7 171**	**4 840**
56	**Apparel and accessory stores**	**594**	**155 878**	**20 643**	**5 014**	3 820
561	Men's and boys' clothing and furnishings stores	95	30 598	4 618	1 130	728
562, 3, 8	Women's clothing and specialty stores and furriers	212	60 649	7 342	1 842	1 605
562	Women's ready-to-wear stores	170	57 541	8 923	1 738	1 510
565	Family clothing stores	62	23 749	2 686	634	571
566	Shoe stores	171	34 494	5 189	1 219	772
564, 9	Other apparel and accessory stores	54	8 388	810	189	144
57	**Furniture, home furnishings, and equipment stores**	732	**182 892**	**24 190**	**5 708**	**2 929**
5712	Furniture stores	197	74 180	10 807	2 561	1 159
5713, 4, 9	Home furnishings stores	192	29 469	3 765	853	544
572, 3	Household appliance, radio, television, and music stores	343	79 043	9 618	2 294	1 226
58	**Eating and drinking places**	**1 592**	**362 542**	**91 483**	**21 284**	**22 550**
5812	Eating places	1 288	329 573	85 801	19 878	21 249
5813	Drinking places (alcoholic beverages)	304	32 969	5 682	1 406	1 301
591	**Drug and proprietary stores**	252	**144 353**	**18 824**	**4 081**	**2 619**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**2 096**	**277 862**	**32 039**	**7 883**	5 101
592	Liquor stores	224	69 941	5 440	1 273	922
594	Miscellaneous shopping goods stores	801	88 919	12 453	3 000	2 126
5992	Florists	177	14 562	2 993	720	601

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1972 ($1,000)	Paid employees for week including March 12 (number)
	Indianapolis					
	Retail stores[2]	405	178 875	37 635	9 255	7 289
52	**Building materials, hardware, garden supply, and mobile home dealers**	6	712	95	25	17
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	15	87 887	20 875	5 246	3 770
531	Department stores[3]	5	81 771	19 725	4 966	3 502
533	Variety stores	6	5 460	1 012	243	237
539	Miscellaneous general merchandise stores	4	656	138	37	31
54	**Food stores**	24	2 233	253	60	83
55 ex. 554	**Automotive dealers**	18	15 098	1 817	459	233
554	**Gasoline service stations**	17	3 526	438	103	79
56	**Apparel and accessory stores**	45	14 208	3 039	710	499
561	Men's and boys' clothing and furnishings stores	7	5 492	1 597	371	221
562, 3, 8	Women's clothing and specialty stores and furriers	13	4 339	658	144	140
562	Women's ready-to-wear stores	7	3 406	565	127	112
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	20	3 676	635	164	108
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	28	13 187	2 052	463	307
5712	Furniture stores	10	6 705	990	232	153
5713, 4, 9	Home furnishings stores	7	1 529	342	81	60
572, 3	Household appliance, radio, television, and music stores	11	4 933	720	150	94
58	**Eating and drinking places**	129	20 449	5 789	1 448	1 709
5812	Eating places	88	16 907	5 160	1 312	1 524
5813	Drinking places (alcoholic beverages)	41	3 542	629	136	185
591	**Drug and proprietary stores**	6	2 397	308	90	82
59 ex. 591, 6	**Miscellaneous retail stores[4]**	117	19 198	2 969	651	510
592	Liquor stores	7	1 731	85	17	19
594	Miscellaneous shopping goods stores	45	11 712	1 937	418	333
5992	Florists	3	369	110	23	19

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977[1]		
		Central business district	City	Standard metropolitan statistical area
	Indianapolis			
	Retail stores[2]	**(NC)**	**(D)**	**60.0**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**(NC)**	**56.3**	**59.0**
525	Hardware stores	(NC)	61.4	72.5
52 ex. 525	Other	(NC)	54.6	55.0
53	**General merchandise group stores**	**(NC)**	**(D)**	**40.5**
531	Department stores[3]	(NC)	49.1	45.7
533	Variety stores	(NC)	-28.2	-19.0
539	Miscellaneous general merchandise stores	(NC)	74.5	48.1
54	**Food stores[4]**	**(NC)**	**59.2**	**60.8**
541	Grocery stores	(NA)	(D)	63.0
55 ex. 554	**Automotive dealers**	**(NC)**	**69.2**	**68.2**
554	**Gasoline service stations**	**(NC)**	**66.3**	**75.7**
56	**Apparel and accessory stores**	**(NC)**	**54.8**	**55.1**
561	Men's and boys' clothing and furnishings stores	(NC)	31.2	22.7
562, 3, 8	Women's clothing and specialty stores and furriers	(NC)	(D)	63.3
562	Women's ready-to-wear stores	(NC)	(D)	77.2
565	Family clothing stores	(NC)	98.3	109.6
566	Shoe stores	(NC)	44.3	37.9
564, 9	Other apparel and accessory stores	(NC)	(D)	204.6
57	**Furniture, home furnishings, and equipment stores**	**(NC)**	**51.9**	**52.5**
5712	Furniture stores	(NC)	22.7	26.1
5713, 4, 9	Home furnishings stores	(NC)	106.7	104.8
572, 3	Household appliance, radio, television, and music stores	(NC)	71.9	69.7
58	**Eating and drinking places**	**(NC)**	**62.0**	**62.3**
5812	Eating places	(NC)	77.7	77.7
5813	Drinking places (alcoholic beverages)	(NC)	-13.0	-12.9
591	**Drug and proprietary stores**	**(NC)**	**34.4**	**43.2**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**(NC)**	**(D)**	**78.8**
592	Liquor stores	(NC)	(D)	63.7
594	Miscellaneous shopping goods stores	(NC)	75.0	74.4
5992	Florists	(NC)	44.8	43.7

[1]Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

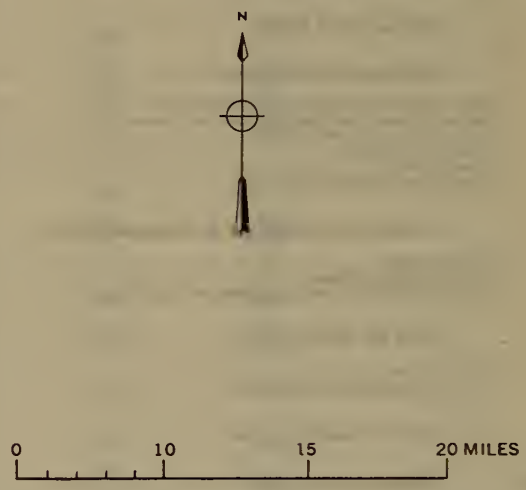
[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	Indianapolis					
	Retail stores[1]	**(D)**	**4.4**	**100.0**	**100.0**	**100.0**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**0.7**	**0.4**	**0.5**	**(D)**	**4.9**
525	Hardware stores	(D)	(D)	(D)	(D)	1.2
52 ex. 525	Other	(D)	(D)	(D)	(D)	3.7
53	**General merchandise group stores**	**(D)**	**9.2**	**32.5**	**17.7**	**15.4**
531	Department stores[2]	(D)	(D)	(D)	(D)	13.9
533	Variety stores	19.9	(D)	(D)	0.5	0.7
539	Miscellaneous general merchandise stores	(D)	-	-	0.7	0.8
54	**Food stores**[3]	**0.5**	**0.3**	**1.5**	**(D)**	**19.8**
541	Grocery stores	(D)	0.2	0.7	17.6	19.0
55 ex. 554	**Automotive dealers**	**4.8**	**3.5**	**18.7**	**(D)**	**23.4**
554	**Gasoline service stations**	**3.0**	**1.8**	**4.0**	**(D)**	**9.5**
56	**Apparel and accessory stores**	**13.1**	**10.1**	**8.7**	**(D)**	**3.8**
561	Men's and boys' clothing and furnishings stores	12.9	10.6	1.8	(D)	0.7
562, 3, 8	Women's clothing and specialty stores and furriers	(D)	7.3	2.4	1.6	1.5
562	Women's ready-to-wear stores	9.6	(D)	(D)	1.5	1.4
565	Family clothing stores	28.5	(D)	(D)	0.5	0.6
566	Shoe stores	12.0	9.7	1.9	(D)	0.8
564, 9	Other apparel and accessory stores	8.8	(D)	(D)	0.1	0.2
57	**Furniture, home furnishings, and equipment stores**	**5.5**	**4.3**	**4.3**	**(D)**	**4.4**
5712	Furniture stores	7.9	6.0	2.5	(D)	1.8
5713, 4, 9	Home furnishings stores	7.7	6.0	1.0	(D)	0.7
572, 3	Household appliance, radio, television, and music stores	2.6	2.1	0.9	(D)	1.9
58	**Eating and drinking places**	**10.6**	**8.0**	**15.9**	**(D)**	**8.7**
5812	Eating places	10.5	7.9	14.3	(D)	8.0
5813	Drinking places (alcoholic beverages)	11.6	8.9	1.6	(D)	0.8
591	**Drug and proprietary stores**	**1.8**	**1.2**	**1.0**	**(D)**	**3.5**
59 ex. 591, 6	**Miscellaneous retail stores**[4]	**(D)**	**8.4**	**12.9**	**6.9**	**6.7**
592	Liquor stores	(D)	2.5	0.9	1.8	1.7
594	Miscellaneous shopping goods stores	21.2	17.3	8.5	(D)	2.1
5992	Florists	6.1	4.1	0.3	(D)	0.4

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]Includes sales from catalog order desks.
[3]Includes data not covered by SIC 541.
[4]Includes data not covered by SIC's 592, 594, and 5992.

LAFAYETTE-WEST LAFAYETTE

Standard Metropolitan Statistical Area

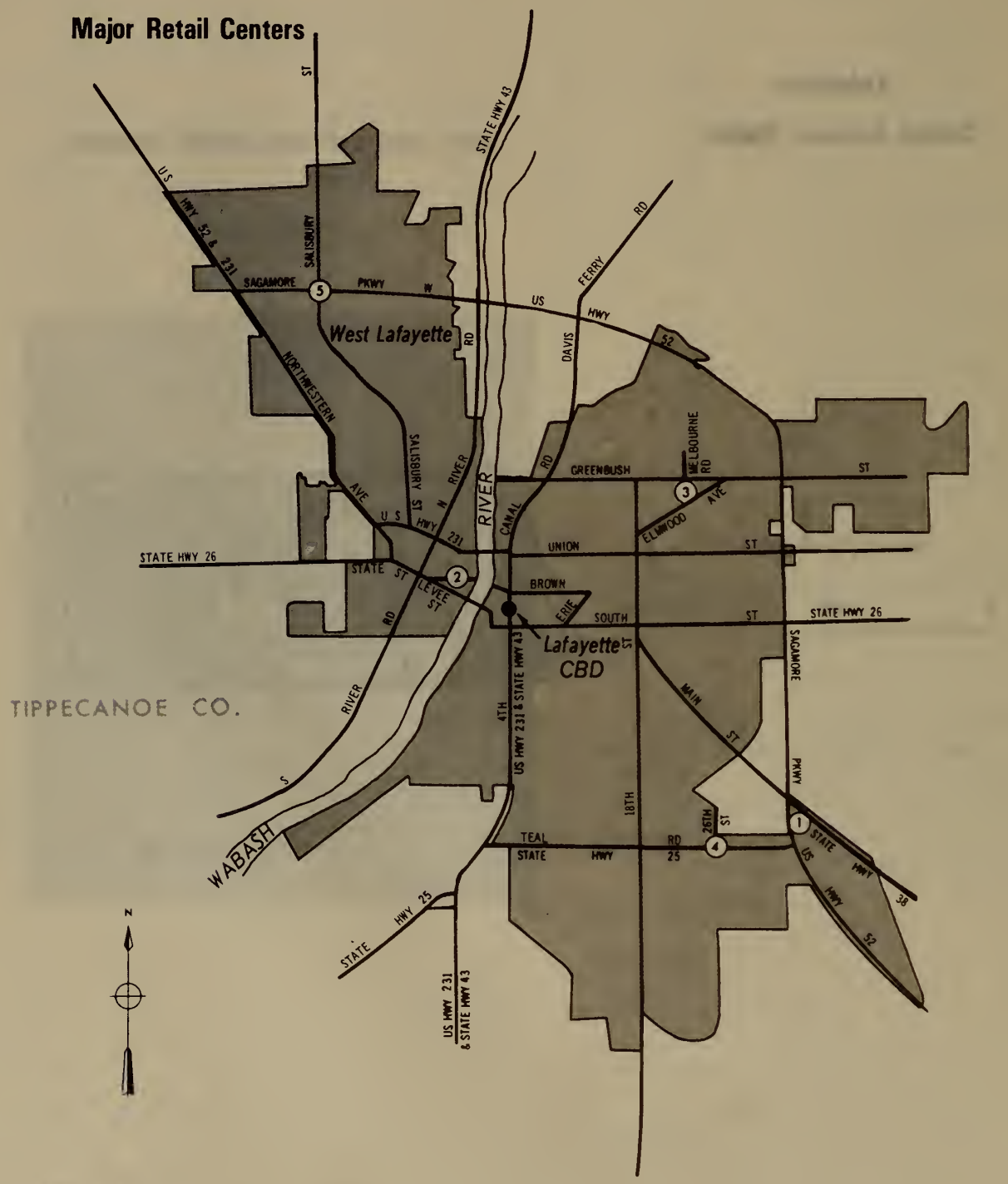


LAFAYETTE-WEST LAFAYETTE

Lafayette
Central Business District

Comprising Census Tract 6

LAFAYETTE-WEST LAFAYETTE



U.S. DEPARTMENT OF COMMERCE

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Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers				
					No. 1	No. 2	No. 3	No. 4	No. 5
	Retail stores:[1 2]								
	Number	802	538	78	89	37	39	38	42
	Sales ($1,000)	417 365	(D)	22 924	80 682	26 318	39 552	24 972	33 820
	Payroll entire year ($1,000)	50 565	(D)	4 184	9 281	3 609	4 748	3 005	4 144
	Paid employees for week including March 12	8 569	(D)	725	1 528	869	838	524	759
54, 58, 591	**Convenience goods stores:**								
	Number	279	174	18	18	17	12	17	21
	Sales ($1,000)	(D)	(D)	2 261	20 089	4 282	21 181	10 575	20 021
53, 56, 57; 594	**Shopping goods stores (GAF):**[3]								
	Number	223	171	41	46	8	18	10	8
	Sales ($1,000)	(D)	103 014	14 487	49 779	15 874	16 731	8 493	7 663
52, 55, 59, ex. 591, 4, 6	**All other stores:**								
	Number	300	193	19	5	12	9	9	13
	Sales ($1,000)	(D)	(D)	6 176	10 814	8 382	1 660	5 904	8 138
	Number of Establishments								
	Retail stores[1 2]	802	538	78	89	37	39	38	42
52	**Building materials, hardware, garden supply, and mobile home dealers**	48	27	4	-	2	-	2	4
525	Hardware stores	8	5	2	-	-	-	1	1
52 ex. 525	Other	40	22	2	-	2	-	1	3
53	**General merchandise group stores**	18	13	2	5	1	3	1	2
531	Department stores[4]	11	9	1	4	1	2	1	1
533	Variety stores	2	2	-	-	-	1	-	1
539	Miscellaneous general merchandise stores	3	2	1	1	-	-	-	-
54	**Food stores**[5]	83	38	2	5	2	4	3	4
541	Grocery stores	42	24	-	2	1	2	1	2
55 ex. 554	**Automotive dealers**	62	43	5	1	4	1	1	2
554	**Gasoline service stations**	79	51	2	1	4	2	4	5
56	**Apparel and accessory stores**	80	53	9	23	1	9	4	2
561	Men's and boys' clothing and furnishings stores	14	11	2	4	-	2	1	1
562, 3, 8	Women's clothing and specialty stores and furriers	18	17	3	8	1	2	1	-
562	Women's ready-to-wear stores	17	16	3	7	1	2	1	-
565	Family clothing stores	8	6	1	3	-	2	-	1
566	Shoe stores	16	16	1	8	-	2	2	-
564, 9	Other apparel and accessory stores	4	3	2	-	-	1	-	-
57	**Furniture, home furnishings, and equipment stores**	63	43	9	7	1	4	1	2
5712	Furniture stores	17	12	6	2	1	2	1	1
5713, 4, 9	Home furnishings stores	13	8	-	-	-	1	-	-
572, 3	Household appliance, radio, television, and music stores	33	23	3	5	-	1	-	1
58	**Eating and drinking places**	190	117	14	12	14	7	13	15
5812	Eating places	151	84	10	11	14	6	11	15
5813	Drinking places (alcoholic beverages)	39	33	4	1	-	1	2	-
591	**Drug and proprietary stores**	28	19	2	1	1	1	1	2
59 ex. 591, 6	**Miscellaneous retail stores**[6]	195	134	29	14	7	8	6	4
592	Liquor stores	16	10	-	-	1	1	1	1
594	Miscellaneous shopping goods stores	84	62	21	11	5	2	4	2
5992	Florists	9	8	1	1	-	1	-	-

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Lafayette					
	Retail stores[2]	538	(D)	(D)	(D)	(D)
52	**Building materials, hardware, garden supply, and mobile home dealers**	27	13 124	1 888	383	190
525	Hardware stores	5	(D)	(D)	(D)	(D)
52 ex. 525	Other	22	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	13	(D)	8 077	1 810	1 483
531	Department stores[3]	9	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	**Food stores[4]**	38	81 738	5 887	1 384	725
541	Grocery stores	24	(D)	5 236	1 258	608
55 ex. 554	**Automotive dealers**	43	67 112	6 040	1 385	466
554	**Gasoline service stations**	51	18 891	1 351	340	247
56	**Apparel and accessory stores**	53	12 904	1 949	450	314
561	Men's and boys' clothing and furnishings stores	11	3 607	747	168	103
562, 3, 8	Women's clothing and specialty stores and furriers	17	4 359	471	100	96
562	Women's ready-to-wear stores	16	(D)	(D)	(D)	(D)
565	Family clothing stores	6	(D)	(D)	(D)	(D)
566	Shoe stores	16	(D)	458	111	69
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	43	(D)	2 136	484	247
5712	Furniture stores	12	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	8	1 885	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	23	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	117	25 543	6 307	1 430	1 649
5812	Eating places	84	(D)	5 664	1 272	1 492
5813	Drinking places (alcoholic beverages)	33	(D)	643	158	157
591	**Drug and proprietary stores**	19	(D)	1 190	296	235
59 ex. 591, 6	**Miscellaneous retail stores[5]**	134	(D)	(D)	(D)	(D)
592	Liquor stores	10	(D)	192	44	53
594	Miscellaneous shopping goods stores	62	8 871	1 197	266	221
5992	Florists	8	995	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Lafayette-West Lafayette, Ind., SMSA					
	Retail stores[2]	802	417 365	50 565	11 677	8 569
52	**Building materials, hardware, garden supply, and mobile home dealers**	48	21 969	2 763	593	302
525	Hardware stores	8	(D)	434	98	69
52 ex. 525	Other	40	(D)	2 329	495	233
53	**General merchandise group stores**	16	(D)	10 867	2 473	1 894
531	Department stores[3]	11	74 475	10 266	2 342	1 807
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	**Food stores[4]**	63	77 657	7 290	1 718	1 008
541	Grocery stores	42	74 423	6 624	1 566	840
55 ex. 554	**Automotive dealers**	62	79 963	7 031	1 605	544
554	**Gasoline service stations**	79	30 140	2 083	523	374
56	**Apparel and accessory stores**	60	14 390	2 114	487	350
561	Men's and boys' clothing and furnishings stores	14	4 114	776	172	107
562, 3, 8	Women's clothing and specialty stores and furriers	18	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	17	4 364	468	101	94
565	Family clothing stores	8	(D)	329	83	65
566	Shoe stores	16	(D)	458	111	69
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	63	23 429	2 826	637	311
5712	Furniture stores	17	10 753	1 406	313	141
5713, 4, 9	Home furnishings stores	13	3 991	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	33	8 685	(D)	(D)	(D)
58	**Eating and drinking places**	190	41 632	10 276	2 332	2 801
5812	Eating places	151	37 631	9 528	2 157	2 619
5813	Drinking places (alcoholic beverages)	39	4 001	748	175	182
591	**Drug and proprietary stores**	26	(D)	2 091	507	408
59 ex. 591, 6	**Miscellaneous retail stores[5]**	195	(D)	3 224	802	577
592	Liquor stores	16	(D)	316	72	82
594	Miscellaneous shopping goods stores	84	13 056	1 673	405	289
5992	Florists	9	(D)	443	106	103

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Lafayette-West Lafayette SMSA in 1972

Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

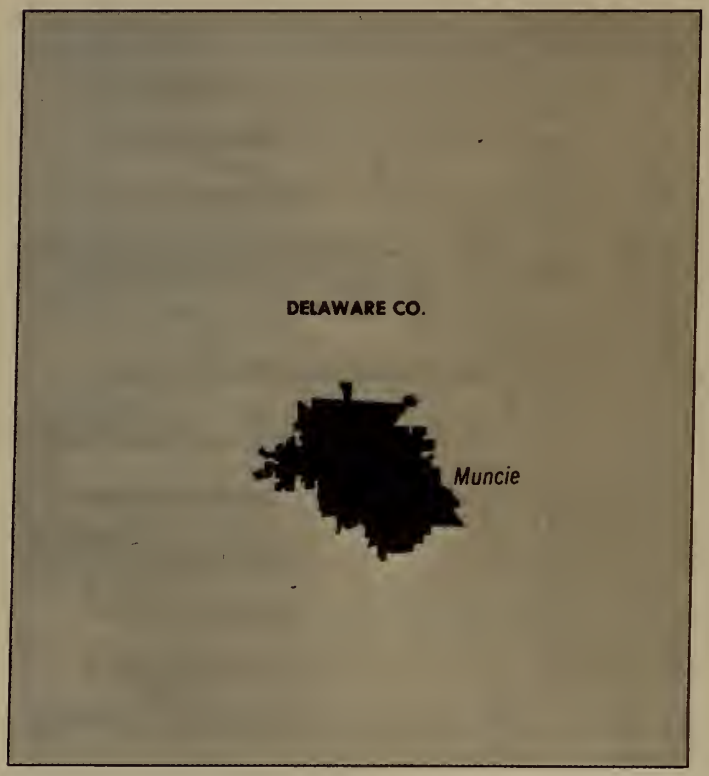
Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Lafayette-West Lafayette SMSA in 1977

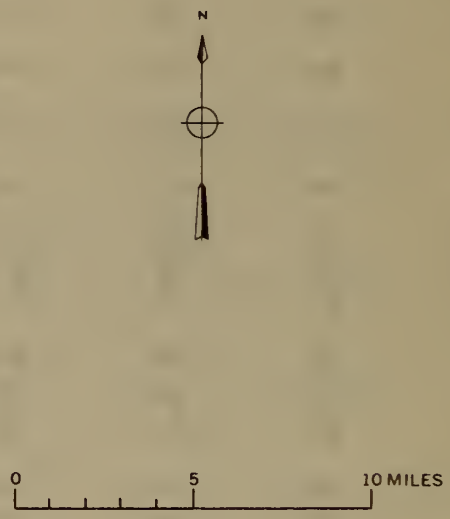
Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Lafayette-West Lafayette SMSA in 1977

MUNCIE

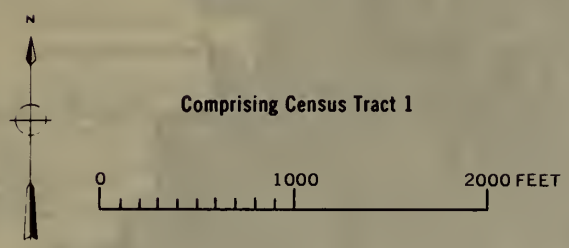
Standard Metropolitan Statistical Area

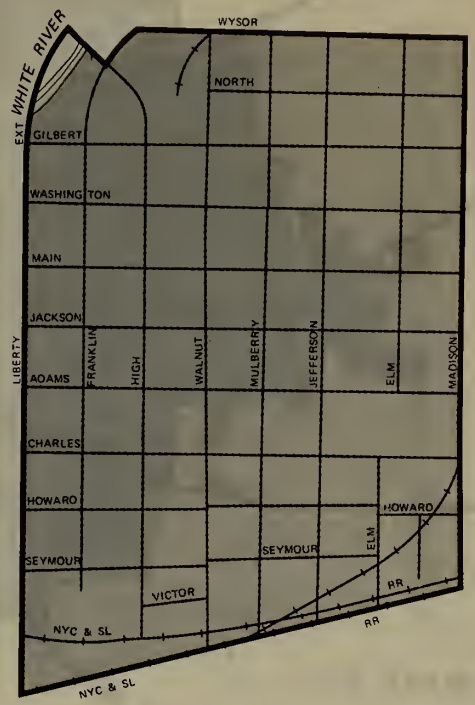




MUNCIE

Central Business District





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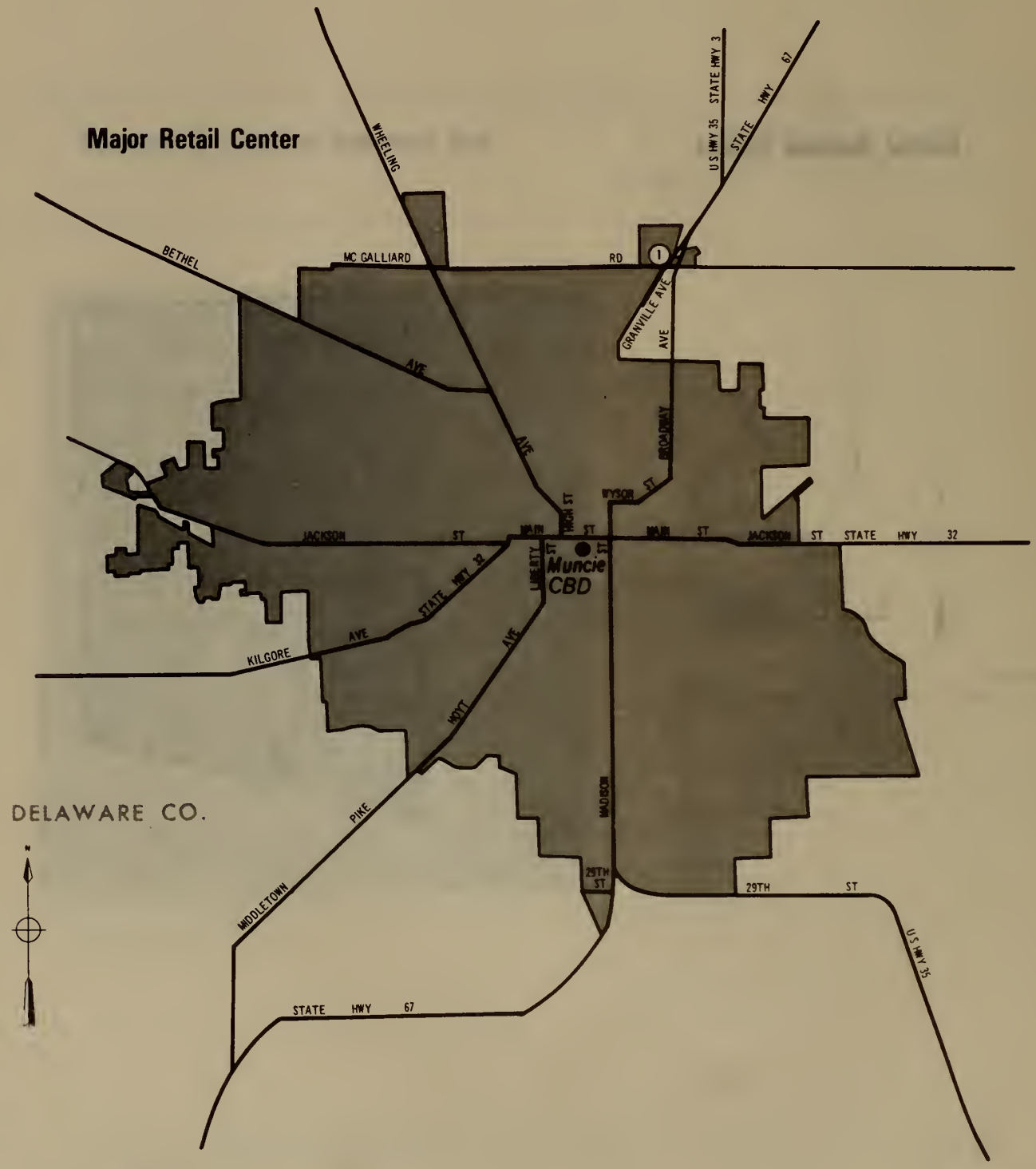

● Central Business District

① Major Retail Center (boundary description is in appendix E)

Central City

0 1 2 3 MILES

U.S. DEPARTMENT OF COMMERCE

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Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	Retail stores:[1 2]				
	Number	995	757	75	56
	Sales ($1,000)	(D)	(D)	19 204	45 930
	Payroll entire year ($1,000)	46 706	39 269	4 020	5 883
	Paid employees for week including March 12	8 072	8 777	744	908
54, 58, 591	**Convenience goods stores:**				
	Number	318	256	20	15
	Sales ($1,000)	(D)	(D)	4 289	8 204
53, 56, 57; 594	**Shopping goods stores (GAF):**[3]				
	Number	273	211	33	33
	Sales ($1,000)	(D)	93 412	10 640	37 498
52, 55, 59, ex. 591, 4, 6	**All other stores:**				
	Number	404	290	22	8
	Sales ($1,000)	(D)	132 930	4 275	2 230
	Number of Establishments				
	Retail stores[1 2]	**995**	**757**	**75**	**56**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**76**	**50**	**2**	**-**
525	Hardware stores	20	11	1	-
52 ex. 525	Other	56	39	1	-
53	**General merchandise group stores**	**15**	**12**	**2**	**3**
531	Department stores[4]	8	8	2	3
533	Variety stores	5	3	1	-
539	Miscellaneous general merchandise stores	2	1	-	-
54	**Food stores**[5]	**98**	**72**	**2**	**6**
541	Grocery stores	59	39	1	1
55 ex. 554	**Automotive dealers**	**107**	**77**	**4**	**2**
554	**Gasoline service stations**	**95**	**68**	**3**	**1**
56	**Apparel and accessory stores**	**81**	**59**	**8**	**20**
561	Men's and boys' clothing and furnishings stores	11	8	2	4
562, 3, 8	Women's clothing and specialty stores and furriers	34	26	5	7
562	Women's ready-to-wear stores	26	22	3	6
565	Family clothing stores	12	9	-	1
566	Shoe stores	22	15	1	7
564, 9	Other apparel and accessory stores	2	1	-	1
57	**Furniture, home furnishings, and equipment stores**	**92**	**74**	**10**	**3**
5712	Furniture stores	24	16	1	-
5713, 4, 9	Home furnishings stores	23	18	1	1
572, 3	Household appliance, radio, television, and music stores	45	40	8	2
58	**Eating and drinking places**	**194**	**164**	**18**	**8**
5812	Eating places	157	131	10	8
5813	Drinking places (alcoholic beverages)	37	33	6	-
591	**Drug and proprietary stores**	**26**	**20**	**2**	**1**
59 ex. 591, 6	**Miscellaneous retail stores**[6]	**211**	**161**	**26**	**12**
592	Liquor stores	27	21	2	-
594	Miscellaneous shopping goods stores	85	66	13	7
5992	Florists	16	14	3	-

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Muncie					
	Retail stores[2]	**757**	**(D)**	**39 269**	**8 946**	**6 777**
52	**Building materials, hardware, garden supply, and mobile home dealers**	50	15 030	1 823	407	206
525	Hardware stores	11	856	104	21	23
52 ex. 525	Other	39	14 174	1 719	386	183
53	**General merchandise group stores**	**12**	**54 872**	**(D)**	**(D)**	**(D)**
531	Department stores[3]	8	53 224	6 431	1 211	891
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	**Food stores[4]**	**72**	**67 830**	**6 802**	**1 660**	**1 093**
541	Grocery stores	39	62 433	6 108	1 479	916
55 ex. 554	**Automotive dealers**	**77**	**86 867**	**6 186**	**1 517**	**587**
554	**Gasoline service stations**	**68**	**(D)**	**1 357**	**337**	**313**
56	**Apparel and accessory stores**	**59**	**12 939**	**1 938**	**459**	**399**
561	Men's and boys' clothing and furnishings stores	8	2 079	395	89	58
562, 3, 8	Women's clothing and specialty stores and furriers	26	6 114	(D)	(D)	(D)
562	Women's ready-to-wear stores	22	(D)	770	193	189
565	Family clothing stores	9	(D)	283	63	66
566	Shoe stores	15	(D)	461	107	80
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**74**	**16 676**	**2 289**	**508**	**274**
5712	Furniture stores	16	(D)	560	138	83
5713, 4, 9	Home furnishings stores	18	3 808	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	40	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	**164**	**32 221**	**(D)**	**(D)**	**(D)**
5812	Eating places	131	(D)	6 960	1 592	2 002
5813	Drinking places (alcoholic beverages)	33	(D)	(D)	(D)	(D)
591	**Drug and proprietary stores**	**20**	**(D)**	**1 926**	**393**	**253**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**161**	**(D)**	**2 485**	**591**	**496**
592	Liquor stores	21	(D)	379	95	87
594	Miscellaneous shopping goods stores	66	8 925	1 358	319	281
5992	Florists	14	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Muncie, Ind., SMSA					
	Retail stores[2]	**995**	**(D)**	**46 706**	**10 843**	**8 072**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**76**	**21 759**	**2 379**	**527**	**276**
525	Hardware stores	20	1 986	233	47	44
52 ex. 525	Other	56	19 773	2 146	480	232
53	**General merchandise group stores**	**15**	**(D)**	**6 705**	**1 273**	**943**
531	Department stores[3]	8	53 224	6 431	1 211	891
533	Variety stores	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	**Food stores[4]**	**98**	**85 291**	**8 175**	**2 019**	**1 354**
541	Grocery stores	59	78 948	7 403	1 823	1 164
55 ex. 554	**Automotive dealers**	**107**	**112 228**	**7 717**	**2 053**	**730**
554	**Gasoline service stations**	**95**	**37 248**	**2 605**	**623**	**534**
56	**Apparel and accessory stores**	**81**	**16 270**	**2 372**	**557**	**475**
561	Men's and boys' clothing and furnishings stores	11	3 034	488	122	73
562, 3, 8	Women's clothing and specialty stores and furriers	34	6 675	(D)	(D)	(D)
562	Women's ready-to-wear stores	26	(D)	838	212	212
565	Family clothing stores	12	2 543	(D)	(D)	(D)
566	Shoe stores	22	(D)	580	126	91
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**92**	**22 089**	**3 079**	**674**	**350**
5712	Furniture stores	24	(D)	1 210	271	143
5713, 4, 9	Home furnishings stores	23	(D)	704	138	74
572, 3	Household appliance, radio, television, and music stores	45	9 125	1 165	265	133
58	**Eating and drinking places**	**194**	**37 064**	**8 832**	**2 036**	**2 581**
5812	Eating places	157	(D)	7 945	1 809	2 348
5813	Drinking places (alcoholic beverages)	37	(D)	887	227	233
591	**Drug and proprietary stores**	**26**	**(D)**	**2 148**	**442**	**287**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**211**	**(D)**	**2 694**	**639**	**542**
592	Liquor stores	27	(D)	423	107	99
594	Miscellaneous shopping goods stores	85	9 976	1 469	341	300
5992	Florists	16	1 187	206	48	43

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1972 ($1,000)	Paid employees for week including March 12 (number)
	Muncie					
	Retail stores[2]	112	22 317	3 976	952	1 051
52	**Building materials, hardware, garden supply, and mobile home dealers**	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	4	(D)	(D)	(D)	(D)
531	Department stores[3]	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	**Food stores**	4	757	132	30	29
55 ex. 554	**Automotive dealers**	6	1 708	338	77	42
554	**Gasoline service stations**	5	460	36	10	13
56	**Apparel and accessory stores**	13	1 514	246	60	67
561	Men's and boys' clothing and furnishings stores	4	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	4	650	103	25	35
562	Women's ready-to-wear stores	3	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	4	450	80	20	17
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	15	3 980	760	169	111
5712	Furniture stores	5	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores	10	(D)	(D)	(D)	(D)
58	**Eating and drinking places**	25	1 635	419	114	185
5812	Eating places	15	1 230	342	96	164
5813	Drinking places (alcoholic beverages)	10	405	77	18	21
591	**Drug and proprietary stores**	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[4]**	36	3 178	579	142	127
592	Liquor stores	5	349	24	5	12
594	Miscellaneous shopping goods stores	13	1 946	386	88	70
5992	Florists	2	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

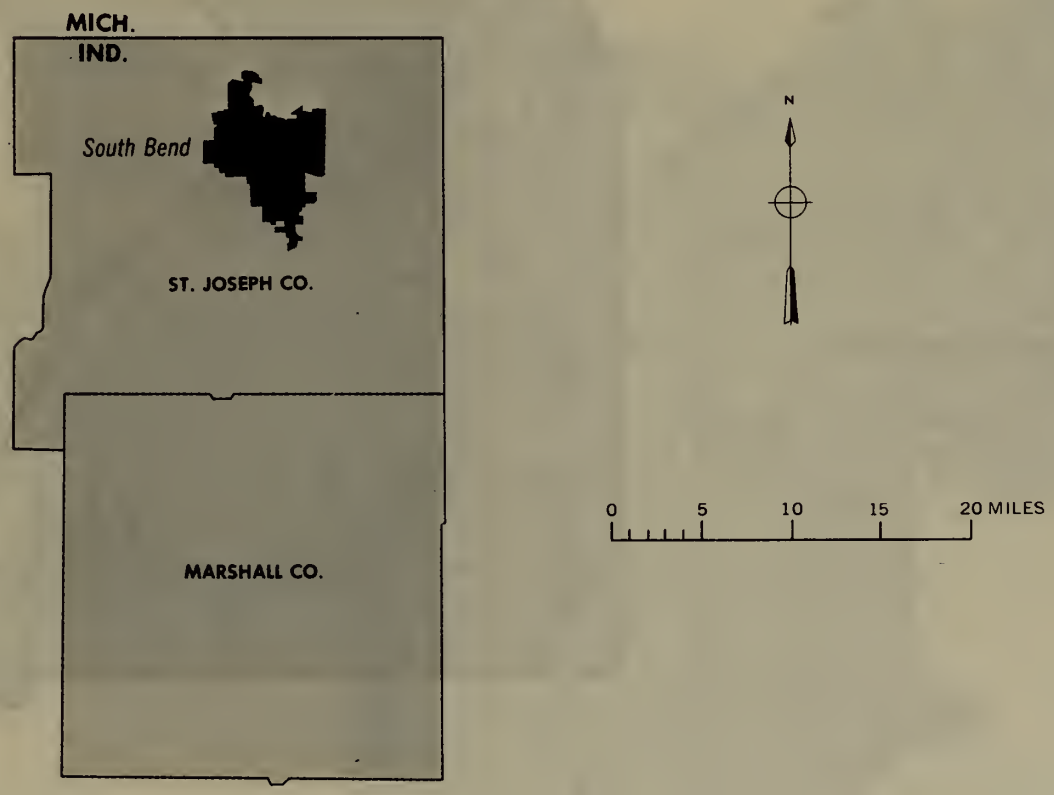
Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Muncie SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Muncie SMSA in 1977

SOUTH BEND

Standard Metropolitan Statistical Area



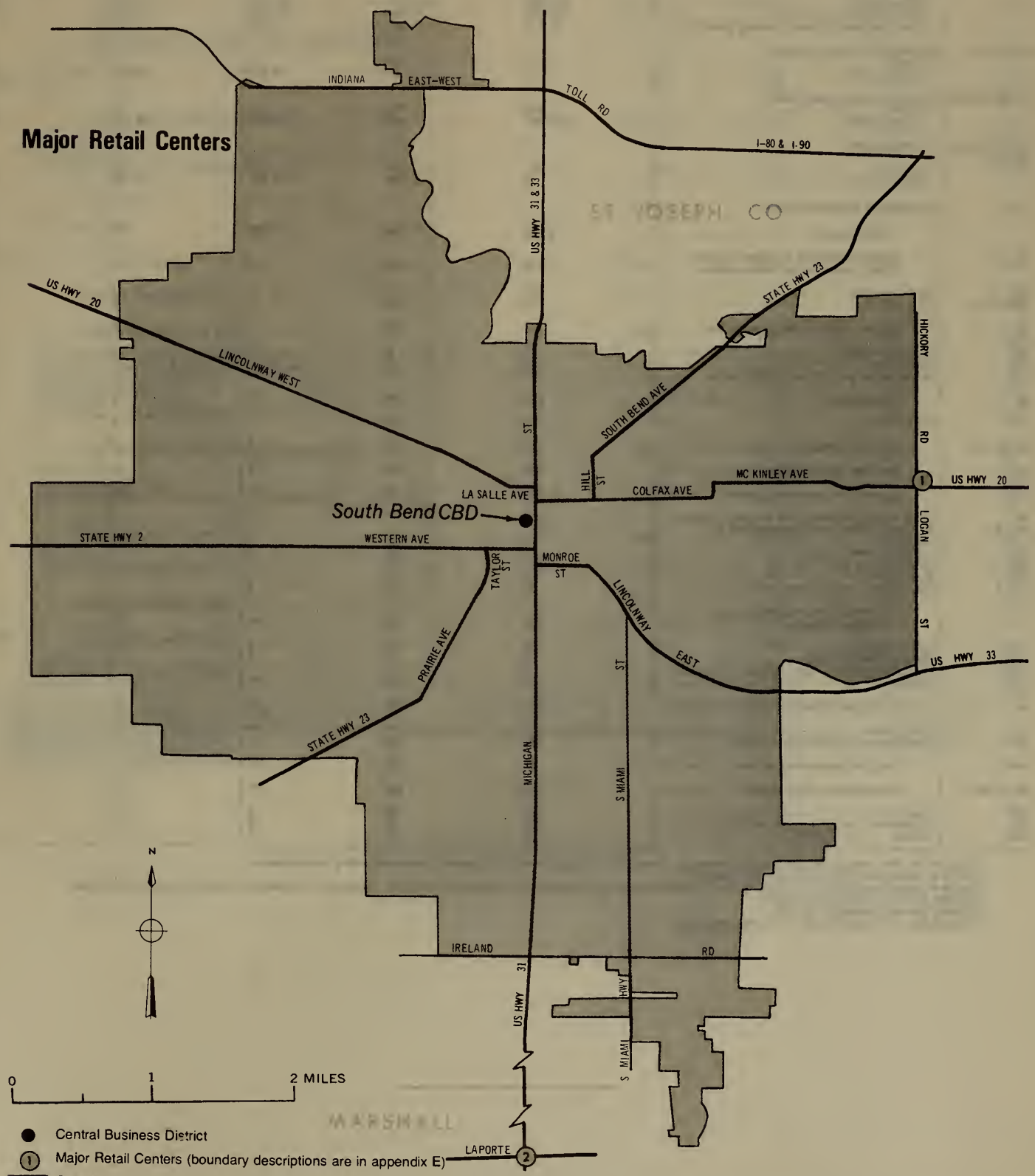
SOUTH BEND

Central Business District

Comprising Census Tract 18

0 1000 2000 FEET

SOUTH BEND



U.S. DEPARTMENT OF COMMERCE

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Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers	
					No. 1	No. 2
	Retail stores:[1 2]					
	Number	2 268	956	112	79	68
	Sales ($1,000)	958 307	486 367	130 578	76 080	18 923
	Payroll entire year ($1,000)	114 180	63 565	18 483	8 380	2 274
	Paid employees for week including March 12	18 935	10 360	2 490	1 454	411
54, 58, 591	**Convenience goods stores:**					
	Number	775	374	27	20	13
	Sales ($1,000)	(D)	(D)	9 747	20 710	6 687
53, 56, 57; 594	**Shopping goods stores (GAF):[3]**					
	Number	626	269	53	42	35
	Sales ($1,000)	252 740	(D)	52 483	38 635	8 591
52, 55, 59, ex. 591, 4, 6	**All other stores:**					
	Number	867	313	32	17	20
	Sales ($1,000)	(D)	169 758	68 348	18 735	3 645
	Number of Establishments					
	Retail stores[1 2]	2 268	956	112	79	68
52	**Building materials, hardware, garden supply, and mobile home dealers**	128	39	2	3	4
525	Hardware stores	37	13	1	1	1
52 ex. 525	Other	91	26	1	2	3
53	**General merchandise group stores**	47	22	4	8	2
531	Department stores[4]	13	9	3	3	-
533	Variety stores	19	6	-	2	1
539	Miscellaneous general merchandise stores	15	7	1	1	1
54	**Food stores[5]**	218	98	4	8	3
541	Grocery stores	145	60	-	4	1
55 ex. 554	**Automotive dealers**	182	57	9	5	5
554	**Gasoline service stations**	232	68	8	2	2
56	**Apparel and accessory stores**	154	79	15	13	12
561	Men's and boys' clothing and furnishings stores	23	14	2	2	2
562, 3, 8	Women's clothing and specialty stores and furriers	61	28	6	7	4
562	Women's ready-to-wear stores	48	24	4	4	4
565	Family clothing stores	14	5	-	-	2
566	Shoe stores	36	21	5	4	3
564, 9	Other apparel and accessory stores	20	11	2	-	1
57	**Furniture, home furnishings, and equipment stores**	197	75	16	12	11
5712	Furniture stores	44	12	2	1	2
5713, 4, 9	Home furnishings stores	49	20	3	3	1
572, 3	Household appliance, radio, television, and music stores	104	43	11	8	8
58	**Eating and drinking places**	494	245	20	13	8
5812	Eating places	352	165	18	13	6
5813	Drinking places (alcoholic beverages)	142	80	2	-	2
591	**Drug and proprietary stores**	63	31	3	1	2
59 ex. 591, 6	**Miscellaneous retail stores[6]**	553	222	33	18	19
592	Liquor stores	64	35	2	2	3
594	Miscellaneous shopping goods stores	228	93	18	11	10
5992	Florists	30	15	2	1	-

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	South Bend CBD					
	Retail stores[2]	**112**	**130 578**	**18 483**	**4 388**	**2 490**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**2**	**(D)**	**(D)**	**(D)**	**(D)**
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	**4**	**41 301**	**7 649**	**1 814**	**1 172**
531	Department stores[3]	3	(D)	(D)	(D)	(D)
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	**Food stores[4]**	**4**	**1 455**	**580**	**142**	**75**
541	Grocery stores	-	-	-	-	-
55 ex. 554	**Automotive dealers**	**9**	**61 918**	**5 825**	**1 355**	**449**
554	**Gasoline service stations**	**6**	**1 933**	**169**	**44**	**32**
56	**Apparel and accessory stores**	**15**	**2 842**	**511**	**138**	**88**
561	Men's and boys' clothing and furnishings stores	2	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	6	1 725	287	75	58
562	Women's ready-to-wear stores	4	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	5	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**16**	**5 914**	**1 044**	**238**	**120**
5712	Furniture stores	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	11	1 520	200	45	25
58	**Eating and drinking places**	**20**	**5 018**	**1 381**	**332**	**358**
5812	Eating places	18	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
591	**Drug and proprietary stores**	**3**	**3 274**	**301**	**91**	**61**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**33**	**(D)**	**(D)**	**(D)**	**(D)**
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	18	2 426	385	90	66
5992	Florists	2	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	South Bend					
	Retail stores[2]	956	486 367	63 565	14 876	10 360
52	**Building materials, hardware, garden supply, and mobile home dealers**	39	11 927	1 625	321	187
525	Hardware stores	13	3 290	448	75	57
52 ex. 525	Other	26	8 637	1 177	246	110
53	**General merchandise group stores**	22	(D)	15 113	3 559	2 345
531	Department stores[3]	9	87 039	13 147	3 068	2 089
533	Variety stores	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	(D)
54	**Food stores[4]**	98	(D)	8 987	2 107	1 159
541	Grocery stores	60	79 543	7 602	1 783	920
55 ex. 554	**Automotive dealers**	57	102 229	9 336	2 171	709
554	**Gasoline service stations**	88	36 040	2 728	713	471
56	**Apparel and accessory stores**	79	29 100	4 366	1 067	730
561	Men's and boys' clothing and furnishings stores	14	9 913	1 854	466	230
562, 3, 8	Women's clothing and specialty stores and furriers	28	11 659	1 479	341	305
562	Women's ready-to-wear stores	24	(D)	(D)	(D)	(D)
565	Family clothing stores	5	(D)	173	46	58
566	Shoe stores	21	4 698	732	182	103
564, 9	Other apparel and accessory stores	11	(D)	128	32	34
57	**Furniture, home furnishings, and equipment stores**	75	23 932	3 865	893	444
5712	Furniture stores	12	9 486	1 790	412	174
5713, 4, 9	Home furnishings stores	20	4 956	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	43	9 490	(D)	(D)	(D)
58	**Eating and drinking places**	245	47 344	11 368	2 591	3 280
5812	Eating places	165	40 041	10 325	2 338	2 996
5813	Drinking places (alcoholic beverages)	80	7 303	1 043	253	284
591	**Drug and proprietary stores**	31	16 674	2 214	556	400
59 ex. 591, 6	**Miscellaneous retail stores[5]**	222	33 008	3 965	898	655
592	Liquor stores	35	9 788	637	138	135
594	Miscellaneous shopping goods stores	93	13 446	1 729	423	325
5992	Florists	15	2 143	464	104	53

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	South Bend, Ind., SMSA					
	Retail stores[2]	**2 268**	**958 307**	**114 180**	**26 499**	**18 935**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**128**	**44 248**	**5 844**	**1 233**	**570**
525	Hardware stores	37	9 739	1 534	336	202
52 ex. 525	Other	91	34 509	4 310	897	368
53	**General merchandise group stores**	**47**	**136 166**	**19 753**	**4 631**	**3 149**
531	Department stores[3]	13	117 816	17 056	3 931	2 740
533	Variety stores	19	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	15	(D)	(D)	(D)	(D)
54	**Food stores[4]**	**218**	**186 765**	**18 127**	**4 225**	**2 485**
541	Grocery stores	145	175 575	16 128	3 750	2 094
55 ex. 554	**Automotive dealers**	**182**	**235 741**	**18 491**	**4 212**	**1 498**
554	**Gasoline service stations**	**232**	**79 580**	**5 344**	**1 366**	**968**
56	**Apparel and accessory stores**	**154**	**45 612**	**6 792**	**1 633**	**1 192**
561	Men's and boys' clothing and furnishings stores	23	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	61	19 408	2 800	612	528
562	Women's ready-to-wear stores	48	17 072	2 485	537	477
565	Family clothing stores	14	4 926	523	151	157
566	Shoe stores	36	(D)	994	246	151
564, 9	Other apparel and accessory stores	20	1 721	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**197**	**47 644**	**6 973**	**1 608**	**829**
5712	Furniture stores	44	19 986	3 273	748	345
5713, 4, 9	Home furnishings stores	49	8 786	1 318	322	192
572, 3	Household appliance, radio, television, and music stores	104	18 872	2 382	538	292
58	**Eating and drinking places**	**494**	**91 455**	**21 889**	**4 944**	**6 382**
5812	Eating places	352	78 695	19 891	4 458	5 870
5813	Drinking places (alcoholic beverages)	142	12 760	1 998	486	512
591	**Drug and proprietary stores**	**63**	**(D)**	**4 217**	**1 003**	**725**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**553**	**(D)**	**6 750**	**1 644**	**1 137**
592	Liquor stores	64	14 177	945	215	199
594	Miscellaneous shopping goods stores	228	23 318	2 983	718	577
5992	Florists	30	3 405	655	152	95

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1972 ($1,000)	Paid employees for week including March 12 (number)
	South Bend					
	Retail stores[2]	**156**	**107 400**	**17 968**	**3 959**	**3 283**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**4**	**(D)**	**(D)**	**(D)**	**(D)**
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	**8**	**45 257**	**8 135**	**1 888**	**1 779**
531	Department stores[3]	3	42 877	7 707	1 795	1 693
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	**Food stores**	**8**	**3 239**	**646**	**139**	**108**
55 ex. 554	**Automotive dealers**	**11**	**30 906**	**2 933**	**661**	**335**
554	**Gasoline service stations**	**13**	**2 149**	**215**	**55**	**72**
56	**Apparel and accessory stores**	**29**	**6 920**	**1 277**	**302**	**268**
561	Men's and boys' clothing and furnishings stores	4	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	12	4 679	871	206	193
562	Women's ready-to-wear stores	7	4 368	792	190	172
565	Family clothing stores	–	(D)	(D)	(D)	(D)
566	Shoe stores	10	909	169	38	37
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**20**	**7 373**	**1 406**	**335**	**190**
5712	Furniture stores	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	6	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	11	2 483	355	84	54
58	**Eating and drinking places**	**27**	**3 791**	**1 027**	**263**	**306**
5812	Eating places	22	3 392	969	252	282
5813	Drinking places (alcoholic beverages)	5	399	58	11	24
591	**Drug and proprietary stores**	**3**	**(D)**	**(D)**	**(D)**	**(D)**
59 ex. 591, 6	**Miscellaneous retail stores[4]**	**33**	**3 861**	**786**	**187**	**157**
592	Liquor stores	4	383	34	9	9
594	Miscellaneous shopping goods stores	16	2 153	377	85	87
5992	Florists	2	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977[1]		
		Central business district	City	Standard metropolitan statistical area
	South Bend			
	Retail stores[2]	**21.6**	**46.6**	**56.8**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**63.5**	**(D)**	**57.2**
525	Hardware stores	43.0	(D)	119.1
52 ex. 525	Other	66.3	56.7	45.6
53	**General merchandise group stores**	**-8.7**	**(D)**	**29.3**
531	Department stores[3]	(D)	61.3	42.0
533	Variety stores	(D)	-28.1	-29.3
539	Miscellaneous general merchandise stores	-93.7	-7.8	-10.3
54	**Food stores[4]**	**-55.1**	**(D)**	**45.9**
541	Grocery stores	(NA)	22.9	47.0
55 ex. 554	**Automotive dealers**	**100.3**	**55.4**	**82.2**
554	**Gasoline service stations**	**-10.1**	**45.3**	**60.7**
56	**Apparel and accessory stores**	**-58.9**	**101.8**	**55.4**
561	Men's and boys' clothing and furnishings stores	-40.1	(D)	203.8
562, 3, 8	Women's clothing and specialty stores and furriers	-63.1	(D)	59.5
562	Women's ready-to-wear stores	(D)	(D)	59.1
565	Family clothing stores	(D)	-64.6	-41.4
566	Shoe stores	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-66.7	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**-19.8**	**14.3**	**30.3**
5712	Furniture stores	-19.6	-9.2	-0.4
5713, 4, 9	Home furnishings stores	1.2	33.7	59.5
572, 3	Household appliance, radio, television, and music stores	-38.8	39.9	71.8
58	**Eating and drinking places**	**32.4**	**59.2**	**71.1**
5812	Eating places	(D)	67.4	83.7
5813	Drinking places (alcoholic beverages)	(D)	25.4	20.2
591	**Drug and proprietary stores**	**(D)**	**39.2**	**(D)**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**(D)**	**(D)**	**(D)**
592	Liquor stores	(D)	71.1	73.6
594	Miscellaneous shopping goods stores	12.7	171.3	132.0
5992	Florists	55.8	40.6	40.8

[1]Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	South Bend					
	Retail stores[1]	**26.8**	**13.8**	**100.0**	**100.0**	**100.0**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**(D)**	**(D)**	**(D)**	**2.5**	**4.6**
525	Hardware stores	(D)	(D)	(D)	0.7	1.0
52 ex. 525	Other	(D)	(D)	(D)	1.8	3.6
53	**General merchandise group stores**	**(D)**	**30.3**	**31.8**	**(D)**	**14.2**
531	Department stores[2]	(D)	(D)	(D)	17.9	12.3
533	Variety stores	(D)	(D)	-	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	(D)	(D)
54	**Food stores**[3]	**(D)**	**0.8**	**1.1**	**(D)**	**19.5**
541	Grocery stores	-	-	-	16.4	18.3
55 ex. 554	**Automotive dealers**	**60.6**	**26.3**	**47.4**	**21.0**	**24.6**
554	**Gasoline service stations**	**5.4**	**2.4**	**1.5**	**7.4**	**6.3**
56	**Apparel and accessory stores**	**9.6**	**6.2**	**2.2**	**8.0**	**4.8**
561	Men's and boys' clothing and furnishings stores	(D)	4.2	(D)	2.0	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	14.8	8.9	1.3	2.4	2.0
562	Women's ready-to-wear stores	12.5	(D)	(D)	(D)	1.8
565	Family clothing stores	(D)	-	-	(D)	0.5
566	Shoe stores	(D)	8.5	(D)	1.0	(D)
564, 9	Other apparel and accessory stores	1.0	(D)	(D)	(D)	0.2
57	**Furniture, home furnishings, and equipment stores**	**24.7**	**12.4**	**4.5**	**4.9**	**5.0**
5712	Furniture stores	(D)	(D)	(D)	2.0	2.1
5713, 4, 9	Home furnishings stores	(D)	(D)	(D)	1.0	0.9
572, 3	Household appliance, radio, television, and music stores	18.0	8.1	1.2	2.0	2.0
58	**Eating and drinking places**	**10.8**	**5.5**	**3.8**	**9.7**	**9.5**
5812	Eating places	(D)	(D)	(D)	8.2	8.2
5813	Drinking places (alcoholic beverages)	(D)	(D)	(D)	1.5	1.3
591	**Drug and proprietary stores**	**19.6**	**(D)**	**2.5**	**3.4**	**(D)**
59 ex. 591, 8	**Miscellaneous retail stores**[4]	**(D)**	**7.9**	**(D)**	**6.6**	**(D)**
592	Liquor stores	(D)	(D)	(D)	2.0	1.5
594	Miscellaneous shopping goods stores	18.0	10.4	1.9	2.8	2.4
5992	Florists	(D)	(D)	(D)	0.4	0.4

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]Includes sales from catalog order desks.
[3]Includes data not covered by SIC 541.
[4]Includes data not covered by SIC's 592, 594, and 5992.

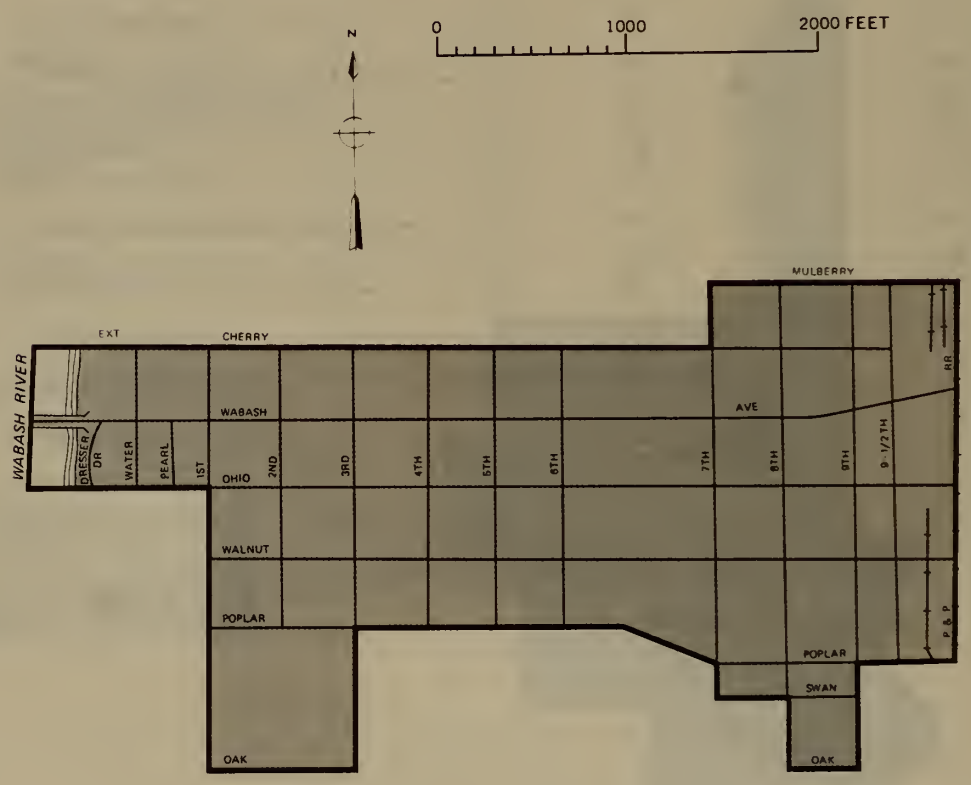
TERRE HAUTE

Standard Metropolitan Statistical Area

TERRE HAUTE

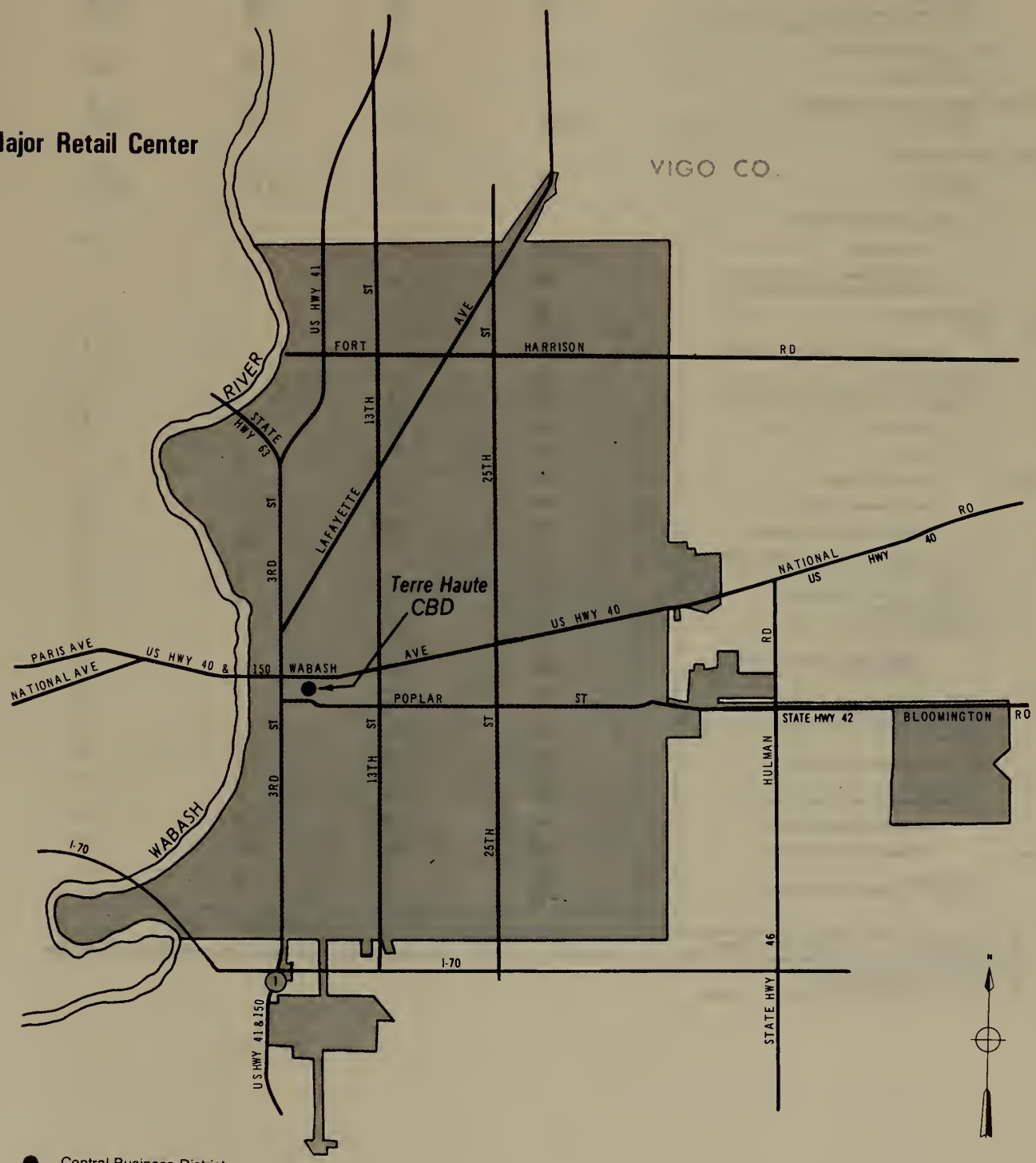
Central Business District

Comprising Census Tract 1



TERRE HAUTE

Major Retail Center



● Central Business District

① Major Retail Center (boundary description is in appendix E)

Central City

0 1 2 3 MILES

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center No. 1
	Retail stores:[1 2]				
	Number	1 477	698	86	78
	Sales ($1,000)	(D)	(D)	43 983	123 835
	Payroll entire year ($1,000)	(D)	(D)	7 488	14 598
	Paid employees for week including March 12	(D)	(D)	1 197	2 089
54, 58, 591	**Convenience goods stores:**				
	Number	531	246	23	21
	Sales ($1,000)	(D)	(D)	5 032	27 839
53, 56, 57; 594	**Shopping goods stores (GAF):[3]**				
	Number	362	200	45	45
	Sales ($1,000)	154 526	108 548	27 479	63 238
52, 55, 59, ex. 591, 4, 6	**All other stores:**				
	Number	584	252	18	12
	Sales ($1,000)	(D)	(D)	11 472	32 758
	Number of Establishments				
	Retail stores[1 2]	**1 477**	**698**	**86**	**78**
52	**Building materials, hardware, garden supply, and mobile home dealers**	93	36	-	1
525	Hardware stores	26	6	-	-
52 ex. 525	Other	67	30	-	1
53	**General merchandise group stores**	**42**	16	**2**	6
531	Department stores[4]	9	6	1	4
533	Variety stores	16	4	1	1
539	Miscellaneous general merchandise stores	17	6	-	1
54	**Food stores[5]**	**156**	**58**	5	6
541	Grocery stores	120	39	1	1
55 ex. 554	**Automotive dealers**	107	**43**	**7**	5
554	**Gasoline service stations**	176	**79**	**2**	3
56	**Apparel and accessory stores**	**86**	**47**	**14**	**19**
561	Men's and boys' clothing and furnishings stores	10	5	1	2
562, 3, 8	Women's clothing and specialty stores and furriers	31	16	5	11
562	Women's ready-to-wear stores	24	13	5	9
565	Family clothing stores	17	9	4	1
566	Shoe stores	20	14	4	5
564, 9	Other apparel and accessory stores	8	3	-	-
57	**Furniture, home furnishings, and equipment stores**	99	**62**	13	**9**
5712	Furniture stores	25	14	5	-
5713, 4, 9	Home furnishings stores	22	16	1	2
572, 3	Household appliance, radio, television, and music stores	52	32	7	7
58	**Eating and drinking places**	339	**172**	15	**14**
5812	Eating places	215	104	12	14
5813	Drinking places (alcoholic beverages)	124	68	3	-
591	**Drug and proprietary stores**	36	16	3	1
59 ex. 591, 6	**Miscellaneous retail stores[6]**	343	169	25	14
592	Liquor stores	29	17	-	-
594	Miscellaneous shopping goods stores	135	75	16	11
5992	Florists	26	9	1	-

[1]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[2]For all establishments, including those with no payroll.
[3]Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.
[4]Includes sales from catalog order desks.
[5]Includes data not covered by SIC 541.
[6]Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

Table 3. Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Terre Haute					
	Retail stores[2]	**698**	**(D)**	**(D)**	**(D)**	**(D)**
52	**Building materials, hardware, garden supply, and mobile home dealers**	**36**	**21 111**	**2 774**	**577**	**294**
525	Hardware stores	6	(D)	(D)	(D)	(D)
52 ex. 525	Other	30	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	**16**	**(D)**	**7 390**	**1 700**	**1 132**
531	Department stores[3]	6	53 270	7 002	1 612	1 048
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	(D)
54	**Food stores[4]**	**58**	**71 669**	**6 037**	**1 402**	**672**
541	Grocery stores	39	70 166	5 794	1 338	607
55 ex. 554	**Automotive dealers**	**43**	**52 784**	**4 641**	**1 178**	**392**
554	**Gasoline service stations**	**79**	**29 593**	**2 099**	**489**	**376**
56	**Apparel and accessory stores**	**47**	**24 589**	**3 692**	**1 010**	**833**
561	Men's and boys' clothing and furnishings stores	5	1 558	117	27	23
562, 3, 8	Women's clothing and specialty stores and furriers	16	(D)	362	91	74
562	Women's ready-to-wear stores	13	(D)	(D)	(D)	(D)
565	Family clothing stores	9	(D)	(D)	(D)	(D)
566	Shoe stores	14	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	166	(D)	(D)	(D)
57	**Furniture, home furnishings, and equipment stores**	**62**	**(D)**	**(D)**	**(D)**	**(D)**
5712	Furniture stores	14	(D)	741	168	100
5713, 4, 9	Home furnishings stores	16	1 304	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	32	(D)	1 233	273	150
58	**Eating and drinking places**	**172**	**29 498**	**7 186**	**1 581**	**1 806**
5812	Eating places	104	24 554	6 592	1 412	1 638
5813	Drinking places (alcoholic beverages)	68	4 944	594	169	168
591	**Drug and proprietary stores**	**16**	**(D)**	**(D)**	**(D)**	**(D)**
59 ex. 591, 6	**Miscellaneous retail stores[5]**	**169**	**(D)**	**(D)**	**(D)**	**(D)**
592	Liquor stores	17	3 143	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	75	11 463	1 956	531	245
5992	Florists	9	(D)	121	29	22

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1977 ($1,000)	Paid employees for week including March 12 (number)
	Terre Haute, Ind., SMSA					
	Retail stores[2]	1 477	(D)	(D)	(D)	(D)
52	**Building materials, hardware, garden supply, and mobile home dealers**	93	39 478	4 244	899	458
525	Hardware stores	26	6 275	840	204	113
52 ex. 525	Other	67	33 203	3 404	695	345
53	**General merchandise group stores**	42	84 543	11 573	2 653	1 687
531	Department stores[3]	9	72 629	9 968	2 232	1 394
533	Variety stores	16	(D)	1 253	320	232
539	Miscellaneous general merchandise stores	17	(D)	352	101	61
54	**Food stores[4]**	156	109 150	8 918	2 090	1 179
541	Grocery stores	120	106 543	8 582	1 999	1 089
55 ex. 554	**Automotive dealers**	107	133 477	10 720	2 602	960
554	**Gasoline service stations**	176	62 435	3 692	848	673
56	**Apparel and accessory stores**	86	33 426	4 644	1 233	999
561	Men's and boys' clothing and furnishings stores	10	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	31	6 003	(D)	(D)	(D)
562	Women's ready-to-wear stores	24	(D)	648	159	133
565	Family clothing stores	17	(D)	3 319	912	751
566	Shoe stores	20	2 914	409	100	65
564, 9	Other apparel and accessory stores	8	330	18	5	5
57	**Furniture, home furnishings, and equipment stores**	99	21 456	2 580	580	339
5712	Furniture stores	25	6 446	852	198	122
5713, 4, 9	Home furnishings stores	22	3 537	372	80	45
572, 3	Household appliance, radio, television, and music stores	52	11 473	1 356	302	172
58	**Eating and drinking places**	339	46 535	10 599	2 384	2 763
5812	Eating places	215	38 097	9 658	2 116	2 483
5813	Drinking places (alcoholic beverages)	124	8 438	941	268	280
591	**Drug and proprietary stores**	36	(D)	2 524	571	405
59 ex. 591, 6	**Miscellaneous retail stores[5]**	343	(D)	(D)	(D)	(D)
592	Liquor stores	29	4 423	290	68	46
594	Miscellaneous shopping goods stores	135	15 101	2 283	613	308
5992	Florists	26	1 733	278	67	54

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC 541.
[5]Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments[1] (number)	Sales[1] ($1,000)	Payroll entire year ($1,000)	Payroll first quarter 1972 ($1,000)	Paid employees for week including March 12 (number)
	Terre Haute					
	Retail stores[2]	101	40 091	6 495	1 606	1 414
52	**Building materials, hardware, garden supply, and mobile home dealers**	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	**General merchandise group stores**	6	11 636	1 993	465	449
531	Department stores[3]	2	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	**Food stores**	4	869	107	45	38
55 ex. 554	**Automotive dealers**	9	7 094	765	190	106
554	**Gasoline service stations**	2	(D)	(D)	(D)	(D)
56	**Apparel and accessory stores**	21	7 669	1 357	343	292
561	Men's and boys' clothing and furnishings stores	2	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	11	1 761	297	72	70
562	Women's ready-to-wear stores	5	1 175	197	48	45
565	Family clothing stores	4	4 784	902	232	186
566	Shoe stores	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	**Furniture, home furnishings, and equipment stores**	14	5 006	776	179	128
5712	Furniture stores	8	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores	5	2 484	313	78	48
58	**Eating and drinking places**	21	2 261	591	155	240
5812	Eating places	12	1 356	411	108	183
5813	Drinking places (alcoholic beverages)	9	905	180	47	57
591	**Drug and proprietary stores**	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	**Miscellaneous retail stores[4]**	19	2 270	374	102	84
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	9	1 406	229	62	50
5992	Florists	1	(D)	(D)	(D)	(D)

[1]For all establishments, including those with no payroll.
[2]Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).
[3]Includes sales from catalog order desks.
[4]Includes data not covered by SIC's 592, 594, and 5992.

Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business

Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Terre Haute SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Terre Haute SMSA in 1977

APPENDIX A. General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1977 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

   a. All nonemployers, i.e., all firms with no paid employees during 1977. Sales information for them was obtained from 1977 Federal income tax records. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

      The census included only those retail nonemployer firms which reported a sales volume of $2,500 or more during 1977 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of $2,500 or more. This treatment is the same as in the 1972 census.

   b. Selected small employers, i.e., all business firms with paid employees as shown in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" are all those single-establishment firms with payroll below a specified cutoff. Although the cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

      Data on sales, payroll, and employment for employer firms below the cutoff were obtained from the records of the IRS and the Social Security Administration (SSA), except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

   a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1976 Report of Company Organization was used as a coverage check in the census. In the census mailing package, firms were sent a form to use in updating the list of establishments with those opened since 1976.

   b. The 10-percent sample of small employers referred to in section 1b above.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.[1] However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

   a. All nonemployers were classified on the basis of information supplied on the Federal income tax returns. They were coded in less detail than employer firms; therefore, the combined data for all establishments (nonemployer firms plus establishments of employer firms) are presented in less kind-of-business detail than are the data for employer establishments alone.

   b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1972 census. Otherwise, the SSA classification was used or the IRS classification based on the firm's description of its principal business activity as entered on its IRS business tax return.

      If the Census, SSA, and IRS classifications proved inadequate (none corresponded to a 1977 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1977 census kind-of-business code.

2. The mail universe was classified on the basis of answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF 1972 AND 1977 CENSUSES

The 1972 and 1977 Censuses of Retail Trade were conducted under similar conditions and procedures. However, strict comparability of the data for the two censuses is limited by the following factors:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1977 census are not the same as in the 1972 census because of annexations, other boundary changes, and redefinitions of SMSA's since 1972. In addition, not all areas which qualified for presentation of separate data in one of the census years qualified or existed in both census years (see Geographic Areas Covered in the Introduction).

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[1] **Standard Industrial Classification Manual: 1972.** For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price $6.75. **1977 Supplement.** Stock No. 003-005-00176-0. Price 90 cents.

Classifications—In 1977, the calculation to determine the proper kind-of-business classification based on the dominant merchandise line (or the dominant homogeneous group of merchandise lines) was done after excluding all nonmerchandise sales from total sales; in 1972, the calculation was done using total sales, including nonmerchandise sales. As a result, some establishments were assigned a different kind-of-business classification in 1977 than they would have been assigned in 1972. The change was insignificant in most kinds of business.

Sales—The 1972 sales statistics included two items omitted from the 1977 sales statistics:

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

Studies have shown that these items were substantially under-reported in the 1972 census. Sales taxes and credit charges reported in the 1972 census have been estimated at about $10 billion for the United States as a whole.

Legal form of organization—In the 1972 census, the legal form of organization was based on data reported directly in the censuses only for establishments of large multiestablishment companies—those with a total company employment of 250 persons or more. (These large firms included information on legal form of organization in their company summary reports.) The legal form of organization of all other establishments was generally decided by the type of IRS business income tax return form they filed; e.g., businesses filing a partnership Federal tax return (form 1065) were assumed to be partnerships.

In 1977, the legal form of organization was determined for establishments in the mail universe on the basis of the response to the legal form of organization inquiry on the census forms. The legal form of organization of nonmail establishments was generally decided by the type of IRS business income tax return form filed.

A later retail trade report, "Establishment and Firm Size," will present data by the following legal forms of organization:

1. Individual proprietorships.
2. Partnerships.
3. Corporations (including non-tax-exempt cooperatives).
4. Other legal forms.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the United States Summary report. Each census report was tabulated in accordance with the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

In the case of leased departments (separately owned businesses operated as departments or concessions of retail business under another ownership, such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the main retail establishment in which they are located is recognized for census purposes. However, when information is obtained from IRS and SSA sources rather than a census report, it is generally not possible to differentiate between leased departments and separate establishments. Leased retail departments located in other than retail establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll entire year—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for form 941.

Payroll first quarter—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1977.

Paid employees for week including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1977. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Central administrative offices and auxiliaries—Each company included in this census was asked to identify and report separately as "central administrative offices" or "auxiliaries" those locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for such central administrative offices and auxiliaries which primarily service retail establishments will be presented in a subsequent report issued as part of the 1977 Enterprise Statistics series of reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications in accordance with the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC. In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts, or some mixture of commodities which characterizes the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food stores" classification excluded stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities, or "merchandise lines," are characteristic of different kinds of business is given in the 1977 Census of Retail Trade report, Merchandise Line Sales.)

The basis for the kind-of-business classifications has been described (see Method of classifying kinds of business above). Descriptions of the major kind-of-business classifications used in the Major Retail Centers series of reports follow. All the kind-of-business classifications in the retail major categories are described in appendix A of the 1977 Census of Retail Trade Geographic Area series of reports (RC77-A).

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total sales. An establishment with total sales of $10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are $1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational and utility trailers, and motorcycles; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for "Department stores" (SIC 5311) or "Miscellaneous general merchandise stores" (SIC 5399) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, family shoe stores, and children's and juveniles' shoe stores.

Other apparel and accessory stores (SIC 564 and 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Home furnishings stores (SIC 5713, 5714, and 5719)—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

Household appliance, radio, television, and music stores (SIC 572 and 573)—Comprise the following industries:

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies also may be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Restaurants, lunch counters, and drinking places operated as a subordinate service facility by other establishments are not included in this industry unless they are operated as leased departments by outside operators. Thus, restaurants and coffee shops operated by hotels are classified in major group 70 and those operated by department stores are classified in major group 53.

Eating places (SIC 5812)—Includes retail establishments which sell prepared foods and beverages for consumption on or near

the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug and proprietary stores (SIC 591)—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous shopping goods stores (SIC 594)—Comprises the following industries:

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, skiing, golfing, bowling, and billiards equipment. (In the 1972 census, specialty sporting goods stores were defined as establishments specializing in only one line of sporting goods.)

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in "mail order houses" (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Nonstore retailers (SIC 596)—The establishments primarily engaged in these activities are not included in the Major Retail Centers series of reports, but are included in all other 1977 Census of Retail Trade publications. Included in this classification are mail order houses, automatic merchandising machine operators, and direct selling (house-to-house) establishments. (Data presented for direct selling establishments are limited to establishments with payroll.)

In this census, the sales made at catalog order desks in retail stores were tabulated as part of the stores' sales rather than as part of the sales of the mail order house. This conforms with the treatment of catalog desks in the 1972 censuses.

APPENDIX B. General Questions

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1977 CENSUS OF DISTRIBUTIVE TRADES (RETAIL)

Important – PLEASE READ ALL ACCOMPANYING INSTRUCTIONS

Please complete this form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, Indiana 47132

Census use only

Unit No.	Item code	Unit No.	Item code	Unit No.	Item code

NOTICE – Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report, please refer to this Census File Number

Employer Identification Number

Please correct errors in name, address and ZIP code. ENTER street and number if not shown.

Item 1 – PHYSICAL LOCATION OF ESTABLISHMENT – In order to assign this establishment to the correct geographic area, the Bureau of the Census must know the actual location which may differ from the mailing address. *Complete items a through g.*

a. Address number and street name of physical location – *If not known, enter building name, shopping center name, or other physical location description. Do not enter P.O. box or rural route.*

Mark (X) for a, b, c, and d if same as mailing label; if different show corrections.

Same as mailing label [ ] OR ▶

b. Name of city, town, village, borough, etc. of physical location

Same as mailing label [ ] OR ▶

c. State

Same as mailing label [ ] OR ▶

d. ZIP code

Same as mailing label [ ] OR ▶

e. Type of municipality indicated in 1b *Mark (X) one*

1 [ ] City
2 [ ] Town
3 [ ] Village
4 [ ] Borough
5 [ ] Township
6 [ ] Unincorporated
7 [ ] Other – *Specify* _____
8 [ ] Don't know

f. Is this establishment located inside the legal boundaries of the city, town, village, etc., indicated in 1b?

1 [ ] Yes
2 [ ] No
3 [ ] No legal boundaries
4 [ ] Don't know

NOTE – The area served by a post office generally does not coincide with the legal boundaries of the municipality from which the post office takes its name.

g. Name of county (Louisiana parish) of physical location

Item 2 – EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number printed in the upper right of the address box the SAME as that used for this establishment on its latest 1977 Employer's Quarterly Federal Tax Return, Treasury Form 941?

[ ] YES

[ ] NO – *Enter current EI number* ▶ [ ][ ] – [ ][ ][ ][ ][ ][ ][ ] *(9 digits)*

Item 3 – OPERATIONAL STATUS

a. Mark (X) the **ONE** box which best describes this establishment at the end of 1977.

001
1 [ ] In operation
2 [ ] Temporarily or seasonally inactive
3 [ ] Ceased operation – *Give date* ▶
4 [ ] Sold or leased to another operator – *Give date AND name, etc.* ▶

Figures only

Month	Day	Year

Name of new owner or operator

Number and street

City | State | ZIP code

b. How many months during 1977 did this firm or organization actively operate this establishment? 002 Number of months

Item 4 – ORGANIZATIONAL STATUS

a. Mark (X) the **ONE** box which best describes this establishment during 1977.

003
1 [ ] Individual proprietorship
2 [ ] Partnership
8 [ ] Cooperative association
5 [ ] Governmental – *Specify* _____
0 [ ] Corporation (other than specified above)
9 [ ] Other – *Specify* _____

b. Was all or part of the income of this establishment or organization exempt from Federal income taxes under Section 501 or 521 of the Internal Revenue Code? 004

1 [ ] YES
2 [ ] NO

Important – Please read

Dollar figures should be reported as illustrated. Please be careful to enter the figures in the **correct columns**. See example below:

	Millions (000)	Thousands (000)	Dollars (000)
EXAMPLE: If figure is $1,125,628.28 ▶ • PREFERRED method	1	125	
Acceptable method	1	125	628

Item 5 – DOLLAR VOLUME OF BUSINESS IN 1977

		Mil.	Thou.	Dol.
a. Sales of merchandise and other operating receipts **EXCLUDING** sales (or other) taxes collected	010			
b. Were sales (or other) taxes collected from customers and forwarded to taxing authorities?	011	1 [ ] YES 2 [ ] NO		
If "YES," report the amount of such taxes *(DO NOT include taxes in 5a above)*	012			
c. **TOTAL SALES** and other operating receipts including sales (or other) taxes (Sum of 5a and 5b above) ▶	013			

Item 6 – PAYROLL AND EMPLOYMENT

		Mil.	Thou.	Dol.
a. Payroll				
(1) Total **ANNUAL** payroll in 1977 before deductions	030			
(2) Payroll for the **FIRST QUARTER** of 1977	031			

b. Employment – Number of paid employees for the pay period including the 12th of the month (Include both full- and part-time employees)

032 MAR	033 MAY	034 AUG	035 NOV

Item 7 – METHOD OF SELLING – Mark (X) the ONE box which best describes this establishment's **principal** method of selling.

300
1 [ ] Selling at this establishment 2 [ ] Mail order (catalog selling) 3 [ ] House-to-house or telephone (direct selling) 4 [ ] Operating merchandise vending machines

Item 8 – DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM

a. Is the business at this location conducted as a department or concession (such as a shoe concession in a department store) in an establishment operated by another firm? *Mark "YES" if* ■ Customers normally consider this operation as part of the establishment operated by another firm, or if sales to customers are billed by that establishment.

302
1 [ ] YES
2 [ ] NO

b. If "YES," enter the name and description (kind of business) of the establishment which is operated by the other firm.

Name of establishment	Kind of business

Item 9 – DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

a. Were any departments or concessions, NOT OWNED BY THIS FIRM, operated within this establishment during 1977? (Exclude coin-operated amusement or vending machine space leased to others)

Mark "YES" if ■ Any department operated by another firm is normally considered by customers to be part of this establishment, or if this establishment bills customers for sales of such departments.
■ Any department is operated by a subsidiary firm or the parent firm.

304
1 [ ] YES → Enter number – *List each one in b below*
2 [ ] NO – *SKIP to item 10*

b. List each department or concession. If more space is needed, attach a separate sheet providing the same information required below.

Line No.	Name of owner or trading name of department or concession (a)	Census use only	Kind of business of department or concession (b)	Estimated sales and receipts (Exclude sales and other taxes) (c) Mil.	Thou.	Dol.	Are sales included in Item 5a? (d)	Is payroll included in Item 6? (e)
305 1		306		307			308 1 [ ] YES 2 [ ] NO	309 1 [ ] YES 2 [ ] NO
305 2		306		307			308 1 [ ] YES 2 [ ] NO	309 1 [ ] YES 2 [ ] NO
305 3		306		307			308 1 [ ] YES 2 [ ] NO	309 1 [ ] YES 2 [ ] NO

Item 15 – OWNERSHIP OR CONTROL – Refer to instructions for definitions of ownership and control.

Enter the company name and address (street name and number, city, State, ZIP code) and EI Number. If more space is needed to list companies, attach a separate sheet.

a. Is this company owned or controlled by another company? 1 [ ] YES → 2 [ ] NO

Owning or controlling company

EI No. *(9 digits)* [ ][ ][ ]–[ ][ ][ ][ ][ ][ ][ ]

b. Does this company own or control any other company or companies? 1 [ ] YES → 2 [ ] NO

Owned or controlled company

EI No. *(9 digits)* [ ][ ][ ]–[ ][ ][ ][ ][ ][ ][ ]

Item 16 – LOCATIONS OF OPERATION

a. Were the operations under the EI Number shown in the mailing label (or as corrected in item 2) conducted at more than one location during 1977? (Including all selling or service locations and any other facilities such as warehouses, administrative offices, etc.)

1 [ ] YES – *Answer (b) and (c)*
2 [ ] NO – *Do not complete (b) and (c) below. Review your report for completeness and accuracy and return.*

b. At how many separate locations were these operations conducted during 1977? Number of locations

c. List each location – including main location. If more space is needed, attach a separate sheet providing the same information required below.

Census use only	Physical location of each operation *Name, address and ZIP code* (a)				1977 sales and receipts and annual and 1st quarter payrolls *Totals should equal items 5a and 6a(1) and (2)* (b)		Mil.	Thou.	Dol.	Number of paid employees for the pay period including the 12th of each month *Totals should equal corresponding entries in item 6b* (c)		Kind of business of each location *Describe* (d)
080	Name				Sales and receipts	081				084 MAR	085 MAY	
	Number and street of physical location				Total annual payroll	082				086 AUG	087 NOV	
	City	State	ZIP code		1st quarter payroll	083						088 Census use only
080	Name				Sales and receipts	081				084 MAR	085 MAY	
	Number and street of physical location				Total annual payroll	082				086 AUG	087 NOV	
	City	State	ZIP code		1st quarter payroll	083						088 Census use only
TOTALS (Sum of entries should equal corresponding entries in items 5a and 6 on page 1)					Sales and receipts					MAR	MAY	
					Total annual payroll					AUG	NOV	
					1st quarter payroll							

APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB–
52	**BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS**	
5211	Lumber and other building materials dealers	52A
5231	Paint, glass, and wallpaper stores	52B
5251	Hardware stores	52B
5261	Retail nurseries, lawn and garden supply stores	52B
5271	Mobile home dealers	52C
53	**GENERAL MERCHANDISE GROUP STORES**	
5311	Department stores	53A
5331	Variety stores	53B
5399	Miscellaneous general merchandise stores	53A
54	**FOOD STORES**	
5411	Grocery stores	54
5422	Freezer and locker meat provisioners	54
5423 PT.	Meat markets	54
5423 PT.	Fish (seafood) markets	54
5431	Fruit stores and vegetable markets	54
5441	Candy, nut, and confectionery stores	54
5451	Dairy products stores	54
5462	Retail bakeries—baking and selling	54
5463	Retail bakeries—selling only	54
5499	Miscellaneous food stores	54
55	**AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS**	
5511 PT.	Dealers with domestic car franchise only	55A
5511 PT.	Dealers with imported car franchise only	55A
5511 PT.	Dealers with domestic, import car franchises	55A
5521	Motor vehicle dealers—used cars only	55A
5531 PT.	Tire, battery, and accessory dealers	55B
5531 PT.	Other auto and home supply stores	55B
5541	Gasoline service stations	55D
5551	Boat dealers	55C
5561	Recreational and utility trailer dealers	55C
5571	Motorcycle dealers	55C
5599	Automotive dealers, n.e.c.	55C
56	**APPAREL AND ACCESSORY STORES**	
5611	Men's and boys' clothing and furnishings stores	56
5621	Women's ready-to-wear stores	56
5631 PT.	Millinery stores	56
5631 PT.	Corset and lingerie stores	56
5631 PT.	Other women's accessory, specialty stores	56
5641	Children's and infants' wear stores	56
5651	Family clothing stores	56
5661 PT.	Men's shoe stores	56
5661 PT.	Women's shoe stores	56
5661 PT.	Children's and juveniles' shoe stores	56
5661 PT.	Family shoe stores	56
5681	Furriers and fur shops	56
5699	Miscellaneous apparel and accessory stores	56
57	**FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES**	
5712	Furniture stores	57A
5713	Floor covering stores	57B
5714	Drapery, curtain, and upholstery stores	57B
5719	Miscellaneous home furnishings stores	57B
5722	Household appliance stores	57A
5732	Radio and television stores	57A
5733 PT.	Record shops	57B
5733 PT.	Musical instrument stores	57B
58	**EATING AND DRINKING PLACES**	
5812 PT.	Restaurants and lunchrooms	58
5812 PT.	Social caterers	58
5812 PT.	Cafeterias	58
5812 PT.	Refreshment places	58
5812 PT.	Contract feeding	58
5812 PT.	Ice cream, frozen custard stands	58
5813	Drinking places (alcoholic beverages)	58

SIC code	Title	Reporting form CB—
59	**MISCELLANEOUS RETAIL STORES**	
5912 PT.	Drug stores	59A
5912 PT.	Proprietary stores	59A
5921	Liquor stores	59G
5931	Used merchandise stores	59G
5941 PT.	General line sporting goods stores	59C
5941 PT.	Specialty line sporting goods stores	59C
5942	Book stores	59B
5943	Stationery stores	59B
5944	Jewelry stores	59D
5945	Hobby, toy, and game shops	59B
5946	Camera and photographic supply stores	59B
5947	Gift, novelty, and souvenir shops	59B
5948	Luggage and leather goods stores	59B
5949	Sewing, needlework, and piece goods stores	59B
5961 PT.	Department store merchandise—mail order	53A
5961 PT.	General merchandise, n.e.c.—mail order	53A
5961 PT.	Other mail-order houses	53A
	MISCELLANEOUS RETAIL STORES—Con.	
5962	Automatic merchandising machine operators	58
5963 PT.	Furniture, home furnishings, equipment—direct selling	57A
5963 PT.	Mobile food service—direct selling	58
5963 PT.	Books and stationery—direct selling	59B
5963 PT.	Other direct selling	59G
5982	Fuel and ice dealers, n.e.c.	59E
5983	Fuel oil dealers	59E
5984	Liquefied petroleum gas (bottled gas) dealers	59E
5992	Florists	59F
5993	Cigar stores and stands	59G
5994	News dealers and newsstands	59G
5999 PT.	Pet shops	59G
5999 PT.	Typewriter stores	59B
5999 PT.	Optical goods stores	59G
5999 PT.	Other retail stores, n.e.c.	59G

APPENDIX D. Standard Metropolitan Statistical Areas

(Titles and definitions of the SMSA's in the State established by the Department of Commerce, Office of Federal Statistical Policy and Standards, as of December 1977)

CHICAGO-GARY, ILL.-IND., SCSA[1] [2]

Consists of Chicago, Ill., SMSA, and Gary-Hammond-East Chicago, Ind., SMSA

CINCINNATI-HAMILTON, OHIO-KY.-IND., SCSA[2]

Consists of Cincinnati, Ohio-Ky.-Ind., SMSA, and Hamilton-Middletown, Ohio, SMSA

ANDERSON SMSA

Coextensive with Madison County, Ind.

BLOOMINGTON SMSA[3]

Coextensive with Monroe County, Ind.

CINCINNATI, OHIO-KY.-IND., SMSA[4]

Consists of Clermont, Hamilton, and Warren Counties, Ohio; Boone, Campbell, and Kenton Counties, Ky.; and Dearborn County, Ind.

EVANSVILLE, IND.-KY., SMSA

Consists of Gibson, Posey, Vanderburgh, and Warrick Counties, Ind., and Henderson County, Ky.

FORT WAYNE SMSA

Consists of Adams, Allen, De Kalb, and Wells Counties, Ind.

GARY-HAMMOND-EAST CHICAGO SMSA

Consists of Lake and Porter Counties, Ind.

INDIANAPOLIS SMSA

Consists of Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, and Shelby Counties, Ind.

KOKOMO SMSA[3]

Consists of Howard and Tipton Counties, Ind.

LAFAYETTE-WEST LAFAYETTE SMSA

Coextensive with Tippecanoe County, Ind.

LOUISVILLE, KY.-IND., SMSA[5]

Consists of Bullitt, Jefferson, and Oldham Counties, Ky., and Clark and Floyd Counties, Ind.

MUNCIE SMSA

Coextensive with Delaware County, Ind.

SOUTH BEND SMSA

Consists of Marshall and St. Joseph Counties, Ind.

TERRE HAUTE SMSA

Consists of Clay, Sullivan, Vermillion, and Vigo Counties, Ind.

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[1] Retitled from Chicago-Northwestern Indiana SCA since 1972 Economic Censuses, but no boundary changes.
[2] No MRC data are published for Standard Consolidated Statistical Areas.
[3] Newly designated since 1972 Economic Censuses.
[4] MRC data for this SMSA appear only in the Ohio MRC report.
[5] MRC data for this SMSA appear only in the Ky. MRC report.

APPENDIX E. Major Retail Centers

ANDERSON, IND., SMSA

MRC No. 2—Includes the planned center known as "Southdale Plaza" at the intersection of Columbus Ave. and State Highway 109 (E. 53rd St.) and establishments on Columbus Ave. from the 5000 block to the 5400 block, and on E. 53rd St. from Southern Ave. to the 1200 block. (Anderson) (In tracts 18, 19, and 20)

MRC No. 3—Includes the planned centers known as "Mounds Mall" and "Holiday Plaza" and establishments on Scatterfield Rd. from 18th St. to State Highway 232 (Mounds Rd.), and establishments on Mounds Rd. from the intersection of State Highways 109 and 232 to the 1700 block. (Anderson) (In tract 10)

MRC No. 4—Includes establishments in the area bounded by Main St., 16th St., South "C" St., an unnamed alley, and Duck Creek. (Elwood) (In tract 102)

MRC No. 5—Includes the planned center known as "Edgewood Plaza" and establishments on State Highway 32 (Nichol Ave.) from Drexel Dr. to Raible Ave. (Anderson) (In tracts 4 and 17)

BLOOMINGTON, IND., SMSA

MRC No. 1—Includes the planned centers known as "College Mall Shopping Center," "Eastland Plaza Shopping Center" and "Williamsburg Village" and establishments in the area bounded by East 3rd St., Pete Ellis Dr., Longview Dr., Kingston Dr., Glenwood Ave. W. extended, East Covenantor Dr. extended, College Mall Rd., East 2nd St., and Woodcrest Dr. (Bloomington) (In tracts 9.01 and 9.02)

EVANSVILLE, IND.—KY., SMSA

MRC No. 1—Includes the planned centers known as "Lawndale Shopping Center" and "Washington Square" and establishments on South Green River Rd. from Bellemeade Ave. to Jackson Ave. and along the 4600 to 5100 blocks inclusive of Washington Ave. (Evansville, Ind.) (In tract 38)

MRC No. 2—Includes the planned centers known as "North Park Shopping Center" and "Ayr-Way Shopping Center" and establishments on 1st Ave. North from Buena Vista Rd. to W. Mill Rd., and on W. Mill Rd. from Sherbrook Rd. to the west boundary of North Park Shopping Center. (Evansville, Ind.) (In tract 39)

FORT WAYNE, IND., SMSA

MRC No. 1—Includes the planned centers known as "Northcrest Shopping Center," "K-Mart Plaza North" and "Glenbrook Shopping Center" and adjacent establishments on Coliseum Dr., Coldwater Rd., and North Clinton St. (Fort Wayne) (In tracts 33.02 and 33.03)

FORT WAYNE, IND., SMSA—Con.

MRC No. 2—Includes the planned centers known as "Maplewood Shopping Center" and "Northwood Shopping Center" and adjacent establishments on Stellhorn Rd. and Maplecrest Rd. (Allen County) (In tract 108.03)

MRC No. 3—Includes the planned center known as "K-Mart Plaza East" and establishments on Coliseum Blvd. N. from Lake Ave. to the Maumee River, and on Lake Ave. from Stanley Ave. to Inwood Dr. (Fort Wayne) (In tracts 4 and 108.10)

MRC No. 4—Includes the planned center known as "Rudisill Shopping Center" and establishments on South Calhoun St. from Darrow Ave. to East Foster Pkwy, on Rudisill Blvd. from South Calhoun St. to Lafayette St., and adjacent establishments on South Clinton and South Lafayette Sts. (Fort Wayne) (In tracts 26, 27 and 31)

MRC No. 5—Includes the planned centers known as "Southtown Mall" and "K-Mart Plaza South" and establishments on South Anthony Blvd. from Tillman Rd. to Chinchilla Ln. (Fort Wayne) (In tract 36)

GARY—HAMMOND—EAST CHICAGO, IND., SMSA

MRC No. 1—Includes the planned center known as "Southlake Mall" bounded by U.S. Highway 30, the east and south property lines of the center, and Mississippi St. (Merrillville, Lake County) (In tract 423)

MRC No. 2—Includes the planned center known as "Village Shopping Center" and establishments on Grant St. from 35th Ave. to Ridge Rd. (Gary, Lake County) (In tract 413)

MRC No. 3—Includes the planned center known as "Woodmar Shopping Center" and establishments in the area bounded by 165th St., Indianapolis Blvd., 167th St. and the west property line of the center. (Hammond) (In tract 213)

INDIANAPOLIS, IND., SMSA

MRC No. 1—Includes the planned center known as "Eastgate Shopping Mall" on East Washington St. from Shadeland Ave. to Shortridge Rd. (Indianapolis) (In tract 3606)

MRC No. 2—Includes the planned centers known as "Glendale Shopping Center" and "Ayr-Way Northwest" and establishments on Keystone Ave. from E. 64th St. to Kessler Blvd. and on E. 62nd St. from Temple Ave. to Evanston Ave. (Indianapolis) (In tracts 3205, 3206, 3213, and 3214)

MRC No. 3—Includes the planned centers known as "Augusta Plaza" and "Ayr-Way Northwest" and establishments on Northwestern Ave. from Highland Dr. to 69th St. and on West 71st St. from the 2600 block to Northwestern Ave. (Indianapolis) (In tract 3102)

INDIANAPOLIS, IND., SMSA—Con.

MRC No. 4—Includes the planned centers known as "Eagledale Shopping Center" and "Ayr-Way West" and establishments on Lafayette Rd. from West 30th St. to Kessler Blvd. (Indianapolis) (In tracts 3406 and 3407)

MRC No. 5—Includes the planned center known as "Georgetown Plaza" and establishments on Lafayette Rd. from Georgetown Rd. to West 36th St., on Georgetown Rd. from West 38th St. to Lafayette Rd., and on 38th St. from Lafayette Rd. to Moller Rd. (Indianapolis) (In tracts 3104, 3403 and 3404)

MRC No. 6—Includes the planned center known as "Speedway Shopping Center" and establishments on Crawfordsville Rd. from 25th St. to 22nd St. (Speedway, Marion County) (In tract 3402)

MRC No. 7—Includes the planned centers known as "Southern Plaza" and "Ayr-Way South" and establishments on South East St. from Troy Ave. to Interstate 465 and on Madison Ave. from Southern Ave. to Interstate 465. (Indianapolis) (In tracts 3579, 3802 and 3806)

MRC No. 8—Includes the planned center known as "Esquire Plaza Shopping Center" and establishments on Pendleton Pike from Maple Lane to Interstate 465. (Lawrence) (In tracts 3307 and 3308)

MRC No. 9—Includes the planned centers known as "Washington Square" and "Washington Shoppes" and establishments on East Washington St. from Mitthoefer Rd. to German Church Rd. (Indianapolis) (In tract 3605)

MRC No. 10—Includes the planned centers known as "Greenwood Center" and "Chipperfields Shopper" and establishments bounded by County Line Rd., St. Peter St., Madison North, Frye Rd., and U.S. Highway 31 North. (Indianapolis and Greenwood) (In tracts 3812 and 6103)

MRC No. 11—Includes the planned center known as "Meadows Shopping Center" and establishments on East 38th St. from Meadows Dr. to Kinnear Ave. (Indianapolis) (In tracts 3226 and 3505)

MRC No. 12—Includes establishments on North High School Rd. from 36th St. to Gateway Dr. and on 38th St. from North High School Rd. to Lawndale Ave. (Indianapolis) (In tracts 3101 and 3401)

MRC No. 13—Includes the planned center known as "Ayr-Way East Shopping Center" and establishments on East Washington St. from Interstate Highway 465 to Fenton Ave. (Indianapolis) (In tract 3606)

MRC No. 14—Includes the planned center known as "Ayr-Way Northeast" and establishments on Pendleton Pike from Elizabeth St. to Interstate 465, on Shadeland Ave. from East 38th St. to East 30th St., and on East 38th St. from Elizabeth St. to Shadeland Ave. (Indianapolis and Lawrence) (In tracts 3308, 3309 and 3602)

INDIANAPOLIS, IND., SMSA—Con.

MRC No. 15—Includes the planned centers known as "Nora Plaza" and "Northview Mall" and establishments on East 86th St. from Winthrop Ave. to Cholla Dr. and on Westfield Rd. in the 8500 to 8700 blocks. (Indianapolis) (In tract 3202)

MRC No. 16—Includes the planned center known as "Keystone Plaza" and establishments on Keystone Ave. from 54th St. to 38th St., on 53rd St. from 2240-2350, and number 2130 on E. 52nd St. (Indianapolis) (In tracts 3216, 3217, 3224, 3225, and 3226)

MRC No. 17—Includes the planned center known as "Castleton Square Mall" bounded by East 86th St., Interstate 69, East 82nd St., Interstate 465, and Allisonville Rd. (Indianapolis) (In tracts 3203 and 3301)

MRC No. 18—Includes the planned center known as "Lafayette Square" at the intersection of Lafayette Rd. and East 38th St. (Indianapolis) (In tract 3103)

LAFAYETTE—WEST LAFAYETTE, IND., SMSA

MRC No. 1—Includes the planned centers known as "Tippecanoe Mall" and "Tyler Too Plaza" and establishments in the area bounded by State Road 38E, the rear property line of Tippecanoe Mall, South Sagamore Pkwy. (U.S. 52), the south property line of Tyler Too Plaza, Concord Rd., Teal Rd., and South Sagamore Pkwy. (Lafayette) (In tract 17)

MRC No. 2—Includes the planned center known as "Levee Plaza" and establishments in the area bounded by U.S. 231, the Wabash River, Wood St., and the west side of River Rd. (West Lafayette) (In tracts 54 and 55)

MRC No. 3—Includes the planned center known as "Market Square Shopping Center" and establishments in the area bounded by the north side of 18th St., Melbourne Rd., Greenbush St., Elmwood Ave., and N & W RR. (Lafayette) (In tracts 2 and 3)

MRC No. 4—Includes the planned center known as "Lafayette Square" and "Teal Plaza Shopping Center" and establishments in the area bounded by the north property line of Lafayette Square, S. 26th St., Teal Rd., and S. 22nd St., and establishments on Teal Rd. from S. 26th St. to Concord St. (Lafayette) (In tracts 12 and 13)

MRC No. 5—Includes the planned center known as "Wabash Village" and establishments on West Sagamore Pkwy. from Soldiers Home Rd. to Sycamore Ln., on N. Salisbury St. from Navajo St. to Kent Ave., and on Navajo St. from Salisbury St. to Sycamore Ln. (West Lafayette) (In tracts 51 and 52)

MUNCIE, IND., SMSA

MRC No. 1—Includes the planned center known as "Muncie Mall" and establishments at the intersection of East McGalliard Rd. and Granville Ave. (Muncie) (In tract 20)

SOUTH BEND, IND., SMSA

MRC No. 1—Includes the planned center known as "Town and Country Shopping Center" and establishments on Miracle Ln. between Hickory Rd. and McKinley Ave., on McKinley Ave. between Hickory Rd. and Liberty Dr., and on Hickory Rd. from Miracle Ln. to McKinley Ave. (Mishawaka and South Bend) (In tracts 11, 13, 106, and 115)

MRC No. 2—Includes establishments on both sides of Washington St. from Center St. to Water St., on both sides of N. Michigan St. from Adams St. to LaPorte St., on Water St. between E. Garro St. and the Yellow River, on both sides of LaPorte St. from 103-204, and on E. Garro St. from Water St. to River St. (Plymouth) (In tracts 204 and 205)

TERRE HAUTE, IND., SMSA

MRC No. 1—Includes the planned centers known as "Honey Creek Square" and "Riverside Plaza Shopping Center" and establishments on U.S. Hwy. 41 South (Dixie Bee Rd.) between Interstate Hwy. 70 and Springhill Rd. (Terre Haute, Vigo County) (In tract 108)

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APPENDIX F. Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—Census Statistical Areas Committee, "F"—Bureau of the Census, Field Division, and "N"—no delineation since area had no MRC's in 1977. For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Anderson SMSA	CSAC
Bloomington SMSA	CSAC
Evansville, Ind.-Ky., SMSA	F
Fort Wayne SMSA	CSAC
Gary-Hammond-East Chicago SMSA	CSAC
Indianapolis SMSA	CSAC
Lafayette-West Lafayette SMSA	CSAC
Muncie SMSA	F
South Bend SMSA	F
Terre Haute SMSA	CSAC

PUBLICATION PROGRAM

1977 CENSUS OF RETAIL TRADE

Publications of the 1977 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

Advance geographic area data from the 1977 census were issued in press releases. Final detailed statistics are issued in separate paperbound reports. These reports subsequently are assembled and reissued in clothbound volumes.

Final Reports

Geographic Area series—52 reports (RC77-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report contains general statistics on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships for the State by detailed kinds of business; and for SMSA's, all counties, and cities with 500 retail establishments or more by kind-of-business detail appropriate to the size of the area. For all cities of 2,500 inhabitants or more and for all counties, in addition to the above census data items for total retail trade, statistics are furnished on number of establishments and sales for the 10 major kind-of-business groups. For each State, 1972 and 1977 comparisons show sales per establishment, sales per employee, payroll per employee, and number of employees per establishment as well as percent changes in sales, payroll, and employment between 1972 and 1977. Also published (for 1977 only) are sales per capita and the number of inhabitants per establishment.

Subject series—2 reports (RC77-S-1 and -2)

The first report (RC77-S-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business, or kind-of-business group, for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented, by kind of business, on the number of establishments, sales, payroll, and employment for the United States.

A miscellaneous subjects report (RC77-S-2) contains data on eating and drinking places, gasoline service stations and liquified petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Major Retail Center series—49 reports (RC77-C-1 to -49)

A separate report is being issued for the District of Columbia and each State, except for Vermont and Wyoming which have no SMSA's. Each report presents statistics by varied kind-of-business detail on number, sales, payroll, and employment for retail establishments.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and each major retail center (MRC) in the SMSA. Percent change in sales, 1972 to 1977, and percent distribution of 1977 sales are presented by kind of business for CBD's, cities, and SMSA's in areas which have CBD's with 100 or more retail establishments. Maps show the total area covered, define the CBD's, and locate the MRC's in each SMSA.

Merchandise Line Sales—1 report (RC77-L)

A single report is being issued for the United States. Data for States, SMSA's, and the area within the State outside of any SMSA are to be issued on microfiche on a State-by-State basis. Tables present data for each kind of business for employer establishments, and show for each merchandise line the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary data are also provided for the 31 broad merchandise lines asked of all retailers, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

Final Report Volumes

- Volume I. Retail Trade—Summary Statistics. Includes data previously issued in series RC77-S and RC77-L
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC77-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC77-C.

Microfiche

In addition to microfiche of all "published" retail trade data, some "unpublished" data which are not included in printed reports are available on microfiche.

Computer Tapes

Public-use computer tapes contain the same summary statistics that are found in the published reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned businesses, women-owned businesses, and transportation also are issued as part of the 1977 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, and Guam. Separate announcements describing these reports are available free of charge from Subscriber Services Section (Publications), Bureau of the Census, Washington, D.C. 20233.

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